



WTMG-FM Williston, FL

SIGNIFICANT ISSUES/PROGRAMS LIST

For Quarter _____ 4th Quarter _____, 2023

Date Placed in Public File: 1/05/2024

WTMG compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WTMG interviewed 13 people.

Issues that were most frequently mentioned were:

1- Arts & Entertainment
2- Consumer Services
3- Education
4- Government
5- Labor
6- Professions
7- Public Safety, Health & Welfare
8- Travel
9- Unemployment

ON-AIR programs to address community issues:

1. “Voice of the People” weekly public affairs show featuring the Gainesville area NAACP that runs on WTMG-FM Sundays at 6:30am-7:00am.
2. Public Service Announcements (airs various times daily Mon-Sun, 24 hrs/day, :30 seconds) Station provides air time to various organizations that serve local residents.
3. Weather M-F twice/hour 6a-6p
4. “Mainstreet Minute” local newscast M-F twice/hour 6a-9a, once/hour 4p-6p
5. Public Service Announcements, :60- Blossoming Butterfly INC. 9/1-9/30/2023-60 PSA’s

1. Arts & Entertainment

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
11/19	5:15 AM	Mainstreet Weekend	Arts & Entertainment	The Hippodrome	Kevin Rainsberger, Shamrock McShane	Talked about the Holiday season's two Family Christmas shows running through 12/23/23. Also discussed the interactive audience toy drive being held during the performances.
26-Nov	6am	NAACP The Voice	Arts & Entertainment	NAACP	Evylyn Foxx	NAACP Alachua County Chapter President Evylyn Foxx talks about their involvement in the Gainesville Holiday Parade.
3-Dec	6am	NAACP The Voice	Arts & Entertainment	NAACP	Evylyn Foxx	NAACP Alachua County Chapter President Evylyn Foxx talks about their involvement in the Gainesville Holiday Parade.

REPEAT FROM 11/26

2. Consumer Services

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
10/15	5:15 AM	Mainstreet Weekend	Consumer Services	Alachua County Public Schools	Lori Bolte	Open Enrollment for 2024 and interactive health fair on October 16th.

3. Education

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
10/1/2023	6am	NAACP The Voice	Education	Mirror Image Leadership Academy	James Miller	Mirror Image Leadership Academy mission, initiatives, and enrollment.
10/8/2023	6am	NAACP The Voice	Education	Mirror Image Leadership Academy	James Miller	Mirror Image Leadership Academy mission, initiatives, and enrollment.
12/24	5:15 AM	Mainstreet Weekend	Education	Speaker	Paul Renner	Consideration about placing limits and regulations and age limits on social media sites and platforms.

REPEAT FROM
10/1

4. Government

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
10/22	5:15 AM	Mainstreet Weekend	Government	City of Gainesville	Mayor Harvey Ward	Discussion of City of Gainesville business including expansion of medical facilities in Gainesville.

5. Labor

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
5-Nov	6am	NAACP The Voice	Labor	NAACP	Michael Perkins	NAACP committee of economic development. Labor and industry.
12-Nov	6am	NAACP The Voice	Labor	NAACP	Michael Perkins	NAACP committee of economic development. Labor and industry.

REPEAT OF
11/5

6. Professions

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
10-Dec	6am	NAACP The Voice	Professions	NAACP	R.L. Bryant & Jonathan Banks	G-TIA / Gainesville Top Influencers Awards ceremony and how they give back to the community.

7. Public Safety, Health & Welfare

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
10/29	5:15 AM	Mainstreet Weekend	Public Safety, Health & Welfare	Florida Cancer Specialists	Dr. Laura Dickerson	Talked about the advances in Breast Cancer Research. Treatment and awareness.

8. Travel

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
12/17	5:15 AM	Mainstreet Weekend	Travel	AAA Statistics INS.	Mark Jenkins	Comparison holiday travel from 2022 to 2023. The influx of travel this holiday season compared to last year.

9. Unemployment

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
12/31	5:15 AM	Mainstreet Weekend	Unemployment	Career Source	Rusty Skinner	End of 2023 Employment Review of numbers for North Central Florida