

Townsquare Media Quincy – Hannibal

KRRY – FM, KICK – FM, WLIQ - AM

Quarterly Issues Programs List

January 1, 2024 through March 31, 2024

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Funeral Home Scams in the Tri-States** – Funeral Home scams are on the rise and we bring in an expert to tell us what to look for when so you are not scammed during an already difficult time in someone's life.
- B. **Drought & Water Conservation: What We Can Do About It** – Drought has taken over much of the United States scientist discuss how what we do at home that will not change everyone's lifestyle.
- C. **Rental Scam Warning for The Tri-State Area** – A warning for parents of children that have tablets and phones about several apps that are dangerous and who to prevent children from downloading these apps.
- D. **Bullying and Hazing: How to Deal with the Fallout:** – Strategies for parents, teachers, and bystanders can use to prevent bullying and deal with both the aggressors and the victims.
- E. **The Importance of Taking Care of Yourself** – A discussion on why it's so important to take care of your self not only physically, but mentally so that you can help others.
- F. **How to Stop Robo Calls** – Warnings are being issued when it comes to posting resumes online to non-reputable websites.

Section II. Responsive Programs

These stations have broadcast programming dealing with each of the above-referenced issues. The programming dealing with each issue is set out below.

A. Funeral Home Scams in the Tri-States:

For the Record - Aired on January 27, 2024 at 6:20 AM; Duration 8 Minutes. This is a public-affairs program, hosted by Operations Manager, Samantha Barnes. Don' O' Brien from the Better Business Bureau warn listeners of an increasing number of funeral home scams. Scammers will prey on people who are unable to attend a loved one's funeral by "selling" the rights to watch the funeral live as it happens. What people are finding out is that when they pay the price to watch the funeral home its just a dark blank screen. Local funeral homes say that they will never charge for streaming a funeral and that should be your first sign that you are being scammed.

B. Drought & Water Conservation: What We Can Do About It:

For the Record - Aired on February 16, 2024 at 8:20 AM; Duration 11 Minutes. This is a public-affairs program, hosted by Viewpoints Gary Price. There is a drought in many parts of the U.S. this year, and water usage is on top of mind for residents in these areas. An overabundance of CO2 in the atmosphere is thought to be causing at least part of the change to extreme in our climate. Gary talks with two scientists about how water conservation can help decrease the carbon in the atmosphere, and how doing so at home does not mean a lifestyle change.

C. Rental Scam Warning for the Tri-State Area:

For the Record - Aired on February 24, 2024 at 6:20 AM; Duration 8 Minutes. This is a public-affairs program, hosted by Operations Manager, Samantha Barnes. Don' O' Brien from the Better Business Bureau talks with listeners who are looking for rental properties and what scams to be looking for. Don suggests to always read the fine print on every contract, never pay anything without a contract and never rent a place without seeing it in person and meeting with the landlord. These small recommendations will help renters avoid scams.

D. Bullying and Hazing: How to Deal with the Fallout:

For the Record - Aired on March 16, 2024 at 8:20 AM; Duration 11 Minutes. This is a public-affairs program, hosted by Viewpoints Gary Price. Many kids are victims of bullying by their peers, and they and their parents don't know what it happens or how to stop it. Hazing rituals are similar to bullying, but the victim willingly participates. Gary talks to two bullying specialists about what kids bully, what makes someone join in a hazing ritual what are the signs that a child is being bullied, and strategies on how to deal with aggressors and the victims.

E. The Importance of Taking Care of Yourself:

For the Record - Aired on March 11, 2023 at 6:20 AM; Duration 10 Minutes. This is a public-affairs program, hosted by Operations Manager, Samantha Barnes. Therapist Courtney Miller from Cornerstone discusses the importance on taking care of yourself mentally. Making sure that you are not only physically able to take care of others, but your mental health is just as important as your physical health. Working with a therapist and talking about what may be bothering you can help your mental health.

F. Online Employment Scams Hitting the Tri-States

For the Record - Aired on March 30, 2023 at 6:20 AM; Duration 10 Minutes. This is a public-affairs program, hosted by Operations Manager, Samantha Barnes. Don' O' Brien from the Better Business Bureau issued a warning to listeners who continue to get robo calls, especially now during political season. The number one remember to anyone, if you don't know a number don't answer it. And just as important, never give out any personally information over the phone to anyone that you do not know. Unfortunley, political calls are legal to do so those will continue.

