

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-size: 2em; margin-top: 10px;">CLF</div>	<b>Date:</b> <div style="text-align: center; font-size: 2em; margin-top: 10px;">8/4</div>
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I, Adam Ziegler

do hereby request station time concerning the following issue:

8/14 - 10/1

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p><input checked="checked" type="checkbox"/> Yes <input type="checkbox"/> No</p>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

<p>2018 Congressional Election</p>
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I represent that the payment for the above described broadcast time has been furnished by (name and address):

<p>Congressional Leadership Fund 1747 Pennsylvania Ave NW, 5th Floor Washington DC, 20008 202-556-8420</p>
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

<p>Fred Malek- Chairman Mason Fink</p>
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

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**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>6/7/2018</u>	<u></u>	<u>202-337-5700</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WKTV  
5936 Smith Hill Road  
Utica, NY 13502

Nebo Media  
3299 K St NW  
Suite 200  
Washington, DC 20007

## Contract # 36469

**Schedule Dates** 09/25/18-10/01/18  
**Advertiser** POLITICAL ISSUE- CONGRESSIONAL LEADERSHIP  
**Agency** Nebo Media (1647)  
**Product** Political - Issue (1060)  
**Brand** Political Issue (12577)  
**Salesperson** Katz Washington D.C., (1019)  
**Sales Office** Katz Continental - Washington D.C.  
**Buyer Name** Ryan,Gracy,  
**Phone/Fax** (202) 872-5880 /  
**CPE** 364/451/4808  
**Account Types** National/Political Agency  
**Billing Type** Standard  
**Comments** Issue

**Date Entered** 08/07/18  
**Last Modified** 08/07/18  
**Entered By** Matthew Talarico  
**CO-OP** No  
**Headline #** ECR26122615  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,204.50  
**Net Total** \$6,825.50  
**Sales Tax**

## NBC-Utica (WKTV)

By Broadcast Month	Spots	Rate
Sep. 2018	34	\$7,080.00
Oct. 2018	2	\$950.00
<b>Grand Total:</b>	<b>36</b>	<b>\$8,030.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/18-09/25/18	1	:30	6A- 7A (EST)			1						1	\$200.00	\$200.00	NBC-Utica (WKTV)	NWS CH2 SUNRS2< Target 102 Index: 124. Nielsen: 7.7	8/7/18
2.0	Normal Line / SPOT	09/27/18-09/27/18	1	:30	6A- 7A (EST)					1				1	\$200.00	\$200.00	NBC-Utica (WKTV)	NWS CH2 SUNRS2< Target 102 Index: 124. Nielsen: 7.7	8/7/18
3.0	Normal Line / SPOT	09/26/18-09/26/18	1	:30	1P- 2P (EST)				1					1	\$150.00	\$150.00	NBC-Utica (WKTV)	DAYS-OUR LIVES< Target 102 Index: 119. Nielsen: 6.7	8/7/18
4.0	Normal Line / SPOT	09/28/18-09/28/18	1	:30	1P- 2P (EST)						1			1	\$150.00	\$150.00	NBC-Utica (WKTV)	DAYS-OUR LIVES< Target 102 Index: 119. Nielsen: 6.7	8/7/18
5.0	Normal Line / SPOT	09/25/18-09/25/18	1	:30	2P- 3P (EST)			1						1	\$50.00	\$50.00	NBC-Utica (WKTV)	DR. PHIL< Target 102 Index: 112. Nielsen: 3.4	8/7/18
6.0	Normal Line / SPOT	09/27/18-09/27/18	1	:30	2P- 3P (EST)					1				1	\$50.00	\$50.00	NBC-Utica (WKTV)	DR. PHIL< Target 102 Index: 112. Nielsen: 3.4	8/7/18
7.0	Normal Line / SPOT	09/26/18-09/26/18	1	:30	9A- 10A (EST)				1					1	\$100.00	\$100.00	NBC-Utica (WKTV)	M KLLY TDY-NBC Target 102 Index: 103. Nielsen: 6.4	8/7/18
8.0	Normal Line / SPOT	09/28/18-09/28/18	1	:30	9A- 10A (EST)						1			1	\$100.00	\$100.00	NBC-Utica (WKTV)	M KLLY TDY-NBC Target 102 Index: 103. Nielsen: 6.4	8/7/18
9.0	Normal Line / SPOT	09/27/18-09/27/18	1	:30	11A- 12P (EST)					1				1	\$50.00	\$50.00	NBC-Utica (WKTV)	RACHAEL RAY< Target 102 Index: 109. Nielsen: 4.2	8/7/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Utica, NY 13502

