



First Quarter 2014

Supplemental Issues and  
Programming Report

SUNFLOWER BROADCASTING, INC.

**KBSL-DT GOODLAND, KANSAS**

**January 1, 2014 – March 31, 2014**

**ISSUES REPORT**

KBSL-DT is a CBS Network Affiliates in their service area. In carrying out their responsibilities as a public trustee, the stations deal with and are responsive to the principal issues arising in its community on a continuing basis. Our most significant programming that has dealt with current community activities and issues during the preceding three-month period is set forth below.

**SPECIFIC TREATMENT OF COMMUNITY ISSUES**

KBSL-DT is a primary satellite of KWCH-DT and carries local programming listed in the primary Issues and Programs filing. News stories carried in any of five daily newscasts, Monday through Friday, and on three per day newscasts on Saturday, and on two per day newscasts on Sunday, ranging in length of 45 seconds or more, address community issues. In addition, KBSL-DT broadcast locally produced segments listed on the following pages.

**DESCRIPTION OF LOCAL PROGRAMS PROVIDING  
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<b>PROGRAM</b>	<b>DAY</b>	<b>TIME</b>
<b>Agriculture News and Views</b> This 3 minute segment is dedicated to informing our viewers of the latest technology, farm policy and information featuring host Eddie Estes.	<b>Mondays</b>	<b>12:25PM</b>
<b>Sports Two Minute Drill</b> This 2 minute sports segment covers local High School sports.	<b>Mondays - Thursdays</b> <b>Repeated</b> <b>Tuesday – Fridays</b>	<b>10:25PM</b> <b>12:25PM</b>
<b>Public Services Announcements</b> KBSL broadcasts local and national public service announcements of varying lengths throughout the broadcast schedule. PSAs are listed in the primary Issues and Programs file.	<b>Various</b>	

**Two Minute Sports Drill**

- 1/6/14            7am**  
It's something they just don't talk about much at Hoxie High School, but it's something that is getting pretty difficult for the rest of us to ignore. The Lady Indians bring a 49 game winning streak into 2014. The team's last loss came in December of 2011. Since then Hoxie has picked up two state titles along the way and as the number 1 ranked team in Class 1A Di looked poised for a third straight. But, does that mean they talk about the streak?
- 1/7/14            7am**  
After five seasons as the head football and track coach at Hays High, Ryan Cornelsen has accepted the head football coaching job at Hutchinson High School. Cornelsen had a 35-12 record at the helm of the Indian football team and he lead them to playoff appearances in 2011and 2012. He also led the Hays boys track team to four straight 5A state titles. Cornelsen says it was a tough decision to leave Hays, but he knows the program will be successful without him.
- 1/9/14            7am**  
This time next season, the Mid-Central Activities Association will no longer exist. With just four members, the league schools were forced to find new conferences beginning next season. So Thursday, they crown the leagues final wrestling champion at the conference tournament in Hoisington.
- 1/21/14           7am**  
With three ranked teams in the girl's bracket and two on the boy's side, this week's Northern Plains League tournament certainly has no shortage of good basketball. The Osborne girl, .ranked number three in Class 1A Division I ...Hadn't played a game in 10 days...and they looked a little rusty at times against Pike Valley...
- 1/23/14           7am**  
The Hays High boys have quite a week ahead of them at the Dodge City Tournament of Champions. Three of the eight teams in the tourney are ranked in the to five of either Class 6 or 5A. Including the Indians...who brought a No 3 ranking in 5A into Thursday night's opening round match up against Hutch.
- 2/3/14            7am**  
"Ever since I was little my dad told me to keep a chip on my shoulder ..I feel like I'm proving a point." Craig Nicholson has let his size slow him down on the basketball court....

In high school even at 5'8" he averaged 20 points a game for Wichita Northwest.... Still, when it came time for Nicholson to take his game to the next level, not many teams came calling.,, "People always looked down on my because of my height and people didn't want to give me a chance to play DI." One school that did give him a chance was Fort Hays State... "He's just used to playing amongst the trees. When you've been small your whole life, if you want to be good, you got to figure out how to play with them and Craig has definitely done that. Nicholson never stops working.... He is currently leading the Mid-American Intercollegiate Athletic Association in steals, is second in assists and sixth in scoring... He says now he can't imagine being any place else right now. "It doesn't matter 'cause I'm happy here...I'm not going anywhere."

