#1194

KATZ TELEVISION GROUP

Contract #	25020429	Changes as of:	10/30/2015 at 11:34 AM	Version:	Original Order
CPE:	79/86/4205	Flight:	11/2/15 - 11/8/15	Station:	WABI
Agency:	WATERFRONT STRATEGIE	Advertiser:	HOUSE MAJORITY PAC	Market:	Bangor
	WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON DC 20007	Product:	TV	Office:	WASHINGTON
		Primary Demo:		Salesperson:	NILE NOYES
		Agency Order #:	4486686	Assistant:	NILE NOYES
		Buyer:	Bassett, Laura	Con Type:	Political

Total $: $14,005.00
Total Spots: 20
Total CPP: $0.00
Total GRP: 0
Separation:

Comments: HMP Bangor 11/2-11/8;Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/2 - 11/2		Total Spots	Total $	CPP	GRP
						11/2					
1	M-F 6a-7a		WABI Tv5 Morning News	$650.00	30	1		1	$650.00	$0.00	0.0
2	M-F 7a-9a		CBS This Morning	$325.00	30	2		2	$650.00	$0.00	0.0
3	M-F 10a-11a		Dr. Oz	$150.00	30	1		1	$150.00	$0.00	0.0
4	M-F 11a-12n		Price Is Right	$325.00	30	1		1	$325.00	$0.00	0.0
5	M-F 12n-12:30p		Tv5 Noon News	$375.00	30	1		1	$375.00	$0.00	0.0
6	M-F 2p-3p		The Talk	$225.00	30	1		1	$225.00	$0.00	0.0
7	M-F 5p-5:30p		Tv5 First News	$800.00	30	1		1	$800.00	$0.00	0.0
8	M-F 5:30p-6p		Tv5 First News	$850.00	30	2		2	$1,700.00	$0.00	0.0
9	M-F 6p-7p		Tv5 News At 6PM	$1,225.00	30	2		2	$2,450.00	$0.00	0.0
10	M-F 7p-7:30p		The Big Bang Theory	$830.00	30	1		1	$830.00	$0.00	0.0
11	M-F 11p-11:35p		Tv5 News At 11PM	$400.00	30	3		3	$1,200.00	$0.00	0.0
12	Su 9a-10:30a		CBS Sunday Morning	$400.00	30	1		1	$400.00	$0.00	0.0
13	Tu 8p-9p		NCIS-CBS	$1,750.00	30	1		1	$1,750.00	$0.00	0.0
14	Su 7p-8p		60 Minutes-CBS	$1,400.00	30	1		1	$1,400.00	$0.00	0.0
15	Su 8p-9p		Madam Secretary-CBS	$1,100.00	30	1		1	$1,100.00	$0.00	0.0
				TOTALS:		20		20	$14,005.00	$0.00	0.0

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CPE:	79/86/4205	Flight:	11/2/15 - 11/8/15	Station:	WABI
Agency:	WATERFRONT STRATEGIE	Advertiser:	HOUSE MAJORITY PAC	Market:	Bangor
	WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON DC 20007	Product:	TV	Office:	WASHINGTON
		Primary Demo:		Salesperson:	NILE NOYES
		Agency Order #:	4486886	Assistant:	NILE NOYES
		Buyer:	Bassett, Laura	Con Type:	Political
Comments:	HMP Bangor 11/2-11/8;Separation: 30				

Total $: $14,005.00
Total Spots: 20
Total CPP: $0.00
Total GRP: 0
Separation:

Hit Listed Programs	

Order Level Comments

Date/Time	Added by	Comment
10/30/15 11:34 AM	NILE NOYES	HMP Bangor 11/2-11/8;Separation: 30

Competitive Information

Market Budget:	$27,461
WABI Share:	51%
Comment:	
EABI:	1%
WFVX:	3%
WLBZ:	32%
WVII:	13%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	$14,005.00	N/A	0.0
Total	100%	20	$14,005.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2015-Nov	20	$14,005.00
Total	20	$14,005.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
New	10/30/15 11:34 AM	NILE NOYES	New	20		$14,005.00	$14,005.00	

