



Nest 55th St  
York, NY 10019

Contract # 25703091

CPE: 155/385/3679

Agency: MAIN STREET MEDIA

GR

MAIN STREET MEDIA

GROUP PO BOX

25093 ALEXANDRIA

VA 22314

Changes as of: 8/30/2017 at 2:56 PM

Flight: 9/5/17 - 9/11/17

Advertiser: Senate Leadership

Fund

Product: Alabama

25093 ALEXANDRIA

VA 22314

Version: Current State Version 2

Station: WTOO

Market: Birmingham

Office: WASHINGTON

Total \$: \$3,325.00

Total Spots: 16

Total CPP: \$0.00

Primary Demo: Adults 35+

Total GRP:

Con Type: POLITICAL/VOTE

Traffic #: 3012722

Assistant: ALEXANDRA BRADLEY

Separation:

202-955-5342

Agency Order #: 6479839

Buyer: Maroney, Stephanie

Salesperson: ALEXANDRA

BRADLEY

202-955-5342

Comments: REVISED TP LINE 4. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/5 - 9/11							Total Spots	Total \$	CPP	C
4	Sa 6p-9:30p		ACC FOOTBALL	\$450.00	0	30	9/5	9/6	9/7	9/8	9/9	9/10	9/11	1	\$450.00	\$0.00	
Charges: Day/Time from Sa 11a-2:30p to Sa 6p-9:30p														16	\$3,325.00	\$0.00	

TOTALS: 3 3 3 3 3 1 0 0 3



West 55th St  
York, NY 10019

**Contract #** 25703091  
**CPE:** 155/385/3679  
**Agency:** MAIN STREET MEDIA  
GR  
MAIN STREET MEDIA  
GROUP PO BOX  
25093 ALEXANDRIA  
VA 22314

**Changes as of:** 8/30/2017 at 2:56 PM  
**Flight:** 9/5/17 - 9/11/17  
**Advertiser:** Senate Leadership  
Fund

**Version:** Current State Version 2  
**Station:** WTOO  
**Market:** Birmingham  
**Office:** WASHINGTON

**Total \$:** \$3,325.00  
**Total Spots:** 16  
**Total CPP:** \$0.00

**Agency Order #:** 6479839  
**Buyer:** Maroney, Stephanie  
**Salesperson:** ALEXANDRA  
BRADLEY  
202-955-5342

**Primary Demo:** Adults 35+  
**Con Type:** POLITICAL/VOTE  
**Assistant:** ALEXANDRA BRADLEY  
202-955-5342

**Total GRP:**  
**Traffic #:** 3012722  
**Separation:**

ial  
ctions

### Order Level Comments

Time	Added by	Comment
/17 2:55 PM	ALEXANDRA BRADLEY	REVISED TP LINE 4, PLS CNF
/17 2:40 PM	System	Notice Received.
/17 2:39 PM	Christine Bartlett	LINE4 1X 9/9 TP CHANGE 6P-930P ACC FOOTBALL
/17 2:44 PM	ALEXANDRA BRADLEY	Separation: 30

### Competitive Information

Market Budget:	\$166,250
WTOO Share:	2%
Comment:	
WABM:	1%
WBMA:	26%
WBRC:	31%
WIAT:	20%
WVTM:	20%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$3,325.00	N/A	0.0
Total	100%	16	\$3,325.00	N/A	0.0

### Monthly Summary

Month	Spots	Dollars
2017-Sep	16	\$3,325.00
Total	16	\$3,325.00

### Transaction History

	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
ion	8/30/17 2:55 PM	ALEXANDRA BRADLEY	Revised			\$0	\$0	Changes: Comments from Separation: 30 to REVISED TP LINE 4, PLS CNF, Demo
good 1	8/30/17 2:39 PM	Christine Bartlett	Confirmed			\$0	\$0	Meta to [R16], User Entered \$ from \$0.00 to \$3,325.00. 1 buyline added or modified.
ed for	8/29/17 2:44 PM					\$0	\$0	
onic	8/29/17 2:44 PM	ALEXANDRA BRADLEY	Confirmed	16		\$3,325.00	\$3,325.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



ATZ TELEVISION  
GROUP

West 55th St  
York, NY 10019

Contract # 25703091

CPE: 155/385/3679

Agency: MAIN STREET MEDIA

GR

MAIN STREET MEDIA  
GROUP PO BOX  
25093 ALEXANDRIA  
VA 22314

Changes as of: 8/30/2017 at 2:39 PM

Flight: 9/5/17 - 9/11/17

Advertiser: Senate Leadership  
Fund

Product: Alabama

Agency Order #: 6479839

Buyer: Maroney, Stephanie

Salesperson: ALEXANDRA

BRADLEY

202-955-5342

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY

202-955-5342

Total GRP:

Traffic #: 3012722

Separation:

