

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WBRZ - Baton Rouge, LA	<b>Date:</b> 11.14.19
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I, Arsement Media Group,  
John Bel Edwards  
 being/on behalf of: \_\_\_\_\_,  
 \_\_\_\_\_ Democratic  
 a legally qualified candidate of the \_\_\_\_\_  
 \_\_\_\_\_ Governor  
 political party for the office of: \_\_\_\_\_  
 \_\_\_\_\_ General  
 in the \_\_\_\_\_  
 election to be held on: November 16, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule attached.	<i>Flight</i>	<i>date</i>	<i>11/15</i>		

**Attach proposed schedule with charges (if available):** *Gross \$1400*

*Net \$1190*

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew Edwards

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

11.14.19

*C. Garsement*

Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*Denise Robichaux*

*Denise Robichaux*

*Director of Sales*

Signature

Printed Name

Title



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

ARSEMENT MEDIA GROUP  
104 LIVE OAK DR  
LAFAYETTE, LA 70503

**Contract # 29961**

Schedule Dates: 11/15/19-11/15/19  
Advertiser: JOHN BEL EDWARDS-GOV-D (3725)  
Agency: ARSEMENT MEDIA GROUP (1774)  
Product: Political-Gov (1108)  
Brand: Political-Gov (1108)  
Salesperson: POLITICAL, Local (1025)  
Sales Office: WBRZ sales  
Buyer Name: SIMON,KALYN  
Phone/Fax: /  
CPE: 109  
Account Types: Local/Political  
Billing Type: Calendar  
Comments: PLEASE DO NOT MAIL INVOICES

Date Entered: 11/14/19  
Last Modified: 11/14/19  
Entered By: Local Political  
CO-OP: No  
Headline #:  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$210.00  
Net Total: \$1,190.00  
Sales Tax:

ABC (WBRZ)	Spots	Rate
By Calendar Month	2	\$1,400.00
Nov. 2019	2	\$1,400.00
<b>Grand Total:</b>	<b>2</b>	<b>\$1,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	22019- American Housewife	1					X			1	\$700.00	\$700.00	ABC (WBRZ)		11/14/19
2.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	20100- 20/20 - HD	1					X			1	\$700.00	\$700.00	ABC (WBRZ)		11/14/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_