

POL/Lecet-Union Direct Attention: Paul Gehrmann 999 McClintock Drive 3rd Floor Burr Ridge, IL 60527

	INVOIC		Page 1 of 6	
			Invoice #	651618-1
	Advertiser POL/Lecet-Union Direct		Invoice Date	04/28/24
Product Issue Estimate Number		Issue	Invoice Month	April 2024
			Invoice Period	04/01/24 - 04/28/24

Property	WGNAM	Order #	651618
Account Executive	Steve Godsell	Alt Order #	
Sales Office	Chicago-WGN Radio	Deal #	
Sales Region	Local	Order Flight	04/04/24 - 04/28/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Ad-ID Rate Reconciliation Ref #
M GAS BAN 30R MP3 \$425.00 2
M did you hear 30r mp3 \$425.00 6
M gas ban 30r mp3 \$425.00 3
M did you hear 30r mp3 \$425.00 4
M DID YOU HEAR 30R MP3 \$425.00 5
M GAS BAN 30R MP3 \$400.00 2
M DID YOU HEAR 30R MP3 \$400.00 12
M DID YOU HEAR 30R MP3 \$400.00 3
M DID YOU HEAR 30R MP3 \$400.00 8
M gas ban 30r mp3 \$400.00 11
M did you hear 30r mp3 \$400.00 13
M GAS BAN 30R MP3 \$400.00 9
M GAS BAN 30R MP3 \$400.00 4
M did you hear 30r mp3 \$400.00 10
M did you hear 30r mp3 \$400.00 5
M GAS BAN 30R MP3 \$400.00 12
F PPN 1 PN



POL/Lecet-Union Direct Attention: Paul Gehrmann 999 McClintock Drive 3rd Floor Burr Ridge, IL 60527

			Invoice #	651618-1	
	Advertiser	POL/Lecet-Union Direct	Invoice Date	04/28/24	
	Product	Issue	Invoice Month	n April 2024	
	Estimate Number		Invoice Period	d 04/01/24 - 04/28/	/24

Property	WGNAM	Order #	651618
Account Executive	Steve Godsell	Alt Order #	
Sales Office	Chicago-WGN Radio	Deal #	
Sales Region	Local	Order Flight	04/04/24 - 04/28/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	720	PM Drive	3р-7р								
				04/08/24 to	o 04/14/24	3x	MTWTF				
	720			Μ	04/08/24	:30	5:09 PM	DID YOU HEAR 30R MP3	\$400.00		6
	720			W	04/10/24	:30	4:29 PM	GAS BAN 30R MP3	\$400.00		11
	720			F	04/12/24	:30	3:37 PM	DID YOU HEAR 30R MP3	\$400.00		5
				04/15/24 to	o 04/21/24	3x	MTWTF				
	720			Μ	04/15/24	:30	3:09 PM	GAS BAN 30R MP3	\$400.00		13
	720			Tu	04/16/24	:30	4:37 PM	GAS BAN 30R MP3	\$400.00		7
	720			F	04/19/24	:30	5:59 PM	DID YOU HEAR 30R MP3	\$400.00		8
				04/22/24 to	04/28/24	2x	MTWTF				
	720			Μ	04/22/24	:30	3:10 PM	GAS BAN 30R MP3	\$400.00		10
	720			Th	04/25/24	:30	5:39 PM	DID YOU HEAR 30R MP3	\$400.00		9
4	720	Late Night	7p-12a								
		-	-	04/01/24 to	o 04/07/24	2x	F				
	720			F	04/05/24	:30	7:33 PM	gas ban 30r mp3	\$100.00		20
	720			F	04/05/24	:30	9:07 PM	DID YOU HEAR 30R MP3	\$100.00		5
				04/08/24 to	o 04/14/24	5x	MTWTF				
	720			Μ	04/08/24	:30	7:41 PM	GAS BAN 30R MP3	\$100.00		9
	720			Tu	04/09/24	:30	10:07 PM	GAS BAN 30R MP3	\$100.00		17
	720			W	04/10/24	:30	11:57 PM	DID YOU HEAR 30R MP3	\$100.00		8
	720			Th	04/11/24	:30	8:07 PM	DID YOU HEAR 30R MP3	\$100.00		21
	720			F	04/12/24	:30	11:46 PM	GAS BAN 30R MP3	\$100.00		10
				04/15/24 to	04/21/24	5x	MTWTF				
	720			Μ	04/15/24	:30	10:21 PM	DID YOU HEAR 30R MP3	\$100.00		13
	720			Tu	04/16/24	:30	7:07 PM	DID YOU HEAR 30R MP3	\$100.00		18
	720			W	04/17/24	:30	11:48 PM	GAS BAN 30R MP3	\$100.00		12
	720			Th	04/18/24	:30	8:52 PM	DID YOU HEAR 30R MP3	\$100.00		11
	720			F	04/19/24	:30	7:19 PM	GAS BAN 30R MP3	\$100.00		22
				04/22/24 to	o 04/28/24	4x	MTWTF				



