

WMHZ Quarterly Issues/Programs List 2nd Quarter 2019

This report represents examples of WMHZ's commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our listeners.

Following is a list of "Issues" and areas of Public concern that WMHZ addressed during the 2nd Quarter of 2019.

Education
Fundraiser for non-profit
Military/Education/Employment Opportunities
Public Safety

Alabama Broadcasters Association AND OTHER PSA ANNOUNCEMENTS

Adopt A School
Alabama Adult Protective Services
Alabama ALDOT
Alabama Department of Human Resources
Alabama Housing Finance Authority
Alabama Department of Labor
Alabama National Guard
Alabama Works
Alabama Electronic Security Board of Licensure
Alabama Bicentennial Committee
Alabama Public Service Commission
Alabama PALS

Buy Local Campaign
Caring Days
Veterans Memorial Park
Various organizations – 5K races-fundraisers/awareness

**WMHZ
ISSUES REPORT
2nd Quarter
On-Air Activities**

Issue: Fundraiser for Non-Profit Organization

Program Title: “Rise Center Golf Tournament and Silent Auction”

Description: This three and a half minute segment highlighted the local, nonprofit Rise Center. RISE is a part of the College of Human Environmental Sciences and provides opportunities for university students to experience evidence based research practices in the field of early childhood education and early childhood special education. The segment provided an overview of the organization as well as promoted two of their annual fundraisers, a golf tournament and silent auction. The segment was recorded by Andi Gillen, Director of the Rise Center and Bailey Chambers, Assistant Director of the Rise Center.

Air Dates: 6:20am WMHZ 4/7/19

Issue: Fundraiser for Non-Profit Organization

Program Title: “Eagles’ Wings Golf Tournament and Auction/Dinner”

Description: This four minute segment highlighted the local, nonprofit Eagles’ Wings Inc. Eagles’ Wings Inc. is a non-profit agency that provides day habilitation services for adults with developmental disabilities. They provide a wide array of services that are individualized to meet each person’s unique emotional, physical, social, spiritual, and vocational needs and are committed to promoting and protecting individual rights of people. The segment provided an overview of the organization as well as promoted two of their annual fundraisers, a golf tournament and auction/dinner event. The segment was recorded by Jerry Pike, President and Co-Founder of Eagles’ Wings Inc.

Air Dates: 6:20am WMHZ 4/14/19

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**WMHZ
ISSUES REPORT
2nd Quarter 2019
On-Air Activities**

Issue: **Non-Profit Fundraiser**

Program Title: **“Ride Down Memory Lane”**

Description: **This four minute segment highlighted the local, nonprofit Caring Days Day Care for Adults with Memory Disorders. Caring Days is an adult day care center that bridges the gap between independent living and highly restricted care. It provides a secure and happy environment for its clients and carefully planned activities to keep them using their cognitive, language, social, and motor skills. The segment highlighted the organization as well as promoted their fundraiser, “Ride Down Memory Lane” motorcycle poker run. The segment was recorded by LaDerrick Smith, Program Director for Caring Days Adult Day Care.**

Air Dates: **6:20am WMHZ 4/21/19**

Issue: **Fundraiser for Non-Profit Organization**

Program Title: **“Northside High School Rodeo”**

Description: **This one minute segment highlighted the local, nonprofit Northside High School Athletic Department. The segment promoted their annual Rodeo fundraiser. The segment was recorded by Savannah Champion, Kayla Falls, Madison Pugh, and Madison Powell, Cheerleaders for Northside High School.**

Air Dates: **6:20am WMHZ 4/28/19**

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**WMHZ
ISSUES REPORT
2nd Quarter
On-Air Activities**

Issue:	<u>Education</u>
Program Title:	“CHOM May Events”
Description:	This two and a half minute segment highlighted the local, nonprofit Children’s’ Hands On Museum of Tuscaloosa. With 25 exhibits, CHOM offers newborns through age 13 a place just for them! Exhibits, special events, holiday celebrations and parties are all part of CHOM. The segment promoted CHOM’s May 2019 events. The segment was recorded by Kim Crabbe, Public Programs Coordinator for CHOM.
Air Dates:	6:20am WMHZ 5/5/19

