

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, LAURA BASSETT-AUTHORIZED MEDIA BUYER
do hereby request station time concerning the following issue:

HOUSE MAJORITY PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: HOUSE MAJORITY PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

VARIOUS CONGRESIONAL DISTRICTS- 11/6

I represent that the payment for the above described broadcast time has been furnished by (name and address):

HOUSE MAJORITY PAC

1331 G St NW, Suite 900, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CHARLIE KELLY - EXECUTIVE DIRECTOR
ELIS RIBEIRO - CHIEF OPERATING OFFICER

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/10/18 Jenna Thompson (202) 813-4782
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 36794

Schedule Dates 10/02/18-10/08/18
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand Political Issue (12577)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Laura,Bassett,
Phone/Fax /
CPE 79/86/6200
Account Types National/Political Agency
Billing Type Standard
Comments TV

Date Entered 09/12/18
Last Modified 10/02/18
Entered By Matthew Talarico
CO-OP No
Headline # ECR26146831
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,588.75
Net Total \$20,336.25
Sales Tax

NBC-Utica (WKTV)

By Broadcast Month	Spots	Rate
Oct. 2018	77	\$23,925.00
Grand Total:	77	\$23,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/18-10/08/18	1	:30	6A- 7A (EST)		1	1	1		1			4	\$275.00	\$1,100.00	NBC-Utica (WKTV)	Newschannel 2 Sunrise	9/13/18
2.0	Normal Line / SPOT	10/02/18-10/08/18	1	:30	7A- 9A (EST)		1	1	1	1	1			5	\$300.00	\$1,500.00	NBC-Utica (WKTV)	Today Show	9/12/18
3.0	Normal Line / SPOT	10/02/18-10/05/18	1	:30	9A- 10A (EST)	1		X	X	X	X			1	\$100.00	\$100.00	NBC-Utica (WKTV)	Megyn Kelly Today-NBC	9/12/18
4.0	Normal Line / SPOT	10/02/18-10/05/18	1	:30	10A- 11A (EST)	1		X	X	X	X			1	\$75.00	\$75.00	NBC-Utica (WKTV)	Today with Kathie Lee & Hoda-NBC	9/12/18
5.0	Normal Line / SPOT	10/02/18-10/08/18	1	:30	11A- 12P (EST)	1	X	X	X	X	X			2	\$50.00	\$100.00	NBC-Utica (WKTV)	Rachael Ray	9/12/18
6.0	Normal Line / SPOT	10/02/18-10/05/18	1	:30	1P- 2P (EST)	1		X	X	X	X			1	\$200.00	\$200.00	NBC-Utica (WKTV)	Days of Our Lives-NBC	9/12/18
7.0	Normal Line / SPOT	10/02/18-10/08/18	1	:30	2P- 3P (EST)	1	X	X	X	X	X			2	\$50.00	\$100.00	NBC-Utica (WKTV)	Dr. Phil	9/12/18
8.0	Normal Line / SPOT	10/02/18-10/08/18	1	:30	3P- 4P (EST)	1	X	X	X	X	X			2	\$75.00	\$150.00	NBC-Utica (WKTV)	Judge Judy/Judge Judy	9/12/18
9.0	Normal Line / SPOT	10/02/18-10/05/18	1	:30	4P- 5P (EST)	1		X	X	X	X			1	\$50.00	\$50.00	NBC-Utica (WKTV)	Dr. Oz	9/12/18
10.0	Normal Line / SPOT	10/02/18-10/08/18	1	:30	5P- 6P (EST)		1	1		1	1			4	\$250.00	\$1,000.00	NBC-Utica (WKTV)	Live at Five	9/13/18
11.0	Normal Line / SPOT	10/02/18-10/05/18	1	:30	6P- 6:30P (EST)			1	1	1	1			4	\$550.00	\$2,200.00	NBC-Utica (WKTV)	Newschannel 2 at 6	9/13/18
12.0	Normal Line / SPOT	10/07/18-10/07/18	1	:30	6P- NEWSCHANNEL 2 SUNDAY								1	1	\$300.00	\$300.00	NBC-Utica (WKTV)	Newschannel 2-Weekend	9/12/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 36794

Schedule Dates 10/02/18-10/08/18
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand Political Issue (12577)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Laura,Bassett,
Phone/Fax /
CPE 79/86/6200
Account Types National/Political Agency
Billing Type Standard
Comments TV

Date Entered 09/12/18
Last Modified 10/02/18
Entered By Matthew Talarico
CO-OP No
Headline # ECR26146831
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,588.75
Net Total \$20,336.25
Sales Tax

NBC-Utica (WKTV)

