



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Scott Kennedy

Agency name: Amplify Media

Address: PO Box 6, Franklin Park, IL 60131

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastrategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AB FOUNDATION

Address: 455 Massachusetts Ave NW, Ste 650 Washington, DC 20001

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastrategy.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jessica Floyd - Executive Director  
Rodell Molineau - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Child Tax Credit  
Taxes

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: *Scott Kennedy*

Name: Scott Kennedy

Date of Request to Purchase Ad Time: 7-23-2021

**Station Representative**

Signature: Kathleean G. Baney Digitally signed by Kathleean G. Baney  
Date: 2021.07.28 09:17:55 -04'00'

Name: Kathleean G. Baney

Date of Station Agreement to Sell Time: 8/20/2021

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 8/30/2021

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:  
1787-059

Station Call Letters:  
WHNA-FM/WNNA-FM

Date Received/Requested:  
8/30/2021

Est. #:  
3622

Station Location:  
Selinsgrove, PA

Run Start and End Dates:  
8/31/2021-9/4/2021

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Aug 30, 21  
 CONT# 35303775 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WHNA-FM (Sunbury-Selinsgrove-Lewisburg PA)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 3622

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV AB FOUNDATION  
 PDT AB Foundation  
 FLT Aug 30, 21 - Sep 12, 21

\* REP ORDER COMMENT \*

\*\* 8/30/2021 10:21:00 AM: \*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION  
 \*\*ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS  
 WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S  
 NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\* \* \* \* \* \*THIS AGENCY HAS PAID KATZ  
 CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A  
 CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK  
 TO THE STATIONS. P LEASE CONFIRM. THANK YOU!

\*\* 8/30/2021 10:21:00 AM: \*\*THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT  
 ME WITH ANY QUESTIONS. VANESSA.PEREZ@KATZMEDIA.COM \*\*

\*\* 8/30/2021 10:21:00 AM: FLIGHT RUNS TUESDAY 8/31 THROUGH MONDAY 9/6

\*\* 8/30/2021 10:21:00 AM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ  
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.....S.	6A - 7P	60	9/4/2021 - 9/4/2021	1W	2	\$20.00	2
	1.2	.TWTF..	6A - 10A	60	8/31/2021 - 9/3/2021	1W	2	\$35.00	2
	1.3	.TWTF..	10A - 3P	60	8/31/2021 - 9/3/2021	1W	8	\$35.00	8
	1.4	.TWTF..	3P - 7P	60	8/31/2021 - 9/3/2021	1W	2	\$38.00	2
		** WEEKLY FLIGHT TOTALS **					14	\$466.00	

	<b>Sep 21</b>					
SPOTS	14					
CASH	466.00					
TRADE	0.00					
NSL	0.00					
TOTAL	466.00					

Aug 30, 21  
CONT# 35303775 Mod# Ver# 1 (Last = )  
REP Katz Group Sales

DDS CONT# 0  
C/P/E: / / 3622

						TOTAL
SPOTS						14
CASH						466.00
TRADE						0.00
NSL						0.00
TOTAL						466.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Seven MountaIns Media  
WHNA-FM/WNNA-FM  
PO Box 90  
Selinsgrove, PA 17870

KATZ GROUP SALES  
125 WEST 55TH ST., 3RD FLOOR  
NEW YORK, NY 10019

## WHNA-FM/WNNA-FM Order Confirm

**OrderID:** 1787-059  
**Sponsor:** American Bridge PAC  
**Product:** American Bridge PAC  
**Estimate/PO:** / 13622  
**AccountRep:** Eastman  
**BillingCycle:** Broadcast Month  
**InvoiceType:** Detail  
**Run Dates:** 8/31/2021 - 9/4/2021  
**Items Ordered:** 14  
**Ordered Amount:** \$466.00  
**-Agency Commission:** -\$69.90  
**Net Amount:** \$396.10

**Scheduled Station(s):** WHNA-FM/WNNA-FM  
/ 13622

Printed 8/30/2021 10:44:32 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/4/2021 - 9/4/2021	All Weeks	06:00 AM - 07:00 PM						2		2	:60	Spot		S1787-003	2	20.00	40.00
02 8/31/2021 - 9/3/2021	All Weeks	06:00 AM - 10:00 AM		1		1				2	:60	Spot		S1787-003	2	35.00	70.00
03 8/31/2021 - 9/3/2021	All Weeks	10:00 AM - 03:00 PM		2	2	2	2			8	:60	Spot		S1787-003	8	35.00	280.00
04 8/31/2021 - 9/3/2021	All Weeks	03:00 PM - 07:00 PM			1		1			2	:60	Spot		S1787-003	2	38.00	76.00
<b>Broadcast Month Projected Billing:</b>																	
Jul-21		0.00															
			Aug-21					0.00									
									Sep-21							466.00	466.00
																Q3-2021	

Confirmed Correct; Payment Guaranteed

Accepted for WHNA-FM/WNNA-FM

From: [payments@guilastpay.com](mailto:payments@guilastpay.com) ~ [payments@guilastpay.com](mailto:payments@guilastpay.com)

Sent: Monday, August 30, 2021 9:50 AM

To: Ryckman, Liz <[Liz.Ryckman@Katzmedia.com](mailto:Liz.Ryckman@Katzmedia.com)>

Subject: [EXTERNAL] Pending ePay Payment for Katz Political from AMPLIFY MEDIA - AB Foundation Est. #3622



## Notification of Electronic Payment

This message confirms that AMPLIFY MEDIA has initiated an electronic payment to Katz Political via FastPay's ePay solution.

Please see the payment details below.

Total Amount

**\$73,095.75**

Company

AMPLIFY MEDIA

Vendor

Katz Political

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Memo

AB Foundation Est. #3622