**2/5/14            7am**

Plenty of other area athletes either signed from home on Wednesday or will sign in the coming days once things thaw out... They include...a pair of teammates from Rawlins County... Cameron Ginther is headed to Pitt State and Dylan Tiemeyer who is headed to Bethany College both will play football... Sophia Hayes of Ellinwood who will run track for Emporia State.. Maverick LeRock of Osborne and Cole Lorenzen of Smith Center are both headed to Fort Hays State to play football And Ryan Mayorga of Thomas More Prep who will play football for Hutch...

**2/6/14            7am**

Lineman Cameron ginther is headed to Pittsburg state... He had 96 tackles and two sacks for Rawlins County this past season... Quarterback Dylan tiemeyer is headed to Bethany.... He throws for 704 yards and 15 touchdowns and rushed for another 766 yards and 13 scores in 2013... Both players are excited about the campuses they will soon find home...

**2/10/14           7am**

Just because national signing day...was last Wednesday...doesn't mean the signings for local athletes are over... At Ellinwood....Sophie Hayes signed her national letter of intent to join the track and field team at emporia state... Sophie is going to try her hand at the heptathlon when she joins the hornets... And she says she is excited about her move east...

**2/11/14           7am**

Last week's snow days were nice... But teams are paying the price now... The Wallace county girls playing its third game in five days on Tuesday night... Each one critical to its seeding in sub-state... The triplains Brewster girls... Ranked no 2 in class 1a division ii...would offer a tough test for tired legs...

**2/13/14           7am**

The Osborne football team dominated the 8-man division one ranks enroute to a state championship in the fall... It will also dominate the roster at the 8-man all-star games this summer in Beloit... The bulldogs placing the maximum three players on the di east squad...including recent fort hays state signee maverick lerock... He is joined by teammates kenton ubelaker and Collin Berkley... On the west squad...central plains, ness city, Hoxie and Rawlins County each placed two players on the roster...with Lincoln getting one on the squad... Central plains Chris Steiner will serve as an assistant to the west squad... In division two...Wallace county leads the way with three players in Kyle gfeller, callahan grund and dalton walker...they join 2 players each from dighton, northern valley, thunder ridge, victoria and weskan...with triplains-brewster, Logan and natoma each getting a single player on the squad... Weskan's marc cowels will coach the west and northern valley's chuck Fessenden assisting...

**2/18/14            7am**

The hays high football team has its football coach...  
And in the process it rival loses theirs....  
Bo black will make the move north from great bend to take over the Indians program...  
He had been the panthers head coach for the past 13 seasons....  
While he says leaving behind the players he watched grow up in GB will be difficult...  
Black says this was the right time to make the move....  
Black was 82-47 in his 13 seasons at great bend...he took the panthers to the state title game in 2006...  
He takes over for Ryan Cornelser who left hays to take the head coaching job at Hutchinson...

**2/19/14            7am**

While the hiring of Bo black at hays high puts an end to that's schools coaching search...  
It now puts great bend in the unexpected position of looking for a football coach...  
A place they haven't been in a really long time...  
Black has been the panthers coach for 13 seasons...  
Meaning he's the only football coach most of the current players have ever seen at the high school...

**2/20/14            7am**

The fort hays state softball team may have advanced to the NCAA regional finals a few years ago...  
But the voters in the national fast-pitch coaches association weren't sure the tigers had that kind of run in them this season and left them out of the preseason poll....  
It took fhsu exactly one week to change the nfca's mind....  
After going 5-1 to start the season, the lady tigers leap into this week's poll at number 14.  
Humbolt state is the number one team in the country...taking over for the tiger's miaa foe central Oklahoma...who went from 1...to unranked after starting the season 6-5...  
You can see the entire poll...at kwch dot com...

**2/25/14            7am**

It was a big day in lacrosse where two of the leopards top athletes signed on to continue their careers on the college level... Lucas moeder has signed on to join the track and field team at Kansas State...  
He will throw the javelin for the wildcats... Moeder says the decision to head to k-state was an easy one...