By Broadcast Month	Spots	Rate
Oct. 2018	77	\$23,925.00
Grand Total:	77	\$23,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/03/18-10/08/18	1	:30	7P- 7:30P (EST)		1		1	1	1			4	\$500.00	\$2,000.00	NBC-Utica (WKTV)	Wheel of Fortune	9/13/18
14.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	8P- NBC THE VOICE		1							1	\$1,200.00	\$1,200.00	NBC-Utica (WKTV)	The Voice-NBC	9/12/18
15.0	Normal Line / SPOT	10/02/18-10/02/18	1	:30	9P- NBC THIS IS US			1						1	\$1,200.00	\$1,200.00	NBC-Utica (WKTV)	This Is Us-NBC	9/12/18
16.0	Normal Line / SPOT	10/04/18-10/04/18	1	:30	10P- NBC LAW & ORDER: SVU					1				1	\$650.00	\$650.00	NBC-Utica (WKTV)	Law & Order: SVU-NBC	9/12/18
17.0	Normal Line / SPOT	10/02/18-10/08/18	1	:30	11P- 11:35P (EST)		1	1		1	1			4	\$400.00	\$1,600.00	NBC-Utica (WKTV)	Newschannel 2 at 11	9/13/18
18.0	Normal Line / SPOT	10/06/18-10/06/18	1	:30	11P- NEWSCHANNEL 2 SATURDAY 11							1		1	\$400.00	\$400.00	NBC-Utica (WKTV)	Newschannel 2 at 11	9/12/18
19.0	Normal Line / SPOT	10/02/18-10/08/18	1	:30	11:35P- 12:35A (EST)	1	X	X	X	X	X			2	\$150.00	\$300.00	NBC-Utica (WKTV)	Tonight Show-NBC	9/12/18
20.0	Normal Line / SPOT	10/06/18-10/06/18	1	:30	11:30P- NBC SATURDAY NIGHT LIVE							1		1	\$250.00	\$250.00	NBC-Utica (WKTV)	Saturday Night Live-NBC	9/12/18
21.0	Normal Line / SPOT	10/02/18-10/05/18	1	:30	12P- 1P (EST)	2		X	X	X	X			2	\$150.00	\$300.00	NBC-Utica (WKTV)	Newschannel 2 Noon	9/12/18
22.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	12P- 1P (EST)		1							1	\$150.00	\$150.00	NBC-Utica (WKTV)	Newschannel 2 Noon	9/12/18
23.0	Normal Line / SPOT	10/02/18-10/05/18	1	:30	7:30P- 8P (EST)	2		X	X	X	X			2	\$500.00	\$1,000.00	NBC-Utica (WKTV)	Jeopardy	9/12/18
24.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	7:30P- 8P (EST)		1							1	\$500.00	\$500.00	NBC-Utica (WKTV)	Jeopardy	9/12/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 36794

Schedule Dates 10/02/18-10/08/18
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand Political Issue (12577)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Laura,Bassett,
Phone/Fax /
CPE 79/86/6200
Account Types National/Political Agency
Billing Type Standard
Comments TV

Date Entered 09/12/18
Last Modified 10/02/18
Entered By Matthew Talarico
CO-OP No
Headline # ECR26146831
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,588.75
Net Total \$20,336.25
Sales Tax

NBC-Utica (WKTV)

By Broadcast Month	Spots	Rate
Oct. 2018	77	\$23,925.00
Grand Total:	77	\$23,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	6A- 7A (EST)	1			X	X	X			1	\$400.00	\$400.00	NBC-Utica (WKTV)	Newschannel 2 Sunrise	10/2/18
26.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	7A- 9A (EST)	1			X	X	X			1	\$400.00	\$400.00	NBC-Utica (WKTV)	Today Show	10/2/18
27.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	9A- 10A (EST)	1			X	X	X			1	\$200.00	\$200.00	NBC-Utica (WKTV)	Megyn Kelly Today-NBC	10/2/18
28.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	9A- 10A (EST)		1							1	\$200.00	\$200.00	NBC-Utica (WKTV)	Megyn Kelly Today-NBC	10/2/18
29.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	10A- 11A (EST)	1			X	X	X			1	\$200.00	\$200.00	NBC-Utica (WKTV)	Today with Kathie Lee & Hoda-NBC	10/2/18
30.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	10A- 11A (EST)		1							1	\$200.00	\$200.00	NBC-Utica (WKTV)	Today with Kathie Lee & Hoda-NBC	10/2/18
31.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	11A- 12P (EST)	1			X	X	X			1	\$50.00	\$50.00	NBC-Utica (WKTV)	Rachael Ray	10/2/18
32.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	11A- 12P (EST)		1							1	\$50.00	\$50.00	NBC-Utica (WKTV)	Rachael Ray	10/2/18
33.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	12P- 1P (EST)	1			X	X	X			1	\$200.00	\$200.00	NBC-Utica (WKTV)	Newschannel 2 Noon	10/2/18
34.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	12P- 1P (EST)		1							1	\$200.00	\$200.00	NBC-Utica (WKTV)	Newschannel 2 Noon	10/2/18
35.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	1P- 2P (EST)	1			X	X	X			1	\$200.00	\$200.00	NBC-Utica (WKTV)	Days of Our Lives-NBC	10/2/18
36.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	1P- 2P (EST)		1							1	\$200.00	\$200.00	NBC-Utica (WKTV)	Days of Our Lives-NBC	10/2/18
37.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	2P- 3P (EST)	1			X	X	X			1	\$50.00	\$50.00	NBC-Utica (WKTV)	Dr. Phil	10/2/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 36794

