

Issues Programs List

Quarterly Issues Programs List

Stations: WTRV, WLHT, WGRD, WFGR, WNWZ

October 1, 2023 – December 31, 2023

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **HEALTH** – We chose this topic because of the many health issues affecting our community, and the growing cases of COVID, Flu and RSV. We also decided to discuss HIV which has been somewhat overlooked due to the past pandemic, but is still a major health issue.
- B. **THE ECONOMY** – Even though the economy has improved, many people in our community have been, and are affected by, inflation and uncertainty. We wanted to make people aware of programs that could help.
- C. **HOMELESSNESS AND HOUSING** – We felt we needed to keep the conversation going regarding the need for not only affordable housing, but the need to offer and create more services that reach the homeless in our community.
- D. **SECURITY** – We thought that as the holidays approached, security should remain on our minds; not only national security, but security for our families, and cybersecurity for our community of online shoppers.
- E. **EDUCATION**– Education is evolving and the way students learn is ever-changing. We wanted to focus on new ways of learning and opportunities for students to connect to possible new careers that are just evolving.

“Sunday Morning Townsquare” is a locally produced **30-minute program that airs every Sunday morning at 6:00 a.m.** on all five Grand Rapids stations. The program log for this show is set forth below.

Date Aired	Issue Discussed. Description of Program
10/1/23	Education – Andrew Peerson, Virtual Learning Center Director at Ferris State University, discussed their new center for virtual learning connecting students around the world and preparing them for careers in information security, intelligence, Esports, digital media and artificial intelligence. Energy – Mayor Rosalynn Bliss discussed the city’s plan to create a huge solar energy field on an old landfill to provide clean energy and assist in the city’s plan to be green by the end of the decade.
10/8/23	Protecting Pets –Dr. Hunter Finn, DVM and Brian Jorgensen from MetLife discussed easing the anxiety and stress for pets when visiting the vet and how pet insurance will help save money for the pet owner. Health/Vaccinations – Dr. Roshia McCoy, Director for Advancing Clinical Leadership and Quality for Association of American Medical Colleges, discussed the latest COVID, Flu and RSV vaccinations and their efficacy.
10/15/23	National Security – Colonel Bradford Hughes, government functional specialty chief of the Civil Affairs Command discussed their role in national security and how they partner with communities around the world.

	<p>Infant Safety – Amanda Mushro, Lifestyle and Family writer for TLC's LifeHacks, discussed infant safety, car safety, and ways to create a safe space for babies addressing not only new parents but caregivers as well.</p>
10/22//23	<p>Home Safety/Power Loss – Matt Blashaw, HGTV's home building expert, discussed the loss of power during severe weather and ways to be prepared for these emergencies and sources of power when the electric grid is down.</p> <p>Health/Hearing Loss – Janice Trent, American Speech-Language-Hearing Association Vice President, discussed hearing loss, especially in seniors and how that leads to cognitive decline if not treated.</p>
10/29/23	<p>Mental Health/Grief – Anne Fudger, author of The Fifth Chamber, discussed her life living with and emerging from grief for not only herself but her child, and steps to survive and prosper.</p> <p>Mental Health/Confidence – Laura Fredricks, author and consultant, discussed the stresses of everyday life and how to gain personal self-confidence to be able to speak up and control your own life.</p>
11/5/23	<p>Affordable Housing – Grand Rapids Mayor Rosalynn Bliss discussed the city's Bridge to the Future master plan to create more affordable housing.</p> <p>Heath/Cardiac Arrest – Dr. Alan Cheng, chief medical officer of Cardiac Rhythm Management at Medtronic, discussed sudden cardiac arrest and the development of an implantable cardioverter-defibrillator that treats dangerously fast heart rhythms that lead to sudden cardiac arrest.</p>
11/12//23	<p>Finance – Jackie Gutierrez, Community Manager JPMorgan Chase, discussed common misconceptions about banking, why so many American are afraid of financial institutions and tools and resources available to help.</p> <p>Health/Alzheimer's – Dr. Reisa Sperling, Harvard University and Brigham and Women's Hospital, discussed new Alzheimer's treatments, the newly FDA approved Lecanemab drug and what families need to know about the warning signs of Alzheimer's disease.</p>
11/19/23	<p>Holiday Shopping – Katherine Bruce, Ph.D, Manager of Market Insights, Cotton Inc., discussed shoppers returning to in-store shopping over the holidays, how to shop wisely and safely.</p> <p>Health for the Holidays – Dr. Michael Garko, nutritionist, discussed ways to boost the immune system, how the immune system changes with age and proper ways to battle colds and flu.</p>
11/29/23	<p>Holiday Gifts/Cybersecurity – Carley Knobloch, Tech Lifestyle Expert for HGTV, discussed cutting through the confusion of tech buying and cybersecurity protection for your children.</p> <p>Food Safety – Shanisty Ireland, Food & Lifestyle influencer, discussed the safety of having Thanksgiving leftovers, when not to eat them and how long they actually will last.</p>
12/3/23	<p>Economy – Kai Walker, Head of Retirement Research and Inclusion, Bank of America, discussed inflation and economic uncertainty and credit card debt over the past year, and how employers could educate employees about retirement, debt and health care options.</p> <p>Health/COPD – Dr. Antonello Punturieri, Program Officer Lung Diseases, National Heart, Lung and Blood Institute, discussed COPD, chronic obstructive pulmonary disease, the symptoms, risks and what treatments are available.</p>

12/10/23	<p>Health/HIV – Dr. Kimberly Smith, Head of Research & Development at ViiV Healthcare, discussed the continuing epidemic of HIV, the major advances in HIV medicines, and creating more community awareness that HIV is still an issue.</p> <p>Economy/FSA/HSA Funds – Laurentia Romaniuk, Instacart Executive, discussed the billions of unused FSA and HSA dollars and how Instacart is accepting the FSA/HSA cards so people may use the funds for health related items before the end of the year, or lose the money.</p>
12/17/23	<p>(Repeat Program from 10/15/23 due to technical difficulties)</p> <p>National Security – Colonel Bradford Hughes, government functional specialty chief of the Civil Affairs Command discussed their role in national security and how they partner with communities around the world.</p> <p>Infant Safety – Amanda Mushro, Lifestyle and Family writer for TLC's LifeHacks, discussed infant safety, car safety, and ways to create a safe space for babies addressing not only new parents but caregivers as well.</p>
12/24/23	<p>(Holiday Break with repeat program from 12/3/23)</p> <p>Economy – Kai Walker, Head of Retirement Research and Inclusion, Bank of America, discussed inflation and economic uncertainty and credit card debt over the past year, and how employers could educate employees about retirement, debt and health care options.</p> <p>Health/COPD – Dr. Antonello Punturieri, Program Officer Lung Diseases, National Heart, Lung and Blood Institute, discussed COPD, chronic obstructive pulmonary disease, the symptoms, risks and what treatments are available.</p>
12/31/23	<p>(Holiday Break with repeat program from 9/10/23)</p> <p>Homelessness – Jenna Vermeer of Degage Ministries of Grand Rapids, discussed their focus on helping the homeless community, primarily women, with shelter and helping find permanent work and a secure place to live.</p> <p>Child Welfare – Mary Mulette, President and CEO of D.A. Blodgett-St. John's, the oldest child welfare nonprofit in the region, discussed the opening of their new integrated facility to bring all children and family services into one location and impacting 14,000 people each year.</p>