



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Adelstein & Associates
2155 Caton
Chicago, IL 60647

Contract # 2670728
Schedule Dates 10/26/16-10/29/16
Advertiser Leading Illinois for Tomorrow (113345)
Agency Adelstein & Associates (17775)
Product POLITICAL ISSUE (ns) (1187)
Brand Leading Illinois (871867)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name Gregory, Kathy
Phone/Fax /
CPE 5479
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments LEADING ILLINOIS FOR
SCHEDULE RUNS WED, 10/26-SUN, 10/30.

Date Entered 10/25/16
Last Modified 10/26/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25341267
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,047.00
Net Total \$5,933.00
Sales Tax

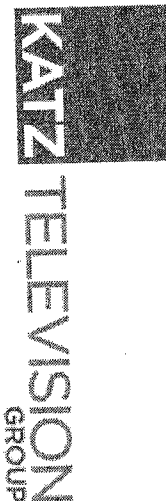
Paducah (KBSI)
By Broadcast Month
Oct. 2016 11 \$6,980.00
Grand Total: 11 \$6,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	10A- Peoples Court				1	1	1			3	\$45.00	\$135.00	Paducah (KBSI)	PEOPLES COURT	10/25/16
2.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	Orbit- [P]Judge Judy(We Th Fr), [P]Judge Judy 2(We Th Fr)				1	1	1			3	\$65.00	\$195.00	Paducah (KBSI)	JUDGE JUDY	10/25/16
3.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	5-58P- Big Bang Theory	2			X	X	X			1	\$150.00	\$150.00	Paducah (KBSI)	BIG BANG THEORY	10/25/16
3.0.1	Preempt	10/26/16															Paducah (KBSI)	Sold Out/Exception -	
4.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	6-28P- Big Bang Theory 2	2			X	X	X				\$250.00		Paducah (KBSI)	BIG BANG THEORY	10/25/16
4.0.1	Closed Preempt	10/26/16															Paducah (KBSI)	Sold Out/Exception -	
4.0.2	Closed Preempt	10/26/16															Paducah (KBSI)	Sold Out/Exception -	
5.0	Normal Line / Baseball	10/26/16-10/26/16	1	:30	7P- Sports-FOX MLB World Series Game 2				1					1	\$2,000.00	\$2,000.00	Paducah (KBSI)	WORLD SERIES WITH CUBS	10/25/16
6.0	Normal Line / Baseball	10/28/16-10/28/16	1	:30	7P- Sports-FOX MLB World Series Game 3						1			1	\$2,000.00	\$2,000.00	Paducah (KBSI)	WORLD SERIES WITH CUBS	10/25/16
7.0	Normal Line / Baseball	10/29/16-10/29/16	1	:30	7P- Sports-FOX MLB World Series Game 4							1		1	\$2,000.00	\$2,000.00	Paducah (KBSI)	WORLD SERIES WITH CUBS	10/25/16
8.0	M/G For 4.0.1,4.0.2 / Pre-Game	10/29/16-10/29/16	1	:30	6P- Sports-FOX MLB World Series Pregame							1		1	\$500.00	\$500.00	Paducah (KBSI)	BIG BANG THEORY	10/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/rp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



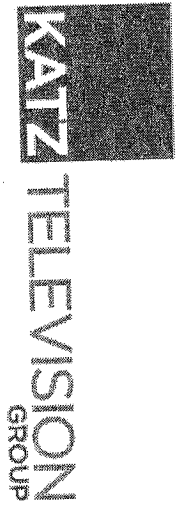
125 West 55th St
New York, NY 10019

Contract # 25341267		Changes as of: 10/26/2016 at 3:55 PM		Version: Highlighting Makegood 1	
CPE: //5479		Flight: 10/24/16 - 10/30/16		Total \$: \$7,130.00	
Agency: Adelstein & Associates		Advertiser: Leading Illinois for Tomorrow		Total Spots: 12	
2155 CATON		Product: LEADING ILLINOIS FOR TOMORROW		Total CPP: \$166.59	
CHICAGO, IL 60647		Agency Order #:		Office: CHICAGO	
		Buyer: Kathy Gregory		Primary Demo: Adults 35+	
		Salesperson: DAN RAYMOND		Con Type: POLITICAL/NOTE	
		312-832-6634		Assistant: REBECCA BERRY	
				312-832-6605	
				Total GRP: 42.8	
				Traffic #: 2670728	
				Separation:	

Comments: SCHEDULE RUNS WED, 10/26-SUN, 10/30.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/24		Total Spots	Total \$	CPP	GRP
							10/24	10/24				
MSD 4	W-F 6:30p-7p		BIG BANG THEORY	\$250.00	3.2	30	2	0	0	\$0.00	\$78.13	0.0
MGD 8	Sa 6p-7p		WORLD SERIES PREGAME	\$500.00	6.4	30	1		1	\$500.00	\$78.13	6.4
TOTALS:									12	\$7,130.00	\$166.59	42.8

Makegood Comments			
Date/Time	Action	Added by	Comment
10/26/16 3:56 PM	Accepted	REBECCA BERRY	Pls not approved mkgd for line 4. Pls confirm, thanks!



