



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Adelstein & Associates
2155 Caton
Chicago, IL 60647

Contract # 2671633

Schedule Dates 10/27/16-10/30/16
Advertiser Leading Illinois for Tomorrow (113345)
Agency Adelstein & Associates (17775)
Product POLITICAL ISSUE (ns) (1187)
Brand Leading Illinois for Tomorrow (872636)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name HAMBICK, PAULA
Phone/Fax /
CPE 5497
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments LEADING ILLINOIS FOR
SCHEDULE RUNS WED, 10/26-SUN, 10/30.

Date Entered 10/26/16
Last Modified 10/27/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25341751
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,069.50
Net Total \$6,060.50
Sales Tax

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2016	16	\$7,130.00
Grand Total:	16	\$7,130.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/16-10/28/16	1	:30	10A- Peoples Court	3				X	X			3	\$45.00	\$135.00	Paducah (KBSI)	PEOPLE'S COURT	10/26/16
2.0	Normal Line / SPOT	10/27/16-10/28/16	1	:30	Orbit- [P]Judge Judy(Th Fr), [P]Judge Judy 2(Th Fr)	3				X	X			3	\$65.00	\$195.00	Paducah (KBSI)	JUDGE JUDY	10/26/16
3.0	Normal Line / SPOT	10/27/16-10/28/16	1	:30	5:58P- Big Bang Theory	2				1	1			2	\$150.00	\$300.00	Paducah (KBSI)	BIG BANG THEORY	10/26/16
4.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	6:28P- Big Bang Theory 2	2				2				2	\$250.00	\$500.00	Paducah (KBSI)	BIG BANG THEORY	10/26/16
5.0	Normal Line / Baseball	10/28/16-10/28/16	1	:30	7P- Sports-FOX MLB World Series Game 3	1					1			1	\$2,000.00	\$2,000.00	Paducah (KBSI)	WORLD SERIES WITH CUBS	10/26/16
6.0	Normal Line / Baseball	10/29/16-10/29/16	1	:30	7P- Sports-FOX MLB World Series Game 4	1						1		1	\$2,000.00	\$2,000.00	Paducah (KBSI)	WORLD SERIES WITH CUBS	10/26/16
7.0	Normal Line / Football	10/30/16-10/30/16	1	:30	8:28:30A- Sports-FOX NFL London	4							4	4	\$500.00	\$2,000.00	Paducah (KBSI)		10/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

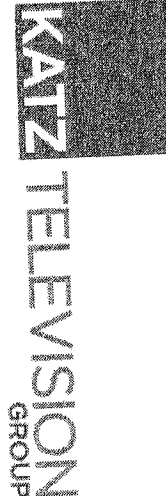
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 25341751 Changes as of: 10/27/2016 at 9:37 AM Version: Highlighting Revision 1

CPE: //5497
Agency: Adelstein & Associates

Flight: 10/24/16 - 10/30/16
Advertiser: Leading Illinois for Tomorrow

2155 CATON

Product: LEADING ILLINOIS FOR TOMORROW

CHICAGO, IL 60647

Agency Order #:
Buyer: PAULA HAMBRICK

Salesperson: DAN RAYMOND
312-832-6634

Station: KBSI
Market: Paducah

Office: CHICAGO

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: REBECCA BERRY
312-832-6605

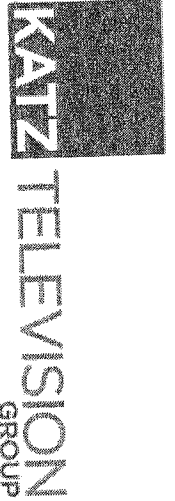
Total \$: \$7,130.00
Total Spots: 16

Total CPP: \$198.61

Total GRP: 35.9
Traffic #: 2671633
Separation:

Comments: SCHEDULE RUNS WED, 10/26-SUN, 10/30.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/24		Total Spots	Total \$	CPP	GRP
							10/24	10/24				
REV- 5	W 7p-10p		WORLD SERIES WITH CUBS	\$2,000.00	6.9	30	1	0	0	\$0.00	\$289.86	0.0
REV+ 8	Su 8:30a-11:30a		NFL	\$500.00	0.0	30	0	4	4	\$2,000.00	\$0.00	0.0
TOTALS:							16		16	\$7,130.00	\$198.61	35.9



125 West 55th St
New York, NY 10019

Contract # 26341751 Changes as of: 10/27/2016 at 9:37 AM Version: Highlighting Revision 1
CPE: 115497 Flight: 10/24/16 - 10/30/16 Station: KBSI
Agency: Adelstein & Associates Advertiser: Leading Illinois for Tomorrow Market: Paducah
2155 CATON Product: LEADING ILLINOIS FOR TOMORROW Office: CHICAGO
Buyer: PAULA HAMBRICK Primary Demo: Adults 35+
Salesperson: DAN RAYMOND Con Type: POLITICAL/NOTE Assistant: REBECCA BERRY Traffic #: 2671633
312-832-6634 Separation:

Total \$: \$7,130.00
Total Spots: 16
Total CPM: \$198.61
Total GRP: 35.9

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/27/16 9:38 AM	DAN RAYMOND	SCHEDULE RUNS WED, 10/26-SUN, 10/30.
10/26/16 3:56 PM	REBECCA BERRY	Pis note approved mktg'd for line 4. Pis confirm, thanks!
10/26/16 12:01 PM	REBECCA BERRY	SCHEDULE RUNS WED, 10/26-SUN, 10/30.