Issue:	Non-Profit Fundraiser
Program Title:	“Tuscaloosa Metro Animal Shelter Generic”
Description:	This two and a half minute segment highlighted the local, nonprofit Tuscaloosa Metro Animal Shelter, an organization contracted to serve as the municipal animal shelter for Tuscaloosa City, Tuscaloosa County, and Northport, and whose focus is to seek as many permanent, loving homes as possible for the hundreds of animals brought to them every year. The segment provided information about the organization as well as how to donate or volunteer. The segment was recorded by Jennifer Earp, Director of the Metro Animal Shelter.
Air Dates:	6:20am WMHZ 5/12/19

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ISSUES REPORT
2nd Quarter 2019
On-Air Activities**

Issue: **Military Recruitment**

Program Title: **“Alabama National Guard”**

Description: **This four minute segment highlighted the Alabama National Guard. The segment provided a brief organizational overview and promoted recruitment by summarizing benefits and job opportunities, as well as explained the enlistment process. The segment was recorded by Brittany McDonald and Jeffery Musser for the Alabama National Guard.**

Air Dates: **6:20am WMHZ 5/19/19**

Issue: **Education**

Program Title: **“Moundville Archeological Park”**

Description: **This two and a half minute segment highlighted the local, nonprofit Moundville Archeological Park. The University of Alabama’s Moundville Archaeological Park is one of the nation’s premier heritage sites. The segment provided information about the park as well as promoted the June schedule for their Saturday in the Park series. The segment was recorded by Kayla Scott, Education Outreach Coordinator for Moundville Archeological Park.**

Air Dates: **6:20am WMHZ 5/26/19**

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**WMHZ
ISSUES REPORT
2nd Quarter 2019
On-Air Activities**

Issue: **Education**

Program Title: **“CHOM Birthdays and Pavers”**

Description: **This four minute segment highlighted the local, nonprofit Children’s’ Hands On Museum of Tuscaloosa. With 25 exhibits, CHOM offers newborns through age 13 a place just for them! Exhibits, special events, holiday celebrations and parties are all part of CHOM. The segment promoted CHOM’s birthday bookings and pavers. The segment was recorded by Carla Baily, Facility Manager and Book Keeper for the Children’s Hands On Museum.**

Air Dates: **6:20am WMHZ 6/02/19**

Issue: **Education**

Program Title: **“CHOM June Events”**

Description: **This two minute segment highlighted the local, nonprofit Children’s’ Hands On Museum of Tuscaloosa. With 25 exhibits, CHOM offers newborns through age 13 a place just for them! Exhibits, special events, holiday celebrations and parties are all part of CHOM. The segment promoted CHOM’s June 2019 events. The segment was recorded by Kim Crabbe, Public Programs Coordinator for CHOM.**

Air Dates: **6:20am WMHZ 6/9/19**

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**WMHZ
ISSUES REPORT
2nd Quarter 2019
On-Air Activities**

Issue: **Public Safety**

Program Title: "Tuscaloosa Fire and Rescue Holiday Safety"

Description: This four minute segment highlighted the local, nonprofit Tuscaloosa Fire and Rescue Department. The segment provided summer safety tips, regarding fireworks and outdoor grills. The segment was recorded by Holly Whigham, Public Safety Educator for Tuscaloosa Fire and Rescue.

Air Dates: 6:20am WMHZ 6/16/19 & 6/23/19

Issue: **Education**

Program Title: "Moundville Archeological Park"

Description: This two minute segment highlighted the local, nonprofit Moundville Archeological Park. The University of Alabama's Moundville Archaeological Park is one of the nation's premier heritage sites. The segment provided information about the park as well as promoted the July schedule for their Saturday in the Park series. The segment was recorded by Kayla Scott, Education Outreach Coordinator for Moundville Archeological Park.

Air Dates: 6:20am WMHZ 6/30/19

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