Version: Highlighting Makegood 1

Station: WTOO

Market: Birmingham

Office: WASHINGTON

Status: Sent To Rep

Total \$: \$3,325.00

Total Spots: 16

Total CPP: \$0.00

Comments: Separation: 30

Station Comment

1 1X 9/9 TP CHANGE 6P-930P ACC FOOTBALL



West 55th St  
York, NY 10019

ATZ TELEVISION  
GROUP

Contract # 25703091

CPE: 155/385/3679

Agency: MAIN STREET MEDIA  
GR

MAIN STREET MEDIA  
GROUP PO BOX  
25093 ALEXANDRIA  
VA 22314

Changes as of: 8/29/2017 at 2:44 PM

Flight: 9/5/17 - 9/11/17

Advertiser: Senate Leadership  
Fund

Product: Alabama

Version: Current State Version 1

Station: WTOO

Market: Birmingham

Office: WASHINGTON

Total \$: \$3,325.00

Total Spots: 16

Total CPP: \$0.00

Agency Order #: 6479839

Buyer: Maroney, Stephanie

Salesperson: ALEXANDRA  
BRADLEY

202-955-5342

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY

202-955-5342

Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/5 - 9/11							Total Spots	Total \$	CPP	G
						9/5	9/6	9/7	9/8	9/9	9/10	9/11				
1	Tu-F,M 6p-6:30p	2	BIG BANG THEORY	\$250.00	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	
2	Tu-F,M 6:30p-7p	2	BIG BANG THEORY	\$250.00	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	
3	Tu-F,M 11p-11:30p	1	TWO BROKE GIRLS	\$75.00	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	
4	Sa 11a-2:30p	3	ACC FOOTBALL	\$450.00	30	0	0	0	0	1	0	0	1	\$450.00	\$0.00	
TOTALS:						3	3	3	3	1	0	3	16	\$3,325.00	\$0.00	



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York, NY 10019

ATZ TELEVISION  
GROUP

Contract # 25703091  
CPE: 155/385/3679  
Agency: GR  
MAIN STREET MEDIA  
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25093 ALEXANDRIA  
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Changes as of: 8/29/2017 at 2:44 PM  
Flight: 9/5/17 - 9/11/17  
Advertiser: Senate Leadership  
Fund

Station: WTOO  
Market: Birmingham  
Office: WASHINGTON

Total \$: \$3,325.00  
Total Spots: 16  
Total CPP: \$0.00

Agency Order #: 6479839  
Buyer: Maroney, Stephanie  
Salesperson: ALEXANDRA  
BRADLEY  
202-955-5342

Primary Demo:  
Con Type: POLITICAL/VOTE  
Assistant: ALEXANDRA BRADLEY  
202-955-5342

Total GRP:

Separation:

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ctions

### Order Level Comments

Time	Added by	Comment
1/17 2:44 PM	ALEXANDRA BRADLEY	Separation: 30

### Competitive Information

Market Budget:	\$166,250
WTTT Share:	2%
Comment:	
WABM:	1%
WBMA:	26%
WBRC:	31%
WIAT:	20%
WVTM:	20%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	16	\$3,325.00	0.0
Total	100%	16	\$3,325.00	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Sep	16	\$3,325
Total	16	\$3,325

### Transaction History

	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
ed for onic acting	8/29/17 2:44 PM					\$0	\$0	
	8/29/17 2:44 PM	ALEXANDRA BRADLEY	New	16		\$3,325.00	\$3,325.00	

Discrimination  
y

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTTO  
651 Beacon Pkwy W, Ste 105  
Birmingham, AL 35209

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

Contract # 3012722

Schedule Dates

09/05/17-09/11/17

Advertiser

Senate Leadership Fund (111192)

Agency

Main Street Media Group (12963)

Product

POLITICAL ISSUE (ns) (1187)

Brand

SENATE LEADERSHIP FUND (846167)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Stepha, Maroney,

Phone/Fax

/

CPE

155/385/3679

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

Alabama  
Separation: 30

Date Entered 08/30/17  
Last Modified 08/30/17  
Entered By Christine Bartlett  
CO-OP No  
Headline # ECR25703091  
Demo HR/H  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$498.75  
Net Total \$2,826.25  
Sales Tax

