

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Amplify Media
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

DCCC

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

DCCC - Candidate TBD

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC
430 South Capitol Street SE
Washington, D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Sena - Executive Director
Jacqueline Forte-Mackay - Treasurer
Jacqueline Newman - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/18/18

Date


Signature

312.787.3322

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WKTV
5936 Smith Hill Road
Utica, NY 13502

AMPLIFY
150 EAST 42ND STREET
13TH FLOOR
NEW YORK, NY 10017

Contract # 36544

Schedule Dates 08/21/18-08/27/18
Advertiser POLITICAL - DCCC - DEM CNGRS CMPG (2848)
Agency AMPLIFY (1828)
Product Political - Issue (1060)
Brand Political Issue (12577)
Salesperson Katz Chicago, (1010)
Sales Office Katz Continental - Chicago
Buyer Name KILLI,CHRISTINE
Phone/Fax (312) 755-3844 /
CPE 174
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/14/18
Last Modified 08/14/18
Entered By Matthew Talarico
CO-OP No
Headline # ECR26128059
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,938.75
Net Total \$10,986.25
Sales Tax

NBC-Utica (WKTV)

By Broadcast Month	Spots	Rate
Aug. 2018	38	\$10,500.00
Sep. 2018	10	\$2,425.00
Grand Total:	48	\$12,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/21/18-08/24/18	1	:30	5A- 6A (EST)	3		X	X	X	X			3	\$100.00	\$300.00	NBC-Utica (WKTV)	Newschannel 2 Sunrise	8/14/18
2.0	Normal Line / SPOT	08/27/18-08/27/18	1	:30	5A- 6A (EST)	1	1							1	\$100.00	\$100.00	NBC-Utica (WKTV)	Newschannel 2 Sunrise	8/14/18
3.0	Normal Line / SPOT	08/21/18-08/24/18	1	:30	6A- 7A (EST)	3		X	X	X	X			3	\$250.00	\$750.00	NBC-Utica (WKTV)	Newschannel 2 Sunrise	8/14/18
4.0	Normal Line / SPOT	08/27/18-08/27/18	1	:30	6A- 7A (EST)	1	1							1	\$250.00	\$250.00	NBC-Utica (WKTV)	Newschannel 2 Sunrise	8/14/18
5.0	Normal Line / SPOT	08/21/18-08/24/18	1	:30	7A- 9A (EST)	3		X	X	X	X			3	\$300.00	\$900.00	NBC-Utica (WKTV)	Today Show	8/14/18
6.0	Normal Line / SPOT	08/27/18-08/27/18	1	:30	7A- 9A (EST)	1	1							1	\$300.00	\$300.00	NBC-Utica (WKTV)	Today Show	8/14/18
7.0	Normal Line / SPOT	08/25/18-08/25/18	1	:30	9A- NEWSCHANNEL 2 SATURDAY TODAY							1		1	\$150.00	\$150.00	NBC-Utica (WKTV)	Newschannel 2 Weekend Today	8/14/18
8.0	Normal Line / SPOT	08/26/18-08/26/18	1	:30	9A- NEWSCHANNEL 2 SUNDAY TODAY								1	1	\$200.00	\$200.00	NBC-Utica (WKTV)	Newschannel 2 Weekend Today	8/14/18
9.0	Normal Line / SPOT	08/21/18-08/24/18	1	:30	3P- 4P (EST)			1	1	1	1			4	\$50.00	\$200.00	NBC-Utica (WKTV)	Jude Judy/Judge Judy	8/14/18
10.0	Normal Line / SPOT	08/27/18-08/27/18	1	:30	3P- 4P (EST)	1	1							1	\$50.00	\$50.00	NBC-Utica (WKTV)	Jude Judy/Judge Judy	8/14/18
11.0	Normal Line / SPOT	08/21/18-08/24/18	1	:30	4P- 5P (EST)			1	1	1	1			4	\$75.00	\$300.00	NBC-Utica (WKTV)	Dr Oz	8/14/18
12.0	Normal Line / SPOT	08/27/18-08/27/18	1	:30	4P- 5P (EST)	1	1							1	\$75.00	\$75.00	NBC-Utica (WKTV)	Dr Oz	8/14/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTU
5936 Smith Hill Road
Utica, NY 13502

