

WNBH/WCTK/WPVD
QUARTERLY LISTING OF ISSUES & PROGRAMS
APRIL 1, 2019 TO JUNE 30, 2019

YOUTH & RELATED ISSUES

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Kennedy Donovan Center
South Coast Chamber of Commerce
Nemasket Group 5k Walk/Run
RISLA
Osbourne Nursery

HIGH ENERGY COST/COST OF LIVING

CRIME PREVENTION

HEALTH ISSUES

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Community Nurse and Hospice of Fairhaven

COMMUNITY IMPROVEMENTS & EVENTS

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Greater New Bedford Refuse Management
13th Annual Taste of South Coast
Dartmouth Farmer's Market
Operation Made
Summit Baptist Church
Grumpy Cat Cars
Paul Santos Live
Captain Jack Peterson Dog Park

UPFRONT

Upfront is a half hour public affairs program that airs on WCTK/WNBH/WPVD every Sunday morning. The program features interviews with representatives of various social service organizations, state/town and city agencies and other experts in a variety of fields within the communities served. It is both topical and informative.

Although the Upfront program is broadcast on all stations, it is individually tailored for the communities served and is broadcast on the respective stations serving that community. WCTK is also available on line. WCTK/WPVD host is Phil Lopiccolo and WNBH host is Ed Pereira.

YOUTH & RELATED ISSUES

Program: **Upfront** Locally produced (PA)

Date: 4/7/2019 & 4/14/2019 Time: 7:30a- 8:00a WCTK/WPVD

Children's Advocacy Center of Bristol County

Public Interest: We discussed the ways Children's Advocacy promotes awareness of child abuse and what they're doing to help prevent it.

My guest was Michelle Loranger of Children's Advocacy Center of Bristol County. We talked child abuse and sexual assault and how this organization works to create opportunities to open conversations on the topic in schools, churches, etc. We also spoke of the ways they are working towards prevention especially during Child Abuse Awareness Month in April.

Program: **Upfront** Locally produced (PA)

Date: 4/7/2019 Time: 7:30a- 8:00a WNBH

Kennedy Donovan Center

Public Interest: We discussed the ways the center helps young people with severe learning disabilities.

My guest was Aubrey McFarland the president and CEO of the Kennedy Donovan Center. The center is dedicated to helping young people with severe learning disabilities. The center was started over sixty years ago and they are turning 61 this year. The Kennedy Donovan center started with a nurse taking care of a child of one of the Kennedy's who had learning problems and was confined to a wheel chair. The center tries to make every client as independent as possible depending on the client's individual problem.

Program: **Upfront** Locally produced (PA)

Date: 4/28/2019 Time: 7:30a- 8:00a WNBH

Nemasket Group 5k Walk/Run

Public Interest: We discussed the 5th Annual Walk/Run.

My guests were Ross Hooley and Heidi Pina-Barnes from the Nemasket Group. They are holding their 6th annual 5k run/walk on Saturday, May 4th. The Nemasket group helps families with young adults who have disabilities and try to put these individuals into jobs with local employers. Many employers find these employees to be some of their best and most dedicated. Currently the Nemasket group services over 125 families.

Program: **Upfront** Locally produced (PA)

Date: 6/16/2019 & 6/23/2019 Time: 7:30a-8:00a WCTK/WPVD

RISLA

Public Interest: We discussed the ins-and-outs of financing a child's education

My guest was Alyssa Pascarella of the RI Student Loan Authority. We discussed the many ways parents can prepare to finance a child's education and hopefully demystified some of the fears they might have about saving for college.

Program: **Upfront** Locally produced (PA)

Date: 6/30/2019 Time: 7:30a-8:00a WCTK/WPVD

Osbourne Nursery

Public Interest: We discussed a local Christmas in July event to raise toys

My guests were Cara Lee and Ashley Osbourne of Osbourne Nursery in Plainville, MA. We talked about their family's long-standing relationship with Toys for tots and their big Christmas in July event to seek toy donations for the Marines.

