

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☐ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WBRZ - Baton Rouge, LA	<b>Date:</b> 11.14.19
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Arsement Media Group

I, \_\_\_\_\_

being/on behalf of: \_\_\_\_\_ John Bel Edwards

a legally qualified candidate of the \_\_\_\_\_ Democratic

political party for the office of: \_\_\_\_\_ Governor

in the \_\_\_\_\_ General

election to be held on: \_\_\_\_\_ November 16, 2019

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule attached.	Flight	date	11/15		

**Attach proposed schedule with charges (if available):**

Gross \$1400

Net \$1190

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew Edwards

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11.14.19

**Date**

*C. Garsement*

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*Denise Robichaux*

**Signature**

*Denise Robichaux*

**Printed Name**

*Director of Sales*

**Title**



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

ARSEMENT MEDIA GROUP  
104 LIVE OAK DR  
LAFAYETTE, LA 70503

## Contract # 29961

Schedule Dates 11/15/19-11/15/19  
Advertiser JOHN BEL EDWARDS-GOV-D (3725)  
Agency ARSEMENT MEDIA GROUP (1774)  
Product Political-Gov (1108)  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

Date Entered 11/14/19  
Last Modified 11/14/19  
Entered By Local Political  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$210.00  
Net Total \$1,190.00  
Sales Tax

ABC (WBRZ)  
By Calendar Month  
Nov. 2019  
Grand Total:

Spots	Rate
2	\$1,400.00
2	\$1,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	22019- American Housewife	1					X			1	\$700.00	\$700.00	ABC (WBRZ)		11/14/19
2.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	20100- 20/20 - HD	1					X			1	\$700.00	\$700.00	ABC (WBRZ)		11/14/19

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

CONFIRMATION CONTRACT