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150 EAST 42ND STREET
13TH FLOOR
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13.0	Normal Line / SPOT	08/21/18-08/24/18	1	:30	5P- 6P (EST)	3		X	X	X	X			3	\$300.00	\$900.00	NBC-Utica (WKTU)	Live at 5	8/14/18
14.0	Normal Line / SPOT	08/27/18-08/27/18	1	:30	5P- 6P (EST)		1							1	\$300.00	\$300.00	NBC-Utica (WKTU)	Live at 5	8/14/18
15.0	Normal Line / SPOT	08/21/18-08/24/18	1	:30	6P- 6:30P (EST)	1		X	X	X	X			1	\$700.00	\$700.00	NBC-Utica (WKTU)	Newschannel 2 at 6	8/14/18
16.0	Normal Line / SPOT	08/27/18-08/27/18	1	:30	6P- 6:30P (EST)		1							1	\$700.00	\$700.00	NBC-Utica (WKTU)	Newschannel 2 at 6	8/14/18
17.0	Normal Line / SPOT	08/25/18-08/25/18	1	:30	6P- NEWSCHANNEL 2 SATURDAY 6							1		1	\$350.00	\$350.00	NBC-Utica (WKTU)	Newschannel 2 weekend	8/14/18
18.0	Normal Line / SPOT	08/26/18-08/26/18	1	:30	6P- NEWSCHANNEL 2 SUNDAY								1	1	\$350.00	\$350.00	NBC-Utica (WKTU)	Newschannel 2	8/14/18
19.0	Normal Line / SPOT	08/21/18-08/24/18	1	:30	7P- 7:30P (EST)	1		X	X	X	X			1	\$550.00	\$550.00	NBC-Utica (WKTU)	Wheel	8/14/18
20.0	Normal Line / SPOT	08/21/18-08/24/18	1	:30	11P- 11:35P (EST)	3		X	X	X	X			3	\$300.00	\$900.00	NBC-Utica (WKTU)	Newschannel 2 at 11	8/14/18
21.0	Normal Line / SPOT	08/27/18-08/27/18	1	:30	11P- 11:35P (EST)		1							1	\$300.00	\$300.00	NBC-Utica (WKTU)	Newschannel 2 at 11	8/14/18
22.0	Normal Line / SPOT	08/25/18-08/25/18	1	:30	11P- NEWSCHANNEL 2 SATURDAY 11							1		1	\$300.00	\$300.00	NBC-Utica (WKTU)	Newschannel 2 at 11	8/14/18
23.0	Normal Line / SPOT	08/21/18-08/24/18	1	:30	9A- 10A (EST)			1	1	1	1			4	\$150.00	\$600.00	NBC-Utica (WKTU)	Megyn Kelly Today	8/14/18
24.0	Normal Line / SPOT	08/27/18-08/27/18	1	:30	9A- 10A (EST)		1							1	\$150.00	\$150.00	NBC-Utica (WKTU)	Megyn Kelly Today	8/14/18

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25.0	Normal Line / SPOT	08/21/18-08/24/18	1	:30	12P- 1P (EST)	1		X	X	X	X			1	\$200.00	\$200.00	NBC-Utica (WKTV)	Newschannel 2 noon	8/14/18
26.0	Normal Line / SPOT	08/27/18-08/27/18	1	:30	12P- 1P (EST)		1							1	\$200.00	\$200.00	NBC-Utica (WKTV)	Newschannel 2 Noon	8/14/18
27.0	Normal Line / SPOT	08/21/18-08/21/18	1	:30	8P- NBC AMERICA'S GOT TALENT			1						1	\$1,500.00	\$1,500.00	NBC-Utica (WKTV)	AGT	8/14/18
28.0	Normal Line / SPOT	08/22/18-08/22/18	1	:30	8P- NBC AMERICA'S GOT TALENT				1					1	\$750.00	\$750.00	NBC-Utica (WKTV)	AGT	8/14/18
29.0	Normal Line / SPOT	08/24/18-08/24/18	1	:30	8P- NBC AMERICAN NINJA WARRIOR						1			1	\$600.00	\$600.00	NBC-Utica (WKTV)	AMNW	8/14/18

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