In addition, Viewpoints airs weekly on KRRY-FM and KICK—FM at the following times:

KRRY-FM Sundays at 6 AM

KICK-FM Sundays at 6 AM

&

In addition, Viewpoints airs weekly on WLIQ-AM at the following times:

WLIQ - AM Sundays at 4 PM



**Quarterly Issues Report – Q1 First Quarter, 2014 1/5/14 through 3/30/14
Viewpoints Programs 13-40 through 13-52**

During the first quarter the following compliancy issues were covered

Addiction	Infrastructure
Adoption	Interpersonal & business communication
African-American issues	Labor
Agriculture	Laws and The Constitution
Alcoholism	Literature & literacy
Alzheimer's disease	Marriage
Art & popular culture	Media
Business	Medicine
Celebrity culture	Mental health
Children & family issues	Philanthropy
Civil liberties	Politics
Climate change	Popular culture
Communication	Poverty
Conservation	Presidents
Consumerism	Privacy issues
Crime	Public Safety
Culture	Racism
Death	Recreation
Ecology	Recreation & hobbies
Education	Relationships
Employment	Religion
Entrepreneurism	Science & Technology
Environment	Sports and recreation
Family issues	Stock market
Finance	Technology
Gay and lesbian issues	The arts
Gay Rights	The Presidency
Government	Travel
Health	Urban Issues
Health & well-being	War
History	Wildlife
Homelessness	
Immigration	

Air week: 1/19/14

1:48 SEGMENT #1 – Wildlife Encroachment & Encounters 11:12

SYNOPSIS: It seems that more and more these days, wild animals are making their way into urban areas, frightening residents and putting themselves in danger. Why are deer, coyotes, bears, cougars and other wild animals showing up in suburban gardens and on city streets? We talk to a man who has studied bears for 20 years about what makes these animals move into cities and towns, how we can prevent their visits, and how to behave safely if a bear happens to cross your forest – or garden -- path.

Host: Gary Price. Guests: Ben Kilham, bear researcher, wildlife rehabilitator, author of the book, "Out on a Limb: What black bears have taught me about intelligence and intuition."

COMPLIANCY ISSUES COVERED: environment, wildlife, conservation, public safety, urban issues

14:02 SEGMENT #2 Deadline Artists: How columnists define our culture 11:35

SYNOPSIS: Many of the most memorable and historical newspaper stories haven't been found in the news section at all. They've been the contributions of columnists who wrote not only about events, but also about how they affected people, policies and our culture. We talk to two journalists and columnists about these "deadline artists," how they did their jobs under pressure, defined our country, and how we learned more about ourselves through their writing.

Host: Marty Peterson. Guests: Errol Louis and John Avlon, editors of "Deadline Artists: America's greatest newspaper columns,"

COMPLIANCY ISSUES COVERED: politics, war, culture, media, gay rights

Program # 14-04

Air week: 1/26/14

1:36 SEGMENT #1 – Technology: Too much tech for our kids? 12:11

SYNOPSIS: How much tech is too much for kids and adults? We talk to two communications specialists about the differences between how young people and older people use technology; introduce ideas for children and adults to stay safe online; and discuss why and when parents should draw time boundaries for themselves and their children when it comes to using cell phones, computers and video games.

Host: Gary Price. Guests: Anne Katherine, therapist, author of, "Boundaries in an Overconnected World," Rob Weiss, therapist and author of "Closer Together, Further Apart,"

COMPLIANCY ISSUES COVERED: technology, privacy issues, family issues, health & well-being

15:19 SEGMENT #2- Leaving Tinkertown: A daughter remembers her eccentric dad 10:07

SYNOPSIS: Tanya Ward Goodman's dad, Ross, was a talented painter, a hard worker and a passionate man with a dream who built the tiny town of his dreams in New Mexico. Then he began acting erratically and for a long time, no one could explain it. We talk to Goodman about her childhood with her artist father and how his life and hers changed after he contracted early-onset Alzheimer's.

Host: Marty Peterson. Guests: Tanya Ward Goodman, author of "Leaving Tinkertown,"

COMPLIANCY ISSUES COVERED: the arts, recreation, alcoholism, Alzheimer's disease

Program # 14-05

Air week: 2/2/14

1:49 SEGMENT #1 – Resumes and Digital Interviews: What you need to know 10:12

SYNOPSIS: These days, a phone or digital interview often precedes the face-to-face meeting for job hunters. If you think that all you have to do is sit in front of your computer or cell phone camera and talk, think again. Resumes are also changing, with online services such as LinkedIn and Monster the first place an employer goes to find an applicant. We talk to two employment specialists about how the interview and resume processes have changed, and how applicants can get the edge in the digital job search market.

