



WSB-TV
PO Box 809036
Chicago, IL 60680-9036
(404) 496-7531

CONTRACT

<u>Contract / Revision</u> 1135286 /		<u>Alt Order #</u> 10780029
<u>Advertiser</u> POL/John Barrow/D/State Supreme Court/GA		<u>Original Date / Revision</u> 05/16/24 / 05/16/24
<u>Contract Dates</u> 05/15/24 - 05/21/24	<u>Estimate #</u> 11681	
<u>Product</u> BARROW FOR SSC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSB-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> P00019678	<u>Advertiser Code</u> 1550	<u>Product 1/2</u> 1891
<u>Agency Ref</u> P00019678		<u>Advertiser Ref</u> P00097603-D

And:

Canal Partners Media LLC
900 Circle 75 Pkwy SE
Ste 1650
Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WSBT	05/15/24	05/15/24	CH2 Action News at 4:4:30 AM-4:59 AM			:30			P-04	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--1----				1	\$300.00				
2	WSBT	05/16/24	05/16/24	CH2 Action News at 4:4:30 AM-4:59 AM			:30			P-04	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---1---				1	\$300.00				
3	WSBT	05/15/24	05/15/24	CH2 Action News at 5:530a-6a			:30			P-04	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--1----				1	\$800.00				
4	WSBT	05/16/24	05/16/24	CH2 Action News at 6:6a-7a			:30			P-04	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---1---				1	\$1,300.00				
5	WSBT	05/15/24	05/15/24	Good Morning Americ:7a-9a			:30			P-04	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--1----				1	\$1,400.00				
6	WSBT	05/15/24	05/15/24	M-F 10a-11a	10a-11a		:30			P-04	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--1----				1	\$550.00				
7	WSBT	05/16/24	05/16/24	The View	11a-12p		:30			P-04	NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---1---				1	\$1,140.00				
8	WSBT	05/15/24	05/15/24	CH2 Action News at 5:5p-6p			:30			P-04	NM	1	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--1----				1	\$1,320.00				
9	WSBT	05/15/24	05/15/24	M-F GA Lottery Drawir655p-7p			:30			P-04	NM	1	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--1----				1	\$1,920.00				
10	WSBT	05/16/24	05/16/24	M-F GA Lottery Drawir655p-7p			:30			P-04	NM	1	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1135286 /	10780029

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/John Barrow/D/State Supreme Court/GA	05/16/24 / 05/16/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/15/24 - 05/21/24	BARROW FOR SSC	11681

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	---1---	1			\$1,920.00					
11	WSBT	05/15/24	05/15/24	CH2 News Nightbeat a11p-1135p			:30			P-04	NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	--1----	1			\$1,440.00					
12	WSBT	05/16/24	05/16/24	CH2 News Nightbeat a11p-1135p			:30			P-04	NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	---1---	1			\$1,440.00					
13	WSBT	05/15/24	05/15/24	ABC News Nightline 1235a-105a/107a-			:30			P-04	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	--1----	1			\$480.00					
14	WSBT	05/16/24	05/16/24	ABC News Nightline 1235a-105a/107a-			:30			P-04	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	---1---	1			\$480.00					
15	WSBT	05/17/24	05/17/24	CH2 Action News at 4:4:30 AM-4:59 AM			:30			P-04	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	----1--	1			\$300.00					
16	WSBT	05/17/24	05/17/24	CH2 Action News at 5:530a-6a			:30			P-04	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	----1--	1			\$800.00					
17	WSBT	05/17/24	05/17/24	Good Morning Americz7a-9a			:30			P-04	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	----1--	1			\$1,400.00					
18	WSBT	05/16/24	05/16/24	Thur Prime Hour 1 8p-9p			:30			P-04	NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	---1---	1			\$3,700.00					
19	WSBT	05/17/24	05/17/24	M-F 135a-205a 135a-205a			:30			P-04	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	----1--	1			\$180.00					
N 20	WSBT	05/17/24	05/17/24	Good Morning Americz7a-9a			:30			P-04	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	----1--	1			\$1,400.00					
N 21	WSBT	05/17/24	05/17/24	CH2 Action News at 5:5p-6p			:30			P-04	NM	1	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	----1--	1			\$1,320.00					
N 22	WSBT	05/18/24	05/18/24	Good Morning Americz9a-11a			:30			P-04	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	-----1-	1			\$1,200.00					
N 23	WSBT	05/19/24	05/19/24	Su 730a-8a News 730a-8a			:30			P-04	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	-----1	1			\$750.00					
N 24	WSBT	05/18/24	05/18/24	CH2 News Nightbeat a11p-1135p			:30			P-04	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	-----1-	1			\$1,200.00					
N 25	WSBT	05/18/24	05/18/24	WNBA 12:30 PM-3:00 PM			:30			P-04	NM	1	\$1,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	-----1-	1			\$1,470.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Totals												25	\$28,510.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/19/24	25	\$28,510.00	(\$4,276.50)	\$24,233.50
Totals	25	\$28,510.00	(\$4,276.50)	\$24,233.50

Signature: _____ **Date:** _____

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