HIGH ENERGY/COST OF LIVING

CRIME PREVENTION

HEALTH ISSUES

Program: **Upfront** Locally produced (PA)

Date: 5/5/2019 Time: 7:30a- 8:00a WNBH

American Heart and Stroke Association

Public Interest: We discussed the Associations Heart Walk Fundraiser

My guests were Jean Phillippe from the American Heart and Stroke Association and Dr. Mike Rocha from the New Bedford Wellness program. The annual fundraising walk will take place at U-MA Dartmouth on the 18th of this month. The walk raises funds to help with research to prevent stroke and heart disease. This walk also promotes a healthier lifestyle that can decrease your risks of getting a stroke or heart problem.

Program: **Upfront** Locally produced (PA)

Date: 4/28/2019 & 5/5/2019 Time: 7:30a-8:00a WCTK/WPVD

The Izzy Foundation

Public Interest: We discussed a program that raises money for children with cancer

My guest was Erin Scott, Executive Director of the Izzy Foundation. We talked about the Foundation and their mission to assist families with children who have been diagnosed with cancer. The organization offers support, both financial and emotional, and also provides a space in Hasbro for the families that have kids on extended stays where they can relax, grab some food and recharge. We learned of the newly expanded room and a surgical wing that will soon be constructed with the help of funds through the Izzy Foundation. We also touched on some fund-raisers including an upcoming golf tournament.

Program: **Upfront** Locally produced (PA)

Date: 6/9/2019 Time: 7:30a- 8:00a WNBH

Community Nurse and Hospice of Fairhaven

Public Interest: We discussed the many programs to help with Alzheimer's

My guest was Pat Mastay from Community Nurse and Hospice of Fairhaven. Pat is the director of the Alzheimer services. Alzheimer's is on the rise and is the number one fear of adults over the age of sixty. They are more concerned with this than heart disease or

cancer. Community Nurse offers many programs to help and there is no cure at this time. The best that the medical community can offer is to slow down the effects of the disease.

COMMUNITY IMPROVEMENTS/ EVENTS

Program: **Upfront** Locally produced (PA)

Date: 4/14/2019 & 4/21/2019 Time: 7:30a- 8:00a WNBH

South Coast Chamber of Commerce

Public Interest: We discussed the job fair at the New Bedford Vo-Tech High School.

My guest was Ian Abreu from the South Coast Chamber of Commerce. The Chamber underwent a name change from New Bedford to Southcoast Chamber last year and the name change is to reflect all the cities and towns that the chamber serves. Although the economy is doing well there is still a need for qualified candidates for jobs in the area. The chamber is hosting a job fair at New Bedford Vo-Tech high school. Employers at the job fair are looking to hire right on the spot for the candidates that best fit their job positions.

Program: **Upfront** Locally produced (PA)

Date: 4/21/2019 Time: 7:30a-8:00a WCTK/WPVD

Veteran Angler Charters

Public Interest: We discussed an organization that works to provide fishing excursions for Vets who suffer from PTSD or who are amputees from battle wounds.

My guest was Captain Randy Bagwell of Veteran Angler Charters, an all-volunteer, non-profit that offers free fishing trips to wounded vets from all branches of the service. We discussed how the organization was founded, how they find vets for the charters and ways civilians can donate to help offset the costs of the trips. We also gave an update since the last time he was on the program, by reading a letter from a Vet who sought help after hearing our show in November of 2018.

Program: **Upfront** Locally produced (PA)

Date: 5/12/2019 Time: 7:30a- 8:00a WNBH

Operation Made

Public Interest: We discussed a new business that is selling crafts made by veterans

My guest was Nicole O'Brien of Operation Made. We discussed Nicole's background as a military spouse and her desire to help veteran artisans get visibility and have an opportunity to sell their different handicrafts. She is also creating a program that gives vets the chance to get "seed money" to launch their own businesses. Because this aired on Mother's Day, we took the opportunity to talk about a host of appropriate gifts for Mom.

Program: **Upfront** Locally produced (PA)

Date: 5/19/2019 Time: 7:30a-8:00a WCTK/WPVD

PVD Fest

Public Interest: We discussed a large-scale festival in Providence, that is free and open to the public.

My guests were Kathleen Pletcher of First Works and Stephanie Fortunato from the Department of Arts, Culture and Tourism for the City of Providence. We discussed the PVD Fest which is collaboration between the City and First Works which has over 800 artists, 15 stages and countless local food vendors. It is a free event with many of the artists doing workshops in local schools with sub-par arts programs.