Host: Gary Price. **Guests:** Amy Kristof-Brown, Prof. in the Henry Tippie College of Business at the University of Iowa. Paul J. Bailo, CEO of Phone Interview Pro, author of "The Essential Digital Interview Handbook,"

COMPLIANCY ISSUES COVERED: employment; technology; communication

13:03 SEGMENT #2- Phobias: Living in a fearful world

12:34

SYNOPSIS: Some people live in fear of things that don't even phase the vast majority of us: sailing on a ship; the number 13; crowds; untidiness; even otters! Phobias of all types are uncomfortable for anyone who suffers from them and can sometimes ruin their lives and those of their loved ones. We talk to two anxiety disorder specialists about what phobias are, how they differ from other fear-based conditions, and what can be done to treat victims so they can lead normal lives.

Host: Marty Peterson. **Guests:** Dr. Dean McKay, Prof. of Psychology, Fordham University. Dr. David Tolin, psychologist, Dir. of the Anxiety Disorders Center at the Institute of Living in Hartford, CT, Assoc. Prof. in the Yale University School of Medicine, author of the book, "Face Your Fears: A proven plan to beat anxiety, panic, phobias and obsessions,"

COMPLIANCY ISSUES COVERED: mental health, popular culture,

Program # 14-06

Air week: 2/9/14

1:48 SEGMENT #1 – Projects that Make Learning Science Fun

11:49

SYNOPSIS: We keep hearing that science is an important subject for American kids to master, but many don't develop an interest for it because they think it's just boring math and memorization. We talk to two men who spend their time making science fun for kids – and adults – using everyday items to illustrate and explain complex scientific principles.

Host: Gary Price. **Guests:** Stephen Voltz and Fritz Grobe, the "Coke and Mentos Guys," and authors of "How to Build a Hovercraft,"

COMPLIANCY ISSUES COVERED: recreation & hobbies, science, education.

15:36 SEGMENT #2- Family Trees: What you can find; why it's important

10:00

SYNOPSIS: Building your family tree is fun, and it's also important if you want to validate family lore, look up medical history and possibly even find a long-lost relative. Family trees also provide an understanding of the struggles and the eras in which our ancestors lived. We talk to two specialists who give us advice on how to begin researching your family, what information is available and why some relatives might not want to discuss the darker sides of family history.

Host: Marty Peterson. **Guests:** Ori Soen, Chief Marketing Officer for MyHeritage; David Laskin, author of "The Family: Three journeys into the heart of the twentieth century,"

COMPLIANCY ISSUES COVERED: family issues, war, immigration, business, media

Program # 14-07

Air week: 2/16/14

1:49 SEGMENT #1 – Drought and Water Conservation: What we can all do about it

10:47

SYNOPSIS: There's a drought in many parts of the U.S. this year, and water usage is on top of mind for residents in these areas. An overabundance of CO2 in the atmosphere is thought to be causing at least part

of the change to extremes in our climate. We talk to two scientists about how water conservation can help decrease the carbon in the atmosphere, and how doing so at home doesn't mean a lifestyle change.

Host: Gary Price. Guests: Dr. Mark LeChevallier, Dir. of Innovation and Environmental Stewardship for American Water company; John Rogers, Sr. Analyst with the Climate and Energy Program, Union of Concerned Scientists, co-author of "Cooler, Smarter: Practical steps for low-carbon living,"

COMPLIANCY ISSUES COVERED: climate change; environment; science & technology; infrastructure; consumerism, government

14:36 SEGMENT #2- George Washington and the Making of the Presidency 11:55

SYNOPSIS: The President of the United States has a lot of powers that we think are given to him by the U.S. Constitution. You might be surprised to find out, however, that very little in that document actually outlines the job or the authority the Commander-in-Chief possesses. We talk to a historian about how executive powers and privilege for the President were created not by Congress but by the first man to hold the nation's highest office.

Host: Marty Peterson. Guests: Harlow Giles Unger, historian and author of the book, "Mr. President: George Washington and the making of the nation's highest office,"

COMPLIANCY ISSUES COVERED: government, history, the Presidency, laws & the Constitution

Program # 14-08

Air week: 2/23/14

SEGMENT #1 – Maple Syrup: There's more to it than you might think 11:55

SYNOPSIS: We don't usually think about how producers take tree sap and turn it into the maple syrup we put on our pancakes, but it's a fascinating process that involves families, new and old technology and even international intrigue. We talk to two men who are involved with syrup production about how it's done, and how families and communities are often defined by their work in this field.