POL/Lecet-Union Direct Attention: Paul Gehrmann 999 McClintock Drive 3rd Floor Burr Ridge, IL 60527

INVOICE					
		Invoice #	651618-1		
Advertiser	POL/Lecet-Union Direct	Invoice Date	04/28/24		
Product	Issue	Invoice Month	April 2024		
Estimate Numb	er	Invoice Period	04/01/24 - 04/28/24		

Property	WGNAM	Order #	651618
Account Executive	Steve Godsell	Alt Order #	
Sales Office	Chicago-WGN Radio	Deal #	
Sales Region	Local	Order Flight	04/04/24 - 04/28/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	720	Late Night	7p-12a		-					-	
	720			Tu	04/23/24	:30	11:35 PM	gas ban 30r mp3	\$100.00		15
	720			W	04/24/24	:30	9:06 PM	GAS BAN 30R MP3	\$100.00		16
	720			Th	04/25/24	:30	8:18 PM	GAS BAN 30R MP3	\$100.00		19
	720			F	04/26/24	:30	8:06 PM	DID YOU HEAR 30R MP3	\$100.00		14
5	720	Sa-Su	6:00 AM-7:00 PM								
					to 04/07/24	3x	SS				
	720			Sa	04/06/24	:30	9:59 AM	gas ban 30r mp3	\$275.00		14
	720			Sa	04/06/24	:30	1:29 PM	DID YOU HEAR 30R MP3	\$275.00		5
	720			Su	04/07/24	:30	9:00 AM	GAS BAN 30R MP3	\$275.00		4
				04/08/24	to 04/14/24	3x	SS				
	720			Sa	04/13/24	:30	3:21 PM	DID YOU HEAR 30R MP3	\$275.00		7
	720			Su	04/14/24	:30	10:57 AM	GAS BAN 30R MP3	\$275.00		6
	720			Su	04/14/24	:30	4:07 PM	DID YOU HEAR 30R MP3	\$275.00		12
					to 04/21/24	3x	SS				
	720			Sa	04/20/24	:30	2:49 PM	DID YOU HEAR 30R MP3	\$275.00		9
	720			Su	04/21/24	:30	11:00 AM	GAS BAN 30R MP3	\$275.00		13
	720			Su	04/21/24	:30	1:07 PM	DID YOU HEAR 30R MP3	\$275.00		8
					to 04/28/24	2x	SS				
	720			Sa	04/27/24	:30	6:21 AM	GAS BAN 30R MP3	\$275.00		11
	720			Su	04/28/24	:30	5:07 PM	DID YOU HEAR 30R MP3	\$275.00		10
6	720	Sunday	7p-12a								
				04/01/24	to 04/07/24	2x	2				
	720			Su	04/07/24	:30	8:08 PM	DID YOU HEAR 30R MP3	\$50.00		2
	720			Su	04/07/24	:30	10:54 PM	GAS BAN 30R MP3	\$50.00		6
				04/08/24	to 04/14/24	1x	1				
	720			Su	04/14/24	:30	11:27 PM	gas ban 30r mp3	\$50.00		3
				04/15/24	to 04/21/24	1x	1				
	720			Su	04/21/24	:30	8:51 PM	GAS BAN 30R MP3	\$50.00		4