Nebo Media  
3299 K St NW  
Suite 200  
Washington, DC 20007

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**Agency** Nebo Media (1647)  
**Product** Political - Issue (1060)  
**Brand** Political Issue (12577)  
**Salesperson** Katz Washington D.C., (1019)  
**Sales Office** Katz Continental - Washington D.C.  
**Buyer Name** Ryan,Gracy,  
**Phone/Fax** (202) 872-5880 /  
**CPE** 364/451/4808  
**Account Types** National/Political Agency  
**Billing Type** Standard  
**Comments** Issue

**Date Entered** 08/07/18  
**Last Modified** 08/07/18  
**Entered By** Matthew Talarico  
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10.0	Normal Line / SPOT	09/28/18-09/28/18	1	:30	11A- 12P (EST)						1			1	\$50.00	\$50.00	NBC-Utica (WKTV)	RACHAEL RAY< Target 102 Index: 109, Nielsen: 4.2	8/7/18
11.0	Normal Line / SPOT	09/25/18-09/25/18	1	:30	10A- 11A (EST)			1						1	\$75.00	\$75.00	NBC-Utica (WKTV)	TD-KL&HODA-NBC< Target 102 Index: 109, Nielsen: 4.3	8/7/18
12.0	Normal Line / SPOT	09/26/18-09/26/18	1	:30	10A- 11A (EST)				1					1	\$75.00	\$75.00	NBC-Utica (WKTV)	TD-KL&HODA-NBC< Target 102 Index: 109, Nielsen: 4.3	8/7/18
13.0	Normal Line / SPOT	09/26/18-09/26/18	1	:30	3P- 4P (EST)				1					1	\$50.00	\$50.00	NBC-Utica (WKTV)	AVG. ALL WKS Target 102 Index: 102, Nielsen: 4.1	8/7/18
14.0	Normal Line / SPOT	09/28/18-09/28/18	1	:30	3P- 4P (EST)						1			1	\$50.00	\$50.00	NBC-Utica (WKTV)	AVG. ALL WKS Target 102 Index: 102, Nielsen: 4.1	8/7/18
15.0	Normal Line / SPOT	09/25/18-09/25/18	1	:30	4P- 5P (EST)			1						1	\$50.00	\$50.00	NBC-Utica (WKTV)	AVG. ALL WKS Target 102 Index: 108, Nielsen: 3.7	8/7/18
16.0	Normal Line / SPOT	09/27/18-09/27/18	1	:30	4P- 5P (EST)					1				1	\$50.00	\$50.00	NBC-Utica (WKTV)	AVG. ALL WKS Target 102 Index: 108, Nielsen: 3.7	8/7/18
17.0	Normal Line / SPOT	09/26/18-09/26/18	1	:30	5P- 6P (EST)				1					1	\$250.00	\$250.00	NBC-Utica (WKTV)	LIVE-5 NWSHOUR Target 102 Index: 110, Nielsen: 12.2	8/7/18

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**Salesperson** Katz Washington D.C., (1019)  
**Sales Office** Katz Continental - Washington D.C.  
**Buyer Name** Ryan,Gracy,  
**Phone/Fax** (202) 872-5880 /  
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**Comments** Issue