Host: Gary Price. Guests: Dr. Michael Farrell, Dir. of the Uihlein Forest, Cornell University's Sugar Maple Research and Extension Field Station, Lake Placid, NY, author of "The Sugarmaker's Companion: An integrated approach to producing syrup from maple, birch and walnut trees," Douglas Whynott, author of "The Sugar Season: A year in the life of maple syrup and one family's quest for the sweetest harvest,"

COMPLIANCY ISSUES COVERED: agriculture, entrepreneurship, ecology, crime, stock market

SEGMENT #2- The Priority List: Does *your* life make a difference? 9:44

SYNOPSIS: We all like to think that our life will make a difference in the lives of others, and it usually does with our families. But what about people outside of our own loved-ones? We talk to a former teacher who is battling brain cancer and who traveled around the country to find out if his students thought he made a difference in their lives.

Host: Marty Peterson. Guests: David Menasche, former high school teacher, author of the book, "The Priority List: A teacher's final quest to discover life's great lessons." Find more info on Facebook at The Priority List.

COMPLIANCY ISSUES COVERED: health, education, travel, alcohol abuse

Program # 14-09

Air week: 3/2/2014

SEGMENT #1 – Secrets and Lies: How they can change our lives 12:37

SYNOPSIS: Why do we keep secrets and tell lies? Is it always wrong to do so? How does it hurt others – and us—to do so? We talk to an expert on the science of lying and to an author who found out her husband's 'big lie' and then spent years keeping his secret. Our guests discuss how we learn to lie, the different types of lies, how keeping secrets hurt families, and how we can unburden ourselves of the secrets we carry to have a more healthy and happy life.

Host: Gary Price. Guests: Dr. Robert Feldman, Dean of the College of Social and Behavioral Sciences, and Prof. of Psychology, University of Massachusetts-Amherst, author of "The Liar in Your Life," Jane Isay, author of "Secrets and Lies: Surviving the truths that change our lives,"

COMPLIANCY ISSUES COVERED: marriage, death, gay & lesbian issues, mental health, adoption

SEGMENT #2- History of Physics: Why it's important and fun to learn 9:03

SYNOPSIS: The history of physics is a long and extremely interesting one, littered with the names of some of the most famous scientists in the world, like Galileo, Newton, Copernicus, Einstein, Curie, and others. It is also the story of great discoveries that changed cultures, religious beliefs and politics over the centuries. We talk to a science historian about a few of the highlights throughout the long history of physics and astronomy.

Host: Marty Peterson. Guest: Tom Jackson, author of "Physics: An illustrated history of the foundations of science" – a Ponderables book.

COMPLIANCY ISSUES COVERED: history, science and technology, religion, education

Program # 14-10

Air week: 3/9/14

SEGMENT #1 – Macho Dad: The quest for masculinity 11:01

SYNOPSIS: When a father finds out that his new baby is a boy, what goes through his mind? It's different for everyone, but for humor columnist Joel Stein it was sheer terror! Stein, who was not an outdoorsy, sporty, risk-taking child or adult, realized he was going to have to "man up" so he could teach his son about camping, self-defense, day trading, baseball – all the macho arts. So he went out and found the best people he could to teach him. He talks about his adventures in manhood and about what he learned from the experiences and the men who schooled him.

Host: Gary Price. Guests: Joel Stein, humor columnist, Time magazine, author of "Man Made: A stupid quest for masculinity,"

COMPLIANCY ISSUES COVERED: finance, sports and recreation, family issues

SEGMENT #2- How to Work a Room: Navigating business and social events 10:37

SYNOPSIS: Everyone has been the "stranger in the room" when they've attended a business or social event. It can be intimidating and awkward, and sometimes make you want to run out the door! We talk to the "mingle maven" about how to navigate these events by starting a conversation with someone you don't know, joining a group of strangers, handling difficult people, and extracting yourself from sticky situations.

Host: Marty Peterson. Guests: Susan RoAne, keynote speaker, coach, educator and author of the Silver Anniversary Edition of her best-selling book, "How To Work A Room," (www.susanroane.com).

COMPLIANCY ISSUES COVERED: business, interpersonal & business communication, celebrity culture

Program # 14-11

Air week: 3/16/14

SEGMENT #1 – Bullying and Hazing: How to deal with the fallout 11:22

SYNOPSIS: Many kids are victims of bullying by their peers, and they and their parents don't know why it happens or how to stop it. Hazing rituals are similar to bullying, but the victim willingly participates. We talk to two bullying specialists about why kids bully, what makes someone join in a hazing ritual, what are the signs that a child is being bullied, and find out some strategies parents, teachers and bystanders can use to prevent bullying and deal with both the aggressors and the victims.