POL/Lecet-Union Direct Attention: Paul Gehrmann 999 McClintock Drive 3rd Floor Burr Ridge, IL 60527

			Page 4 of 6
		Invoice #	651618-1
Advertiser	POL/Lecet-Union Direct	Invoice Date	04/28/24
Product	Issue	Invoice Month	April 2024
Estimate Number		Invoice Period	04/01/24 - 04/28/24

Property	WGNAM	Order #	651618
Account Executive	Steve Godsell	Alt Order #	
Sales Office	Chicago-WGN Radio	Deal #	
Sales Region	Local	Order Flight	04/04/24 - 04/28/24

Billing Calendar	Broadcast	A	Agency Code	
Billing Type	Cash	A	Advertiser Code	
Special Handling		F	Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	720	Sunday	7p-12a	-				•	-		
				04/22/24 to	04/28/24	1x	1				
	720			Su	04/28/24	:30	10:54 PM	GAS BAN 30R MP3	\$50.00)	5
7	720	AM Drive	6a-10a								
				04/08/24 to	04/14/24	1x	F				
	720			F	04/12/24	:30	8:51 AM	GAS BAN 30R MP3	\$425.00)	1
				04/15/24 to	04/21/24	2x	MTWTE				
	720			Tu	04/16/24	:30	9:59 AM	GAS BAN 30R MP3	\$425.00)	2
	720			Th	04/18/24	:30	8:09 AM	DID YOU HEAR 30R MP3	\$425.00)	3
				04/22/24 to	04/28/24	1x	MTWTE				
	720			M	04/22/24	:30	7:09 AM	GAS BAN 30R MP3	\$425.00)	4
8	720	PM Drive	3p-7p						,		
			-F -F	04/08/24 to	04/14/24	1x	F				
	720			F	04/12/24	:30	5:11 PM	GAS BAN 30R MP3	\$400.00)	1
				04/15/24 to		3x	MTWTF		,		
	720			M	04/15/24	:30	6:10 PM	GAS BAN 30R MP3	\$400.00)	2
	720			Tu	04/16/24	:30	5:37 PM	DID YOU HEAR 30R MP3	\$400.00		3
	720			Th	04/18/24	:30	5:09 PM	gas ban 30r mp3	\$400.00)	4
				04/22/24 to	04/28/24	1x	MTWTF				
	720			W	04/24/24	:30	4:49 PM	DID YOU HEAR 30R MP3	\$400.00)	5
9	720	Mid-Day	10a-3p								
				04/08/24 to	04/14/24	1x	F				
	720			F	04/12/24	:30	10:10 AM	DID YOU HEAR 30R MP3	\$400.00)	1
				04/15/24 to		2x	MTWTF			-	
	720			M	04/15/24	:30	10:12 AM	DID YOU HEAR 30R MP3	\$400.00)	3
	720			Ŵ	04/17/24	:30	1:50 PM	DID YOU HEAR 30R MP3	\$400.00		2
				04/22/24 to		2x	MTWTF		÷	-	-
	720			Tu	04/23/24	:30	1:59 PM	GAS BAN 30R MP3	\$400.00)	4
	. 20			. 4	0 1/20/21		1.001 1	SIC DATE SOLUTION	\$100.00	-	-



POL/Lecet-Union Direct Attention: Paul Gehrmann 999 McClintock Drive 3rd Floor Burr Ridge, IL 60527

INV	/OICE		Page 5 of 6
		Invoice #	651618-1
Advertiser	POL/Lecet-Union Direct	Invoice Date	04/28/24
Product	Issue	Invoice Month	n April 2024
Estimate N	Number	Invoice Perio	d 04/01/24 - 04/28/24

