



WTMG-FM Williston, FL

SIGNIFICANT ISSUES/PROGRAMS LIST

For Quarter _____ 3rd Quarter _____, 2023

Date Placed in Public File: 10/06/2023

WTMG compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WTMG interviewed 10 people.

Issues that were most frequently mentioned were:

1- Blood Donations
2- Culture
3- Education
4- Elderly
5- Environment
6- Public Safety, Health & Welfare
7- Youth & Children

ON-AIR programs to address community issues:

1. "Voice of the People" weekly public affairs show featuring the Gainesville area NAACP that runs on WTMG-FM Sundays at 6:30am-7:00am.
2. Public Service Announcements (airs various times daily Mon-Sun, 24 hrs/day, :30 seconds) Station provides air time to various organizations that serve local residents.
3. Weather M-F twice/hour 6a-6p
4. "Mainstreet Minute" local newscast M-F twice/hour 6a-9a, once/hour 4p-6p
5. Public Service Announcements, :60- Blossoming Butterfly INC. 9/1-9/30/2023-60 PSA's

1. Blood Donations

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
8/13	5:15 AM	Mainstreet Weekend	Blood Donations	LifeSouth Community Blood Centers	Laura Bialeck	Talked about low blood supplies and the emergency need for all blood types are needed this month. (August)

2. Culture

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
10-Sep	6am	NAACP The Voice	Culture	NAACP	Rachelle Banks	Non Profit 501c3 1000 Voices of Florida Inc. They discussed what they do and discussed an upcoming fundraiser for Joy Banks.

3. Education

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
7/16/2023 & 7/23/23	6am	NAACP The Voice	Education	NAACP	Dr. Carjie Scott	Non Profit 501c3 Education Equalizers Foundation initiatives. Discussed their mission, how they execute, and how to help

4. Elderly

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
7/30	5:15 AM	Mainstreet Weekend	Elderly	In patient Rehab/ University of Florida	Dr. Dubin	Assistance resources available to the elderly for quality long term, in patient rehab healing through programs affiliated with UF in Gainesville.
8/6	5:15 AM	Mainstreet Weekend	Elderly	Touching Hearts	Christina Ramos	Talked about the history of Touching Hearts Foundation and how they are trained and available to help senior citizens with disabilities as their sole purpose as an organization.

5. Environment

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
8/20	5:15 AM	Mainstreet Weekend	Environment	FPL-FI. Power & Light	Shelley Ragsdale	During this top 5 hottest summer(2023), FPL has released energy saving tips.

6. Public Safety, Health & Welfare

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
7/2	5:15 AM	Mainstreet Weekend	Public Safety, Health & Welfare	Gainesville Fire & Rescue	Capt. Conrade Irving	Discussion of safety of lighting off firerworks on July 4th.
7/9	5:15 AM	Mainstreet Weekend	Public Safety, Health & Welfare	PERCH Parking	JJ Paulsen	Talked about a new parking concept developed by former college students to assist in eleviating parking nd traffic hazards at large Gainesville events.
9/3	5:15 AM	Mainstreet Weekend	Public Safety, Health & Welfare	Hurricane Weather Statistics	Robert Hart	Robert Hart gives description and story of visuals of his experience of clean-up in Steinhatchee, FL., post Hurrican Idalia.
9/24	5:15 AM	Mainstreet Weekend	Public Safety, Health & Welfare	PERCH Parking	JJ Paulsen	UF Football for the season has begun. JJ Paulsen stopped by to give us an update on updated changes to the PERCH Parking App online after using it for a few UF games making it more beneficial for streamline traffic flow and parking in the city of Gainesville on "Game Day".

7. Youth & Children

<u>Date</u>	<u>Time</u>	<u>Show</u>	<u>Category</u>	<u>Organization</u>	<u>Guest</u>	<u>Topic</u>
27-Aug	6am	NAACP The Voice	Youth & Children	NAACP	John Rollins	Non Profit 501c3 Motiv8 of North Central Florida. Their mission to help teens grow into leaders.

