CONTRACT

KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

And:

Behr Communications
4421 Murietta Ave, #3
Sherman Oaks, CA 91423

Contract / Revision	Alt Order #
139534 /	09213800

Product
WILLIAMS FOR MONTANA

Contract Dates	Estimate #
09/11/18 - 09/17/18	

Advertiser	Original Date / Revision
Williams for Montana	09/11/18 / 09/11/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KPAX	Jason Dibble (HRP)	National Los An

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	All	09/11/18	09/17/18	CBS This Morning	7:00 AM-9:00 AM		:30			NM	10	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/11/18	09/17/18	MTWTF--	10		$100.00					
N 2	All	09/16/18	09/16/18	CBS Sunday Morning	7:00 AM-8:30 AM		:30			NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/18	09/16/18	------2	2		$250.00					
N 3	All	09/11/18	09/17/18	M-F	9:00 AM-10:00 AM		:30			NM	3	$600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/11/18	09/17/18	MTWTF--	3		$200.00					
N 4	All	09/11/18	09/17/18	M-F	10:00 AM-11:00 AM		:30			NM	5	$625.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/11/18	09/17/18	MTWTF--	5		$125.00					
N 5	All	09/11/18	09/17/18	M-F	11:00 AM-12:00 PM		:30			NM	5	$350.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/11/18	09/17/18	MTWTF--	5		$70.00					
N 6	All	09/11/18	09/17/18	Noon News	12:00 PM-12:30 PM		:30			NM	5	$475.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/11/18	09/17/18	MTWTF--	5		$95.00					
N 7	All	09/11/18	09/17/18	M-F	4:00 PM-5:00 PM		:30			NM	5	$175.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/11/18	09/17/18	MTWTF--	5		$35.00					
N 8	All	09/11/18	09/17/18	CBS Evening News	5:00 PM-5:30 PM		:30			NM	3	$975.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/11/18	09/17/18	MTWTF--	3		$325.00					
N 9	All	09/11/18	09/17/18	M-F 530p News	5:30 PM-6:00 PM		:30			NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/11/18	09/17/18	MTWTF--	5		$350.00					
N 10	All	09/15/18	09/15/18	Sa 530p News	5:30 PM-6:00 PM		:30			NM	1	$190.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/18	09/16/18	-----1-	1		$190.00					
N 11	All	09/16/18	09/16/18	Su 530p News	5:30 PM-6:00 PM		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/18	09/16/18	------1	1		$225.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
139534 /	09213800

Contract Dates	Product	Estimate #
09/11/18 - 09/17/18	WILLIAMS FOR MONTA	

Advertiser	Original Date / Revision
Williams for Montana	09/11/18 / 09/11/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	All	09/11/18	09/17/18	M-F	6:00 PM-6:30 PM		:30			NM	5	$1,125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/18	09/17/18	MTWTF--	5	$225.00						
N 13	All	09/11/18	09/17/18	M-F	6:30 PM-7:00 PM		:30			NM	5	$1,125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/18	09/17/18	MTWTF--	5	$225.00						
N 14	All	09/11/18	09/17/18	M-F 10p News	10:00 PM-10:35 PM		:30			NM	5	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/18	09/17/18	MTWTF--	5	$450.00						
N 15	All	09/15/18	09/15/18	Sa 10p News	10:00 PM-10:35 PM		:30			NM	1	$270.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/18	09/16/18	-----1-	1	$270.00						
N 16	All	09/11/18	09/17/18	The Late Show	10:35 PM-11:35 PM		:30			NM	5	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/18	09/17/18	MTWTF--	5	$90.00						
N 17	All	09/11/18	09/11/18	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/18	09/16/18	-1-----	1	$425.00						
N 18	All	09/16/18	09/16/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/18	09/16/18	------1	1	$350.00						
N 19	All	09/16/18	09/16/18	NFL RS Game 1	11:00 AM-2:00 PM		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/18	09/16/18	------1	1	$300.00						
N 20	All	09/15/18	09/15/18	Sa	6:00 PM-7:00 PM		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/18	09/16/18	-----1-	1	$100.00						
N 21	All	09/16/18	09/16/18	NFL RS Game 2	2:00 PM-5:30 PM		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/18	09/16/18	------2	2	$300.00						
N 22	All	09/16/18	09/16/18	NFL RS Game 1	11:00 AM-2:00 PM		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/18	09/16/18	------1	1	$300.00						
N 23	All	09/14/18	09/14/18	Friday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	$195.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/18	09/16/18	----1--	1	$195.00						
N 24	All	09/13/18	09/13/18	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/18	09/16/18	---1---	1	$165.00						
						Totals					75	$14,520.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/17/18	75	$14,520.00	($2,178.00)	$12,342.00
Totals	75	$14,520.00	($2,178.00)	$12,342.00

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Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis or race, national origin or ancestry. We reserve the right not to accept all copy.

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