Property	WGNAM	Order #	651618
Account Executive	Steve Godsell	Alt Order #	
Sales Office	Chicago-WGN Radio	Deal #	
Sales Region	Local	Order Flight	04/04/24 - 04/28/24

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	720	Mid-Day	10a-3p								
	720	-	-	Tu	04/23/24	:30	2:59 PM	DID YOU HEAR 30R MP3	\$400.00		5
10	720	Sunday	8a-9a								
				04/08/24 te	o 04/14/24	1x	1				
	720			Su	04/14/24	:30	8:53 AM	DID YOU HEAR 30R MP3	\$200.00		1
				04/15/24 te	o 04/21/24	1x	1				
	720			Su	04/21/24	:30	8:19 AM	DID YOU HEAR 30R MP3	\$200.00		2
				04/22/24 te	04/28/24	1x	1				
	720			Su	04/28/24	:30	8:14 AM	DID YOU HEAR 30R MP3	\$200.00		3
11	720	Sunday	7p-12a								
		-	•	04/08/24 te	o 04/14/24	1x	1				
	720			Su	04/14/24	:30	8:03 PM	GAS BAN 30R MP3	\$50.00		1
				04/15/24 te	04/21/24	2x	2				
	720			Su	04/21/24	:30	7:33 PM	GAS BAN 30R MP3	\$50.00		2
	720			Su	04/21/24	:30	11:25 PM	DID YOU HEAR 30R MP3	\$50.00		3
				04/22/24 te	o 04/28/24	1x	1				
	720			Su	04/28/24	:30	11:52 PM	gas ban 30r mp3	\$50.00		4
12	720	Late Night	7p-12a								
		-		04/15/24 te	o 04/21/24	5x	MTWTF				
	720			Μ	04/15/24	:30	9:07 PM	DID YOU HEAR 30R MP3	\$100.00		3
	720			Tu	04/16/24	:30	8:18 PM	GAS BAN 30R MP3	\$100.00		5
	720			W	04/17/24	:30	8:33 PM	GAS BAN 30R MP3	\$100.00		2
	720			Th	04/18/24	:30	7:18 PM	DID YOU HEAR 30R MP3	\$100.00		4
	720			F	04/19/24	:30	8:19 PM	gas ban 30r mp3	\$100.00		1
				04/22/24 te	o 04/28/24	5x	MTWTF				
	720			Μ	04/22/24	:30	8:58 PM	DID YOU HEAR 30R MP3	\$100.00		8
	720			Tu	04/23/24	:30	9:18 PM	GAS BAN 30R MP3	\$100.00		6
	720			W	04/24/24	:30	10:34 PM	GAS BAN 30R MP3	\$100.00		7
	720			Th	04/25/24	:30	11:33 PM	DID YOU HEAR 30R MP3	\$100.00		9



POL/Lecet-Union Direct Attention: Paul Gehrmann 999 McClintock Drive 3rd Floor Burr Ridge, IL 60527

INVOIC	FATE		Page 6	6 of 6
		Invoice #	651618-1	
Advertiser POL/Lecet-Union Direct		Invoice Date	04/28/24	
Product	Issue	Invoice Month	April 2024	
Estimate Number		Invoice Period	04/01/24 - 04/28/24	

Property	WGNAM	Order #	651618
Account Executive	Steve Godsell	Alt Order #	
Sales Office	Chicago-WGN Radio	Deal #	
Sales Region	Local	Order Flight	04/04/24 - 04/28/24

Billing Calendar I	Broadcast	Agency Code		
Billing Type	ng Type Cash			
Special Handling		Product 1/2		

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	720	Late Night	7p-12a								
	720			F	04/26/24	:30	11:07 PM	GAS BAN 30R MP3	\$100.00		10
		Air	ed Spots 8	38							

Net Total \$22,500.00

Payment Terms 30 Days