Host: Gary Price. Guests: Jodee Blanco, speaker, former bully victim, author of "The Please Stop Laughing At Me Journal," Dr. Nadine Kaslow, professor and Vice Chair for Faculty Development in the Department of

Psychiatry and Behavioral Sciences at Emory University School of Medicine, Chief Psychologist at Grady Memorial Hospital.

COMPLIANCE ISSUES COVERED: children & family issues; bullying; therapy; education

SEGMENT #2- Long-Term Unemployed: It's more than just a financial toll 11:08

SYNOPSIS: Many Americans have been out of work for more than six months, and are considered "long-term unemployed." It's tough for everyone looking for a job, but especially hard for formerly well-paid white-collar workers. We talk to a researcher and author about the toll it takes on workers and their families, get some advice on how to lessen the frustration and depression that comes with being unemployed, and hear some strategies for getting unemployed workers back on the job.

Host: Marty Peterson. **Guests:** Ofer Sharone, Asst. Prof. at the Sloan School of Management, MIT, author of "Flawed System, Flawed Self,"

COMPLIANCE ISSUES COVERED: employment, business, government

Program # 14-12
Air week: 3/23/14

SEGMENT #1 – Choosing the Boss: What makes a great CEO? 11:03

SYNOPSIS: A number of high-profile companies have appointed new CEOs lately. What is it that makes one candidate better than another to lead a corporation and make it innovative and profitable? We talk to two management specialists about the characteristics of a good leader, what the CEO is responsible for, and what sets great CEOs apart from other business leaders.

Host: Gary Price. **Guests:** Bill Pasmore, Organizational Practice Leader at the Center for Creative Leadership, and Professor of Social Organizational Psychology at Columbia University, NYC. Adam Bryant, "The Corner Office" columnist for the New York Times, and author of the book, "Quick and Nimble: Lessons from leading CEOs on how to create a culture of innovation,"

COMPLIANCE ISSUES COVERED: business & labor, leadership, crisis management, innovation

SEGMENT #2- Pranksters: How pranks, hoaxes & cons affect us and our world 10:34

SYNOPSIS: April Fools' Day is coming up and just about everyone will have some sort of joke played on him or her that day. We talk to an expert on pranks – and a prankster himself – about pranks, hoaxes and cons, the differences between those three things, how pranks and humor have helped make people think about some of the most important issues of our times.

Host: Marty Peterson. **Guests:** Kembrew McLeod, Professor of Communication Studies at the University of Iowa, author of the book, "Pranksters: Making mischief in the modern world,"

COMPLIANCE ISSUES COVERED: religion, free speech, social issues, protesting, entertainment

Program # 14-13
Air week: 3/30/14

SEGMENT #1 - Human Trafficking and Its Toll 11:13

SYNOPSIS: Slavery is alive in the United States and around the world in the 21st century. That's hard to believe, but all over the world people are being forced to work long hours as laborers or the sex trades, in horrible conditions for little or no money – and there's no way for them to get out. We talk to two specialists in human trafficking about the issue and what's being done to help the survivors of this horrible crime and their families.

Host: Gary Price. **Guests:** Melysa Sperber, Dir. of the Alliance to End Slavery and Trafficking, a project of Humanity United Kay Buck, CEO of Coalition to Abolish Slavery and Trafficking, CAST, Los Angeles, CA

COMPLIANCY ISSUES COVERED: slavery, labor, crime & law enforcement, immigration, criminal justice system, business

SEGMENT #2- The Future of the Mind 11:20

SYNOPSIS: It's amazing that in the 21st century, science knows so much about all of the organs of the body save one: the brain. We talk to a scientist and author about the unbelievable abilities of the brain, how memories help us predict the future, where dreams are located, how brain injury can sometimes make someone a genius, and how research into brain function is opening up new areas of understanding the mind and its possibilities.

Host: Marty Peterson. Guests: Dr. Michio Kaku, physicist, professor of theoretical physics City College and City University of New York, co-founder of string theory, and author of "The Future of the Mind: The scientific quest to understand, enhance, and empower the mind,"

COMPLIANCY ISSUES COVERED: medicine, science and technology, education

Contents copyright 2014 by
MediaTracks, Incorporated
2250 East Devon Avenue, Suite 150
Des Plaines, Illinois 60018
847-299-9500 Fax 847-299-9501 www.mediatracks.com

Affiliate downloads are available at <ftp://mediatracksdownloads.com>
Questions? Email Erin Fleming efleming@mediatracks.com
Guest information, segment podcasts and the latest health news are available at www.viewpointsonline.net

Viewpoints is a registered trademark of MediaTracks, Inc.