Schedule Dates 10/02/18-10/08/18
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand Political Issue (12577)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Laura,Bassett,
Phone/Fax /
CPE 79/86/6200
Account Types National/Political Agency
Billing Type Standard
Comments TV

Date Entered 09/12/18
Last Modified 10/02/18
Entered By Matthew Talarico
CO-OP No
Headline # ECR26146831
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,588.75
Net Total \$20,336.25
Sales Tax

NBC-Utica (WKTV)

By Broadcast Month	Spots	Rate
Oct. 2018	77	\$23,925.00
Grand Total:	77	\$23,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	3P- 4P (EST)	1			X	X	X			1	\$75.00	\$75.00	NBC-Utica (WKTV)	Judge Judy/Judge Judy	10/2/18
39.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	3P- 4P (EST)		1							1	\$75.00	\$75.00	NBC-Utica (WKTV)	Judge Judy/Judge Judy	10/2/18
40.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	4P- 5P (EST)	2			X	X	X			2	\$50.00	\$100.00	NBC-Utica (WKTV)	Dr. Oz	10/2/18
41.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	4P- 5P (EST)		1							1	\$50.00	\$50.00	NBC-Utica (WKTV)	Dr. Oz	10/2/18
42.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	5P- 6P (EST)	1			X	X	X			1	\$350.00	\$350.00	NBC-Utica (WKTV)	Live at Five	10/2/18
43.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	5P- 6P (EST)		1							1	\$350.00	\$350.00	NBC-Utica (WKTV)	Live at Five	10/2/18
44.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	6P- 6:30P (EST)	1			X	X	X			1	\$800.00	\$800.00	NBC-Utica (WKTV)	Newschannel 2 at 6	10/2/18
45.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	6P- 6:30P (EST)		1							1	\$800.00	\$800.00	NBC-Utica (WKTV)	Newschannel 2 at 6	10/2/18
46.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	7P- 7:30P (EST)	1			X	X	X			1	\$700.00	\$700.00	NBC-Utica (WKTV)	Wheel of Fortune	10/2/18
47.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	7:30P- 8P (EST)	1			X	X	X			1	\$700.00	\$700.00	NBC-Utica (WKTV)	Jeopardy	10/2/18
48.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	11P- 11:35P (EST)	1			X	X	X			1	\$400.00	\$400.00	NBC-Utica (WKTV)	Newschannel 2 at 11	10/2/18
49.0	Normal Line / SPOT	10/03/18-10/05/18	1	:30	11:35P- 12:35A (EST)	1			X	X	X			1	\$150.00	\$150.00	NBC-Utica (WKTV)	Tonight Show-NBC	10/2/18
50.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	11:35P- 12:35A (EST)		1							1	\$150.00	\$150.00	NBC-Utica (WKTV)	Tonight Show-NBC	10/2/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 36794

Schedule Dates 10/02/18-10/08/18
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand Political Issue (12577)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Laura,Bassett,
Phone/Fax /
CPE 79/86/6200
Account Types National/Political Agency
Billing Type Standard
Comments TV

Date Entered 09/12/18
Last Modified 10/02/18
Entered By Matthew Talarico
CO-OP No
Headline # ECR26146831
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,588.75
Net Total \$20,336.25
Sales Tax

NBC-Utica (WKTV)

By Broadcast Month	Spots	Rate
Oct. 2018	77	\$23,925.00
Grand Total:	77	\$23,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / SPOT	10/06/18-10/06/18	1	:30	11:30P- NBC SATURDAY NIGHT LIVE							1		1	\$250.00	\$250.00	NBC-Utica (WKTV)	Saturday Night Live-NBC	10/2/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------