Non-Discrimination Policy	

CONTRACT

WABI-TV
35 Hildreth Street
Bangor, ME 04401
(207) 947-8321

http://wabi.tv

And:

Waterfront Strategies
3050 K Street NW #100
Washington, DC 20007

Contract / Revision	Alt Order #
1199 /	25020429

Product
TV

Contract Dates	Estimate #
11/02/15 - 11/08/15	4205

Advertiser	Original Date / Revision
House Majority PAC	10/30/15 / 11/01/15

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WABI-TV	Katz Washington, DC	Katz Washingto

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	11/02/15	11/06/15	TV 5 News at 6a	6a-7a		:30				NM	1	$650.00
Week:		11/02/15	11/08/15	MTWTF--	1	$650.00							
N 2	WABI	11/02/15	11/06/15	CBS This Morning	7a-9a		:30				NM	2	$650.00
Week:		11/02/15	11/08/15	MTWTF--	2	$325.00							
N 3	WABI	11/02/15	11/06/15	M-F 10a-11a	10-11A		:30				NM	1	$150.00
Week:		11/02/15	11/08/15	MTWTF--	1	$150.00							
N 4	WABI	11/02/15	11/06/15	M-F 11a-12p	11a-12p		:30				NM	1	$325.00
Week:		11/02/15	11/08/15	MTWTF--	1	$325.00							
N 5	WABI	11/02/15	11/06/15	TV5 News at Noon	12p-1230p		:30				NM	1	$375.00
Week:		11/02/15	11/08/15	MTWTF--	1	$375.00							
N 6	WABI	11/02/15	11/06/15	M-F 2p-3p	2p-3p		:30				NM	1	$225.00
Week:		11/02/15	11/08/15	MTWTF--	1	$225.00							
N 7	WABI	11/02/15	11/06/15	TV5 News at 5p	5p-530p		:30				NM	1	$800.00
Week:		11/02/15	11/08/15	MTWTF--	1	$800.00							
N 8	WABI	11/02/15	11/06/15	TV5 News at 530p	530p-6p		:30				NM	2	$1,700.00
Week:		11/02/15	11/08/15	MTWTF--	2	$850.00							
N 9	WABI	11/02/15	11/06/15	Early News Rot. M-F 6p-7p	6p-7p		:30				NM	2	$2,450.00
Week:		11/02/15	11/08/15	MTWTF--	2	$1,225.00							
N 10	WABI	11/02/15	11/06/15	M-F 7p-730p	7p-730p		:30				NM	1	$830.00
Week:		11/02/15	11/08/15	MTWTF--	1	$830.00							
N 11	WABI	11/02/15	11/06/15	TV5 News at 11p M-F	11p-1135p		:30				NM	3	$1,200.00
Week:		11/02/15	11/08/15	MTWTF--	3	$400.00							
N 12	WABI	11/08/15	11/08/15	CBS Sunday Morning	9a-1030a		:30				NM	1	$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Non-Discrimination Policy: Diversified Communications and its affiliated companies do not discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

WABI-TV
35 Hildreth Street
Bangor, ME 04401
(207) 947-8321

http://wabi.tv

Contract / Revision	Alt Order #
1199 /	25020429

Contract Dates	Product	Estimate #
11/02/15 - 11/08/15	TV	**4205**

Advertiser	Original Date / Revision
House Majority PAC	10/30/15 / 11/01/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/02/15	11/08/15	------1	1	$400.00							
N 13	WABI	11/03/15	11/03/15	Tuesday Prime Hr 1	757p-9p		:30				NM	1	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/02/15	11/08/15	-1-----	1	$1,750.00							
N 14	WABI	11/08/15	11/08/15	Sunday Prime Hr 1	658p-8p		:30				NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/02/15	11/08/15	------1	1	$1,400.00							
N 15	WABI	11/08/15	11/08/15	Sunday Prime Hr 2	8p-9p		:30				NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/02/15	11/08/15	------1	1	$1,100.00							
						Totals		0.00				20	$14,005.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/15 -11/08/15	20	$14,005.00	($2,100.75)	$11,904.25
Totals	20	$14,005.00	($2,100.75)	$11,904.25

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