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18.0	Normal Line / SPOT	09/28/18-09/28/18	1	:30	5P- 6P (EST)						1			1	\$250.00	\$250.00	NBC-Utica (WKTV)	LIVE-5 NWSHOUR Target 102 Index: 110. Nielsen: 12.2	8/7/18
19.0	Normal Line / SPOT	10/01/18-10/01/18	1	:30	6P- 6:30P (EST)		1							1	\$550.00	\$550.00	NBC-Utica (WKTV)	NWSCHNNL 2 AT6 Target 102 Index: 110. Nielsen: 21.9	8/7/18
20.0	Normal Line / SPOT	09/26/18-09/26/18	1	:30	7P- 8P (EST)	1			X					1	\$450.00	\$450.00	NBC-Utica (WKTV)	WHEEL-FORTNE/AVG. ALL WKS Target 102 Index: 117. Nielsen: 12.6	8/7/18
21.0	Normal Line / SPOT	09/28/18-09/28/18	1	:30	7P- 8P (EST)						1			1	\$450.00	\$450.00	NBC-Utica (WKTV)	WHEEL-FORTNE/AVG. ALL WKS Target 102 Index: 117. Nielsen: 12.6	8/7/18
22.0	Normal Line / SPOT	09/28/18-09/28/18	1	:30	10P- NBC DATELINE NBC						1			1	\$400.00	\$400.00	NBC-Utica (WKTV)	DATELINE Target 102 Index: 102. Nielsen: 11.7	8/7/18
23.0	Normal Line / SPOT	09/30/18-09/30/18	1	:30	7P- NBC FOOTBALL NIGHT IN AMERICA								1	1	\$600.00	\$600.00	NBC-Utica (WKTV)	FOOTBALL NIGHT IN AMERICA Target 102 Index: 120. Nielsen: 22.3	8/7/18
24.0	Normal Line / SPOT	09/26/18-09/26/18	1	:30	11P- 11:35P (EST)				1					1	\$400.00	\$400.00	NBC-Utica (WKTV)	AVG. ALL WKS Target 102 Index: 117. Nielsen: 10.4	8/7/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





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25.0	Normal Line / SPOT	10/01/18-10/01/18	1	:30	11P- 11:35P (EST)			1						1	\$400.00	\$400.00	NBC-Utica (WKTV)	AVG. ALL WKS Target 102 Index: 117. Nielsen: 10.4	8/7/18
26.0	Normal Line / SPOT	09/30/18-09/30/18	1	:30	11P- 11:35P (EST)								1	1	\$400.00	\$400.00	NBC-Utica (WKTV)	AVG. ALL WKS Target 102 Index: 114. Nielsen: 5.6	8/7/18
27.0	Normal Line / SPOT	09/30/18-09/30/18	1	:30	9A- NEWSCHANNEL 2 SUNDAY TODAY								1	1	\$200.00	\$200.00	NBC-Utica (WKTV)	NWSCH2 SUN TDY Target 102 Index: 111. Nielsen: 8.0	8/7/18
28.0	Normal Line / SPOT	09/25/18-09/25/18	1	:30	11:35P- 12:35A (EST)			1						1	\$150.00	\$150.00	NBC-Utica (WKTV)	TONIGHT SHOW Target 102 Index: 118. Nielsen: 5.7	8/7/18
29.0	Normal Line / SPOT	09/26/18-09/26/18	1	:30	11:35P- 12:35A (EST)				1					1	\$150.00	\$150.00	NBC-Utica (WKTV)	TONIGHT SHOW Target 102 Index: 118. Nielsen: 5.7	8/7/18
30.0	Normal Line / SPOT	09/27/18-09/27/18	1	:30	11:35P- 12:35A (EST)					1				1	\$150.00	\$150.00	NBC-Utica (WKTV)	TONIGHT SHOW Target 102 Index: 118. Nielsen: 5.7	8/7/18
31.0	Normal Line / SPOT	09/28/18-09/28/18	1	:30	11:35P- 12:35A (EST)						1			1	\$150.00	\$150.00	NBC-Utica (WKTV)	TONIGHT SHOW Target 102 Index: 118. Nielsen: 5.7	8/7/18
32.0	Normal Line / SPOT	09/25/18-09/25/18	1	:30	12:35A- 1:35A (EST)			1						1	\$60.00	\$60.00	NBC-Utica (WKTV)	LATE NIGHT Target 102 Index: 112. Nielsen: 1.3	8/7/18
33.0	Normal Line / SPOT	09/26/18-09/26/18	1	:30	12:35A- 1:35A (EST)				1					1	\$60.00	\$60.00	NBC-Utica (WKTV)	LATE NIGHT Target 102 Index: 112. Nielsen: 1.3	8/7/18

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35.0	Normal Line / SPOT	09/29/18-09/29/18	1	:30	11:30P- NBC SATURDAY NIGHT LIVE							1		1	\$250.00	\$250.00	NBC-Utica (WKTV)	SATURDAY NIGHT LIVE Target 102 Index: 118, Nielsen: 7.6	8/7/18
36.0	Normal Line / SPOT	09/30/18-09/30/18	1	:30	8:20P- NBC SUNDAY NIGHT FOOTBALL								1	1	\$1,200.00	\$1,200.00	NBC-Utica (WKTV)	NBC SUNDAY NIGHT FOOTBALL Target 102 Index: 112, Nielsen: 21.1	8/7/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments: