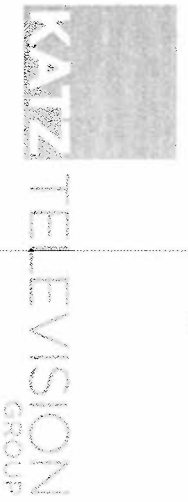


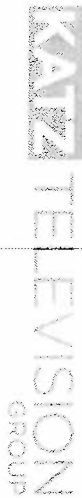
#11661



Contract # 25020429	Changes as of: 10/30/2015 at 11:34 AM	Version: Original Order	Total \$: \$14,005.00
CPE: 79/86/4205	Flight: 11/2/15 - 11/8/15	Station: WABT	Total Spots: 20
Agency: WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON DC 20007	Advertiser: PAC	Market: Bangor	
Product: TV	Office: WASHINGTON	Total CPP: \$0.00	
Primary Demo: Agency Order #: 4486886 Buyer: Bassett, Laura	Salesperson: NILE NOYES Assistant: NILE NOYES Con Type: Political	Total GRP: 0 Separation:	

Comments: HMP Bangor 11/2-11/8; Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/2 - 11/2		Total Spots	Total \$	CPP	GRP
						11/2					
1	M-F 6a-7a		WABT TV5 Morning News	\$650.00	30	1		1	\$650.00	\$0.00	0.0
2	M-F 7a-8a		CBS This Morning	\$325.00	30	2		2	\$650.00	\$0.00	0.0
3	M-F 10a-11a		Dr. Oz	\$150.00	30	1		1	\$150.00	\$0.00	0.0
4	M-F 11a-12n		Price is Right	\$325.00	30	1		1	\$325.00	\$0.00	0.0
5	M-F 12n-12:30p		TV5 Noon News	\$375.00	30	1		1	\$375.00	\$0.00	0.0
6	M-F 6:20-3p		The Talk	\$225.00	30	1		1	\$225.00	\$0.00	0.0
7	M-F 5p-5:30p		TV5 First News	\$800.00	30	1		1	\$800.00	\$0.00	0.0
8	M-F 5:30p-6p		TV5 First News	\$850.00	30	2		2	\$1,700.00	\$0.00	0.0
9	M-F 6p-7p		TV5 News At 6PM	\$1,225.00	30	2		2	\$2,450.00	\$0.00	0.0
10	M-F 7p-7:30p		The Big Bang Theory	\$830.00	30	1		1	\$830.00	\$0.00	0.0
11	M-F 11p-11:35p		TV5 News At 11PM	\$400.00	30	3		3	\$1,200.00	\$0.00	0.0
12	Su 12:30a-10:30a		CBS Sunday Morning	\$400.00	30	1		1	\$400.00	\$0.00	0.0
13	Su 12:30p-1p		NCIS-CBS	\$1,750.00	30	1		1	\$1,750.00	\$0.00	0.0
14	Su 12p-8p		60 Minutes-CBS	\$1,400.00	30	1		1	\$1,400.00	\$0.00	0.0
15	Su 8p-9p		Madam Secretary CBS	\$1,100.00	30	1		1	\$1,100.00	\$0.00	0.0
TOTALS: 20								20	\$14,005.00	\$0.00	0.0



<b>Contract #</b> 25020429	<b>Changes as of:</b> 10/30/2015 at 11:34 AM	<b>Version:</b> Original Order	<b>Total \$:</b> \$14,005.00
<b>CPE:</b> 79/86/4205	<b>Flight:</b> 11/2/15 - 11/8/15	<b>Station:</b> WABJ	<b>Total Spots:</b> 20
<b>Agency:</b> WATERFRONT STRATEGIES 3850 K ST NW #100 WASHINGTON DC 20007	<b>Advertiser:</b> PAC	<b>Market:</b> Bangor	
<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPE:</b> \$0.00	

<b>Primary Demo:</b>	<b>Salesperson:</b> NILE NOYES	<b>Total GRP:</b> 0
<b>Agency Order #:</b> 4486886	<b>Assistant:</b> NILE NOYES	<b>Separation:</b>
<b>Buyer:</b> Bassett, Laura	<b>Con Type:</b> Political	

**Comments:** HMP Bangor 11/2-11/8; Separation: 30

Hit Listed Programs	
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Date/Time	Added by	Comment
10/30/15 11:34 AM	NILE NOYES	HMP Bangor 11/2-11/8; Separation: 30

#### Competitive Information

Market Budget:	\$27,461
WABJ Share:	51%
Comment:	
EABJ:	1%
WFVX:	3%
WLBZ:	32%
WVIT:	13%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$14,005.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>20</b>	<b>\$14,005.00</b>	<b>N/A</b>	<b>0.0</b>

#### Monthly Summary

Month	Spots	Dollars
2015-Nov	20	\$14,005.00
<b>Total</b>	<b>20</b>	<b>\$14,005.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	10/30/15 11:34 AM	NILE NOYES	New	20		\$14,005.00	\$14,005.00	

Non-Discrimination Policy	
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**CONTRACT**

**WABI-TV**  
**35 Hildreth Street**  
**Bangor, ME 04401**  
**(207) 947-8321**

<http://wabi.tv>

And:

**Waterfront Strategies**  
**3050 K Street NW #100**  
**Washington, DC 20007**

<b>Contract / Revision</b> 1199 /		<b>Alt Order #</b> 25020429
<b>Product</b> TV		
<b>Contract Dates</b> 11/02/15 - 11/08/15		<b>Estimate #</b> 4205
<b>Advertiser</b> House Majority PAC		<b>Original Date / Revision</b> 10/30/15 / 11/01/15
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WABI-TV	<b>Account Executive</b> Katz Washington, DC	<b>Sales Office</b> Katz Washington
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	11/02/15	11/06/15	TV 5 News at 6a	6a-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTF--				1	\$650.00				
N 2	WABI	11/02/15	11/06/15	CBS This Morning	7a-9a		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTF--				2	\$325.00				
N 3	WABI	11/02/15	11/06/15	M-F 10a-11a	10-11A		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTF--				1	\$150.00				
N 4	WABI	11/02/15	11/06/15	M-F 11a-12p	11a-12p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTF--				1	\$325.00				
N 5	WABI	11/02/15	11/06/15	TV5 News at Noon	12p-1230p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTF--				1	\$375.00				
N 6	WABI	11/02/15	11/06/15	M-F 2p-3p	2p-3p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTF--				1	\$225.00				
N 7	WABI	11/02/15	11/06/15	TV5 News at 5p	5p-530p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTF--				1	\$800.00				
N 8	WABI	11/02/15	11/06/15	TV5 News at 530p	530p-6p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTF--				2	\$850.00				
N 9	WABI	11/02/15	11/06/15	Early News Rot. M-F 6p-7p	6p-7p		:30				NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTF--				2	\$1,225.00				
N 10	WABI	11/02/15	11/06/15	M-F 7p-730p	7p-730p		:30				NM	1	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTF--				1	\$830.00				
N 11	WABI	11/02/15	11/06/15	TV5 News at 11p M-F	11p-1135p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTF--				3	\$400.00				
N 12	WABI	11/08/15	11/08/15	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Non-Discrimination Policy: Diversified Communications and its affiliated companies do not discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