Birmingham (WTTO)  
By Broadcast Month  
Sep. 2017 16 \$3,325.00  
Grand Total: 16 \$3,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/05/17-09/05/17	2	:30	6P- The Big Bang Theory	1								1	\$250.00	\$250.00	Birmingham (WTTO)	BIG BANG THEORY	8/30/17
2.0	Normal Line / SPOT (1)	09/06/17-09/06/17	2	:30	6P- The Big Bang Theory	1			1					1	\$250.00	\$250.00	Birmingham (WTTO)	BIG BANG THEORY	8/30/17
3.0	Normal Line / SPOT (1)	09/07/17-09/07/17	2	:30	6P- The Big Bang Theory	1				1				1	\$250.00	\$250.00	Birmingham (WTTO)	BIG BANG THEORY	8/30/17
4.0	Normal Line / SPOT (1)	09/08/17-09/08/17	2	:30	6P- The Big Bang Theory	1					1			1	\$250.00	\$250.00	Birmingham (WTTO)	BIG BANG THEORY	8/30/17
5.0	Normal Line / SPOT (1)	09/11/17-09/11/17	2	:30	6P- The Big Bang Theory	1							1	1	\$250.00	\$250.00	Birmingham (WTTO)	BIG BANG THEORY	8/30/17
6.0	Normal Line / SPOT (2)	09/05/17-09/05/17	2	:30	6:30P- The Big Bang Theory	1								1	\$250.00	\$250.00	Birmingham (WTTO)	BIG BANG THEORY	8/30/17
7.0	Normal Line / SPOT (2)	09/06/17-09/06/17	2	:30	6:30P- The Big Bang Theory	1			1					1	\$250.00	\$250.00	Birmingham (WTTO)	BIG BANG THEORY	8/30/17
8.0	Normal Line / SPOT (2)	09/07/17-09/07/17	2	:30	6:30P- The Big Bang Theory	1				1				1	\$250.00	\$250.00	Birmingham (WTTO)	BIG BANG THEORY	8/30/17
9.0	Normal Line / SPOT (2)	09/08/17-09/08/17	2	:30	6:30P- The Big Bang Theory	1					1			1	\$250.00	\$250.00	Birmingham (WTTO)	BIG BANG THEORY	8/30/17
10.0	Normal Line / SPOT (2)	09/11/17-09/11/17	2	:30	6:30P- The Big Bang Theory	1							1	1	\$250.00	\$250.00	Birmingham (WTTO)	BIG BANG THEORY	8/30/17
11.0	Normal Line / SPOT (3)	09/05/17-09/05/17	1	:30	11P- Two Broke Girls 2	1								1	\$75.00	\$75.00	Birmingham (WTTO)	TWO BROKE GIRLS	8/30/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://bit.ly/1224...> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WTTO  
651 Beacon Pky W, Ste 105  
Birmingham, AL 35209

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

## Contract # 3012722

### Schedule Dates

09/05/17-09/11/17

### Advertiser

Senate Leadership Fund (111192)

### Agency

Main Street Media Group (12963)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

SENATE LEADERSHIP FUND (846167)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Stepha Maroney,

### Phone/Fax

/

### CPE

155/385/3679

### Account Types

National/Political Issue Agency BRD

### Billing Type

Standard

### Comments

Alabama Separation: 30

Date Entered 08/30/17  
Last Modified 08/30/17  
Entered By Christine Bartlett  
CO-OP No  
Headline # ECR25703091  
Demo HR/H  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$498.75  
Net Total \$2,826.25  
Sales Tax

## Birmingham (WTTO)

### By Broadcast Month

Sep. 2017 16

Grand Total: 16

### Spots

16

### Rate

\$3,325.00

\$3,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (3)	09/06/17-09/06/17	1	:30	11P- Two Broke Girls 2	1			1					1	\$75.00	\$75.00	Birmingham (WTTO)	TWO BROKE GIRLS	8/30/17
13.0	Normal Line / SPOT (3)	09/07/17-09/07/17	1	:30	11P- Two Broke Girls 2	1				1				1	\$75.00	\$75.00	Birmingham (WTTO)	TWO BROKE GIRLS	8/30/17
14.0	Normal Line / SPOT (3)	09/08/17-09/08/17	1	:30	11P- Two Broke Girls 2	1					1			1	\$75.00	\$75.00	Birmingham (WTTO)	TWO BROKE GIRLS	8/30/17
15.0	Normal Line / SPOT (3)	09/11/17-09/11/17	1	:30	11P- Two Broke Girls 2	1	1							1	\$75.00	\$75.00	Birmingham (WTTO)	TWO BROKE GIRLS	8/30/17
16.0	Normal Line / Football (4)	09/09/17-09/09/17	3	:30	6:10P- Sports-ACC Football	1						1		1	\$450.00	\$450.00	Birmingham (WTTO)	ACC FOOTBALL 6P-930P	8/30/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund 45 North Hill Drive Suite 100 Warrenton, VA 20186 Phone: 703-574-3044
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate  
Runoff Election: Sept. 26, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund  
45 North Hill Drive  
Suite 100  
Warrenton, VA 20188

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President  
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

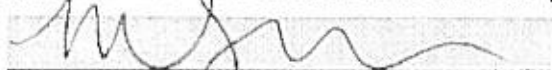
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

08/29/2017

Date



Signature

703-485-0398

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Lisa B. Montgomery

Printed Name

RSN

Title

\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\*

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

MAIN STREET MEDIA GROUP

MEDIA ACCOUNT

P.O. BOX 25093

ALEXANDRIA, VA 22313

68-884/560

8/31/2017

PAY TO THE  
ORDER OF

WTTO-TV

\$ \*\*2,826.25

Two Thousand Eight Hundred Twenty-Six and 25/100

DOLLARS

WTTO-TV

\*\*\*\*\*  
[Signature]  
\*\*\*\*\*



AUTHORIZED SIGNATURE

MEMO

SLF AL EST 3679

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

12143

