



**WTMG-FM Williston, FL**

**SIGNIFICANT ISSUES/PROGRAMS LIST**

For Quarter \_\_\_\_\_ 2nd Quarter \_\_\_\_\_, 2023

Date Placed in Public File: 7/06/2023

WTMG compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WTMG interviewed 13 people.

Issues that were most frequently mentioned were:

1- Breast Cancer Awareness
2- Charities
3- Community
4- Education
5- Environment
6- Family Culture
7- Government
8- Mental Illness
9- Minority & Ethnic

ON-AIR programs to address community issues:

1. “Voice of the People” weekly public affairs show featuring the Gainesville area NAACP that runs on WTMG-FM Sundays at 6:30am-7:00am.
2. Public Service Announcements (airs various times daily Mon-Sun, 24 hrs/day, :30 seconds) Station provides air time to various organizations that serve local residents.
3. Weather M-F twice/hour 6a-6p
4. “Mainstreet Minute” local newscast M-F twice/hour 6a-9a, once/hour 4p-6p
5. Public Service Announcements, :60- Marion County Red Hawks Inc-5/5-5/14/2023- 40 PSA’s
6. Public Service Announcements, :60- Blossoming Butterfly INC. 5/5-5/14/2023-60 PSA’s
7. Public Service Announcements. :30- Community Reuse & Recycle Day-4/1-4/15/23- 43 PSA’s
8. Public Service Announcements. :30- Hurricane Prep-5/16-6/30/23- 97 PSA’s
9. Public Service Announcements. :30- Alachua County Library District-5/22-6/30/23- 85 PSA’s
10. Public Service Announcements. :30- DJ’s Unite For LifeSouth-5/29-6/10/23- 58 PSA’s

# 1. Breast Cancer Awareness

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
9-Apr	6am	NAACP The Voice	Breast Cancer Awareness	NAACP	Nicole Miller	Whats going on with Blossoming Butterfly Inc. & Pink Fest 2023 in regards to their Cancer event.
16-Apr	6am	NAACP The Voice	Breast Cancer Awareness	NAACP	Nicole Miller	Whats going on with Blossoming Butterfly Inc. & Pink Fest 2023 June 3.

# 2. Charities

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
7-May	6am	Mainstreet Weekend	Charities	Breast Cancer Research Foundation	Al Reszel	Al Reszel talks about his journey on his 3500 mile bike ride, Pink Pedals For a Cure to bring out awareness for Breast Cancer.

# 3. Community

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4/2/2023	6am	NAACP The Voice	Community	NAACP	Tameka Hicks	Archer Community Progressive Association upcoming events.

# 4. Education

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
28-May	6am	Mainstreet Weekend	Education	Alachua County Library District	Brad McKenny	Talked about the importance of continued reading over the summer for kids. Highlighted activities at the Library's annual Reader Palooza Event at Depot Park on 6/3/23.

## 5. Environment

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
4-Jun	6am	NAACP The Voice	Environment	NAACP	Chloris Walden	Beautiful Coordination 6 year anniversary local business spotlight.

## 6. Family Culture

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
23-Apr	6am	Mainstreet Weekend	Family Culture	High Springs Chamber of Commerce	Sharon Decker	46th High Springs Chamber-Pioneer Days 4/29,4/30/23. Talked about the family heritage of the event and growth of Pioneer Days over 46 years of the event.

## 7. Government

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
30-Apr	6am	NAACP The Voice	Government	NAACP	Mayor Harvey Ward	GRU - Q&A
6/25/2023	6am	Mainstreet Weekend	Government	City of Gainesville	Mayor Harvey Ward	Gainesville business for end of Quarter 2, 2023. Crime, Utilities, Citizen concerns.

## 8. Mental Illness

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
14-May	6am	Mainstreet Weekend	Mental Illness	Vincent House	Steve Lockwood, Madison Palidino	Month of May is Mental Health Awareness Month. T talked about clients recovering from mental illness and improve socially and vocationally.

## 9. Minority & Ethnic

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
5/21/2023	6am	NAACP The Voice	Minority & Ethnic	NAACP	Zeriah Folston	The history of Juneteenth and how the city of Gaiensville will be celebrating Juneteenth.
11-Jun	6am	NAACP The Voice	Minority & Ethnic	NAACP	Evelyn Foxx	Juneteenth celebrations with The NAACP.
18-Jun	6am	NAACP The Voice	Minority & Ethnic	NAACP	Evelyn Foxx	Juneteenth celebrations with The NAACP.