

**EXHIBIT B**

**PAYMENTS**

Coastal shall receive one-hundred percent (100%) of the net advertising sales proceeds and a percentage of the net retransmission fees in proportion to the amount of total sales revenue for the Provider ("Net Revenues"). For purposes of calculating the proportion of net retransmission fees, if the total sales for Coastal and Provider combined equal \$10,000, and the portion directly attributed to Coastal is \$2,700, then Coastal would receive twenty seven percent (27%) of the net retransmission revenue collected by Coastal. Net sales proceeds shall be the net proceeds after deducting all sales commissions and charges.

Coastal shall pay annually to Mississippi TV License Company, LLC thirty percent 30% of the net advertising sales proceeds. For purposes of calculating net sales proceeds, Coastal shall deduct the costs of the sales department.

Coastal shall receive a base fee ("Base Fee") from Provider recoupable against the above Net Revenues minus the above Payments annually in the amount specified below divided into equal monthly installments of \$: Dollars and Cents).

Annual Base Fee Payments to Coastal

<u>Year</u>	<u>Amount</u>
1	\$
2	\$
3	\$
4	\$
5	\$

On the first of January of each year, the monthly installment (Base Fee amount shall be re-calculated and increased by an amount equal to the lesser of (i) the annual increase in the Bureau of Labor Statistics' Consumer Price Index ("CPI") for all consumer goods and services sold for that year, expressed as a percentage, or (ii) three percent (3%). The Base Fee amount then should be multiplied by such percentage, and added to the prior year's Base Fee amount to determine the new monthly installment amount. (The Bureau of Labor Statistics provides an online tool to assist with such inflation adjustment calculations that can be found at: [http://www.bls.gov/data/inflation\\_calculator.htm](http://www.bls.gov/data/inflation_calculator.htm))

The above payments of the Base Fee and Net Revenues shall be made within twenty (20) days following the end of each calendar month. The payment year shall be twelve (12) months starting on the first day of the Initial Term and each successive twelve-month period thereafter (not a calendar year). The Base Fee each month shall be deducted from Net Revenues due in any given month.

All payments required by this Exhibit B shall be made by delivery of checks to Coastal at the address specified in Section 8.9 of this Agreement or by such other method as may be agreed upon by Coastal and Provider.

Any payment that is payable on a Saturday, Sunday or a public holiday shall be made on the next succeeding business day.

Provider shall provide the following services and facilities at its sole expense under Sections 1.1 through 1.4 of the Agreement (the "Provider's Expenses"):

- Accounting and bookkeeping services
- Advertising productions services
- Traffic personnel
- Engineering personnel
- Creative services personnel
- General administrative personnel
- Master control personnel
- Office and studio space and facilities
- News programs
- Community Relations and Public Affairs programming

In the event of termination of this Agreement, the provisions of Section 5 shall apply.