125 West 55th St
New York, NY 10019

Contract # 25341267 **Changes as of:** 10/25/2016 at 2:31 PM **Version:** Current State Version 1

CPE: //5479 **Flight:** 10/24/16 - 10/30/16 **Station:** KBSI

Agency: Adelstein & Associates **Advertiser:** Leading Illinois for Tomorrow **Market:** Paducah

2155 CATON **Product:** LEADING ILLINOIS FOR TOMORROW **Office:** CHICAGO

CHICAGO, IL 60647 **Agency Order #:** **Buyer:** Kathy Gregory **Primary Demo:** Adults 35+

Salesperson: DAN RAYMOND **312-832-6634** **Con Type:** POLITICAL/VOTE **Assistant:** REBECCA BERRY

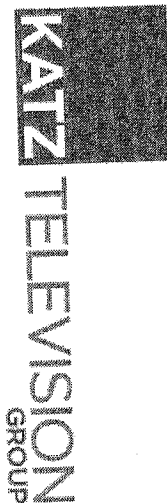
Comments: SCHEDULE RUNS WED, 10/26-SUN, 10/30.

Total \$: \$7,130.00 **Total Spots:** 13 **Total CPM:** \$166.59 **Total GRP:** 42.8

Separation:

25341267

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/24		Total Spots	Total \$	CPM	GRP
							10/24					
1	W-F 10a-11a		PEOPLE'S COURT	\$45.00	1.4	30	3		3	\$135.00	\$32.14	4.2
2	W-F 4p-5p		JUDGE JUDY	\$65.00	2.3	30	3		3	\$195.00	\$28.26	6.9
3	W-F 6p-6:30p		BIG BANG THEORY	\$150.00	2.3	30	2		2	\$300.00	\$65.22	4.6
4	W-F 6:30p-7p		BIG BANG THEORY	\$250.00	3.2	30	2		2	\$500.00	\$78.13	6.4
5	W 7p-10p		WORLD SERIES WITH CUBS	\$2,000.00	6.9	30	1		1	\$2,000.00	\$289.86	6.9
6	F 7p-10p		WORLD SERIES WITH CUBS	\$2,000.00	6.9	30	1		1	\$2,000.00	\$289.86	6.9
7	Sa 7p-10p		WORLD SERIES WITH CUBS	\$2,000.00	6.9	30	1		1	\$2,000.00	\$289.86	6.9
TOTALS: 13									13	\$7,130.00	\$166.59	42.8



125 West 55th St
New York, NY 10019

Contract # : 25841267	Changes as of : 10/25/2016 at 2:31 PM	Version : Current State Version 1	Total \$: \$7,130.00
CPE : /15479	Flight : 10/24/16 - 10/30/16	Station : KBSI	Total Spots : 13
Agency : Adelstein & Associates	Advertiser : Leading Illinois for Tomorrow	Market : Paducah	Total CFP : \$166.59
2155 CATON	Product : LEADING ILLINOIS FOR TOMORROW	Office : CHICAGO	Total GRP : 42.8
CHICAGO, IL 60647	Agency Order # : Buyer: Kathy Gregory	Primary Demo : Adults 35+	Con Type : POLITICAL/NOTE
	Salesperson : DAN RAYMOND 312-832-6634	Assistant : REBECCA BERRY 312-832-6605	Separation :

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/25/16 2:31 PM	REBECCA BERRY	SCHEDULE RUNS WED, 10/26-SUN, 10/30.

Competitive Information	
Market Budget:	\$0
KBSI Share:	15%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CFP	GRP
	100%	13	\$7,130.00	\$166.59	42.8
Total	100%	13	\$7,130.00	\$166.59	42.8

Monthly Summary		
Month	Spots	Dollars
2016-Oct	13	\$7,130.00
Total	13	\$7,130.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$
Queued for Electronic Contracting	10/25/16 2:34 PM				\$0	\$0
New	10/25/16 2:31 PM	REBECCA BERRY	New	13	\$7,130.00	\$7,130.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KBSI-TV	Date: 10/25/16
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I, Miles King (Adelstein & Associates)
do hereby request station time concerning the following issue:

Leading Illinois for Tomorrow

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Leading Illinois for Tomorrow

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leading Illinois for Tomorrow
3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Daniel Biss
Treasurer: Michelle Harris

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Leading Illinois for Tomorrow
3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Chairman: Daniel Biss
Treasurer: Michelle Harris

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/10/16 Date  Signature 312.787.3322 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Signature Alex B. Ius Printed Name USM Title