**2/26/14            7am**

Qualifying for your first state wrestling tournament is exciting for any student athlete...  
But for Russell's Dalton brand...there were times where it might also have seemed improbable...  
Brand is legally blind...though he can see some things...  
It hasn't stopped him from becoming one of the top wrestlers at 182 pounds in the state...  
He finished third at his regional this past weekend...  
And brand feels there is no reason he can't make a serious run at a medal this weekend at state...

**2/27/14            7am**

The best grapplers from small schools across the state have descended on hays for the class 3-2-1 a championships... Most people would consider the Norton blue jays the favorites to win a third title in four years... With 10 wrestlers qualified for this weekend's festivities...  
But coach bill Johnson believes the race will be a close one....  
Teams like Beloit...Atchison...Phillipsburg and Hoisington also qualified large numbers of wrestlers for the state tournament...  
And he thinks that will make the weekend interesting...

**3/3/14            7am**

The Thomas more prep boys quietly put together a nice regular season on the hardwood...  
Earning them a first round home game in this week's sub-state tournament...  
But that one means anything...  
Unless the monarchs win that game against the Norton bluejays...

**3/4/14            7am**

The two minute drill on location for sub-state basketball and when will get to those game in just a minute but first...

Some serious hardware handed out in the mid-American intercollegiate athletic association...with a trio of fhsu tigers...and a trio of lady tigers honored...

Ladies first, where Kate Lehman was honored as the miaa defensive player of the year...

She was also an unanimous first team selection...

Kate Edwards is a third team selection and Beth Bohuslavsky was honorable mention...

On the men's side...Craig Nicholson was an unanimous first team selection, with his teammates Dwayne Brunson and Carson Konrade earning second team nods...

You can see the entire list all-miaa sections at kwch.com

**3/5/14            7am**

The fort hays state basketball teams shuffle off to Kansas City as the mid-American intercollegiate athletic association tournament moves from the campus sites to municipal auditorium...

On Thursday the tiger women will face Missouri southern in the quarterfinals....with a 2:15 tip off...

The lions won the only meeting of the season by five...

The tiger men will play central Oklahoma in the 2:15 quarterfinals game on Friday...

Fhsu swept the series with the bronchos in the regular season...

You can keep up with this week's miaa tournament at kwch.com

**3/6/14            7am**

The Thomas more prep boys quietly put together a nice regular season on the hardwood...

Earning them a first round home game in this week's sub-state tournament...

But that one means anything...

Unless the monarchs win that game against the Norton bluejays...

**3/10/14           7am**

After a long wait of the weekend...

The fort hays state basketball team finally heard that good news a little after 9:30 Sunday night...

Back at work Monday afternoon....the tigers will face Missouri southern in the opening round of the division ii NCAA tournament...

The game will be played in Mankato, Minnesota...Saturday at noon...

After a long wait to hear the good news....f-h-s-u is just happy their resume was good enough to get them in...

**3/11/14           7am**

Taking on the number one ranked and top seed team in class 1a division one, might seem like a big challenge...

But the northern valley huskies have already faced much tougher real life challenges...

**3/13/14           7am**

At the class 1a division one tournament in emporia...

The victoria girls fell to valley heights 57-48...Kristin huser had 25 for the lady knights...

Hoxie has no trouble with spearville winning 60-39...Carly heim had 17...

And Osborne...

**3/28/14           7am**

For the first time in three seasons Thomas More Prep Marion is fielding a softball team...

And the Monarchs wasted little time jumping into the fray... Hosting the defending state champs from Sacred Heart in the season opener... This game was all T-M-P...

(02056M) Laurel Hageman scores on the passed ball...

Then (02100S)...the sacrifice by Bailey Rome scores Hannah Mi>Showed... (0226CJ)

More Monarchs the shot by Alison Helget with the shot to to center...

Scoring two more runs...

In its first game back on the diamond...Thomas More Prep run rules Sacred Heart...

Getting the 18-6 victory....

**3/31/14           7am**

Basketball season may be fast fading in the rear view mirror...but the awards continue to pour in for a pair of Fort Hays State Tigers...

Kate Lehman and Craig Nicholson were both named to the Division II Bulitan All American team...  
Both picking up honorable mention nods...

Lehman...who is a junior led the nation in blocks this season and was a first team All-Conference selection...

Nicholson who is just a sophomore...also won first team All-Conference honors and lead the team in scoring with 17 points per game...