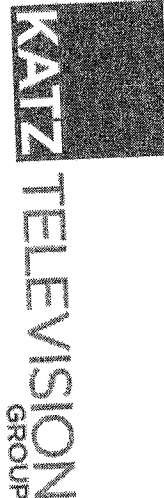
Competitive Information	
Market Budget:	\$0
KBSI Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	16	\$7,130.00	35.9
Total	100%	16	\$7,130.00	35.9

Monthly Summary		
Month	Spots	Dollars
2016-Oct	16	\$7,130.00
Total	16	\$7,130.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Revision	10/27/16 9:37 AM	DAN RAYMOND	Revised	3	\$0	Changes: Total Spots from 12 to 16, Total GRPs from 42.8 to 35.9, Total CPM from \$166.59 to \$198.61, 2 buylines added or modified.
Makegood 1	10/26/16 3:53 PM	REBECCA BERRY	Canceled		\$0	Changes: Total Spots from 13 to 12, Total GIMPs from 0 to 43, Total CPM from \$0.00 to \$166.588.79, 2 buylines added or modified.
Queued for Electronic Contracting	10/26/16 1:11 PM				\$0	
New	10/26/16 12:01 PM	REBECCA BERRY	Confirmed	13	\$7,130.00	\$7,130.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25341751	Changes as of: 10/26/2016 at 12:01 PM	Version: Original Order	Total \$: \$7,130.00
CPE: /15497	Flight: 10/24/16 - 10/30/16	Station: KBSI	Total Spots: 13
Agency: Adelstein & Associates	Advertiser: Leading Illinois for Tomorrow	Market: Paducah	Total CPP: \$166.59
2155 CATON	Product: LEADING ILLINOIS FOR TOMORROW	Office: CHICAGO	Total GRP: 428
CHICAGO, IL 60647	Agency Order #:	Primary Demo: Adults 35+	Separation:
	Buyer: PAULA HAMBRICK	Con Type: POLITICAL/NOTE	
	Salesperson: DAN RAYMOND	Assistant: REBECCA BERRY	
	312-832-6634	312-832-6605	

Comments: SCHEDULE RUNS WED, 10/26-SUN, 10/30.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24	10/24 - 10/24	Total Spots	Total \$	CPP	GRP
1	W-F 10a-11a		PEOPLES COURT	\$45.00	1.4	30	3		3	\$135.00	\$32.14	4.2
2	W-F 2 4p-5p		JUDGE JUDY	\$65.00	2.3	30	3		3	\$195.00	\$28.26	6.9
3	W-F 6p-6:30p		BIG BANG THEORY	\$150.00	2.3	30	2		2	\$300.00	\$65.22	4.6
4	W-F 6:30p-7p		BIG BANG THEORY	\$250.00	3.2	30	2		2	\$500.00	\$78.13	6.4
5	W 7p-10p		WORLD SERIES WITH CUBS	\$2,000.00	6.9	30	1		1	\$2,000.00	\$289.86	6.9
6	F 7p-10p		WORLD SERIES WITH CUBS	\$2,000.00	6.9	30	1		1	\$2,000.00	\$289.86	6.9
7	Sa 7p-10p		WORLD SERIES WITH CUBS	\$2,000.00	6.9	30	1		1	\$2,000.00	\$289.86	6.9
TOTALS: 13									13	\$7,130.00	\$166.59	42.8

Offered by TV & Video for 4x Milwaukee @ 5pm each



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25341751

Changes as of: 10/26/2016 at 12:01 PM

Version: Original Order

Total \$: \$7,130.00

CPE: /15497

Agency: Adelstein & Associates

Flight: 10/24/16 - 10/30/16
Advertiser: Leading Illinois for
Tomorrow

Station: KBSI
Market: Paducah

Total Spots: 13

2155 CATON

CHICAGO, IL 60647

Product: LEADING ILLINOIS
FOR TOMORROW

Office: CHICAGO

Total CPE: \$166.59

Agency Order #:

Buyer: PAULA HAMBRICK

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Total GRP: 42.8

Salesperson: DAN RAYMOND

Assistant: REBECCA BERRY

Separation:

Order Level Comments

Date/Time Added by Comment
10/26/16 12:01 PM REBECCA BERRY SCHEDULE RUNS WED, 10/26-SUN, 10/30.

Competitive Information	
Market Budget:	\$0
KBSI Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$7,130.00	\$166.59	42.8
Total	100%	13	\$7,130.00	\$166.59	42.8

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	13	\$7,130.00	
Total	13	\$7,130.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot-
New	10/26/16 12:01 PM	REBECCA BERRY	New	13	\$7,130.00
					Contract \$
					\$7,130.00
					Comment

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KBSI-TV	Date: 10/25/16
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I, Miles King (Adelstein & Associates)
do hereby request station time concerning the following issue:

Leading Illinois for Tomorrow

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Leading Illinois for Tomorrow

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leading Illinois for Tomorrow
3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Daniel Biss
Treasurer: Michelle Harris

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Leading Illinois for Tomorrow
3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Chairman: Daniel Biss
Treasurer: Michelle Harris

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

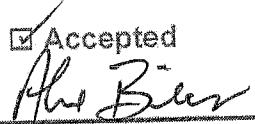
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/16/16  312.787.3822
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Alex B. Jones LSM
Signature Printed Name Title