Program: **Upfront** Locally produced (PA)

Date: 5/26/2019 & 6/2/2019 Time: 7:30a-8:00a WCTK/WPVD

Summit Baptist Church

Public Interest: We discussed a Church event to raise donations to the Food Bank

My guests were Jean Congdon of Summit Baptist Church in Coventry and Hugh Minor of the RI Community Food Bank. We talked about the mission of each organization and their collaboration on a car show to help fill the stock room at the Food Bank.

Program: **Upfront** Locally produced (PA)

Date: 6/2/2019 & 6/30/2019 Time: 7:30a- 8:00a WNBH

Paul Santos Live

Public Interest: We discussed the human interest stories on New Bedford Live

My guest was Paul Santos who has been in the media business in New Bedford for over thirty years. He is the host of Paul Santos Live which covers topics ranging from a man who was invited to sing on stage with Micahel Buble to talking with people who are doing things to make New Bedford a better place to live. These human interest stories that are around five minutes in length and Paul posts these on New Bedford live or just on you tube that people can view at any time. The great thing is that he can film these anywhere with a cellphone and is not tied down to a studio.

Program: **Upfront**

Locally produced (PA)

Date: 6/9/2019

Time: 7:30a-8:00a WCTK/WPVD

Grumpy Cat Cars

Public Interest: We discussed a local business' event to raise donations to the Foster Food Pantry

My guest was Paul Hayhurst from Grumpy Cat Cars in Foster, RI. Grumpy Cat was the sponsor of a classic car show and fun day that raised can goods and cash donations for a local food pantry.

Program: **Upfront**

Locally produced (PA)

Date: 6/16/2019

Time: 7:30a- 8:00a WNBH

Captain Jack Peterson Dog Park

Public Interest: We discussed the effort to keep the dog park clean for the community.

My guests were Lynne Peterson and Lizotte David. They are the people who keep the Captain Jack Peterson dog park in good running conditions for dog owners throughout New Bedford. The dog park has been open for just over a year and the park has been well received. It is just across for New Bedford High School in the west end of New Bedford. There is a small fee for the park to make sure is well kept. Dog owners punch in a code near the entrance that allows them access at any time. There is plenty of room for dogs to run around and there are some beaches for the dog owners to take a break in activity.

Program: **Upfront**

Locally produced (PA)

Date: 6/23/2019

Time: 7:30a- 8:00a WNBH

Dartmouth Farmers Market

Public Interest: We discussed the market, the reasonable cost, the hours of operation and the updated payment acceptance methods.

My guest was Susan Murray from the Dartmouth Farmers Market. The market is open now through Columbus Day weekend. They feature area farmers producing the best in local produce and at a very reasonable cost. They now accept credit, debit and EBT cards. The market is open every Friday from noon until 6:00. The market is at full capacity and producing some of the freshest fruits, vegetable and even breads that were baked that very morning. The farm to table movement is strong and the Dartmouth Farmers market is producing local produce from the greater New Bedford area.

PSA Programming

WCTK/WNBH/WLKW air public service announcements on a variety of subjects throughout each broadcast day. These Public Service Announcements are recorded.

Public Service Announcements

The following PSAs were recorded and aired on the dates specified. These public service announcements are sent in by local organizations and families to help raise money for their local causes and also from national organizations. They air on WCTK overnights and WNBH/WPVD rotating throughout the day. PSAs are also aired on our on-line steaming and posted on WCTK.com

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4/1/19 -6/30/19 – Ad Council - “Tween Band”

Motor vehicle crashes are a leading cause of death for children under 13. This PSA shows parents how their love for their children extends to car safety. This means knowing the right seat for their child’s age and size - from rear-facing car seats, forward-facing car seats, boosters, all the way to seat belts - and ensuring that kids are correctly buckled for every ride. Make sure your child is in #TheRightSeat at: NHTSA.gov/TheRightSeat

4/1/19 -6/30/19 - Ad Council - “Bear Hug- Camp Fire”

For over 70 years, Smokey Bear has been protecting our forests and getting the word out about wildfire prevention. His powerful message, “Only you can prevent wildfires,” is at the heart of one of America’s longest running PSA campaigns. Indeed, Smokey is an icon: in 2017, 80% of outdoor recreationists (18+) correctly identified Smokey Bear’s image and 8 in 10 recognized the campaign PSAs. Although Smokey has been essential to wildfire prevention education over the last seven decades, he still needs help, as even today, nearly 9 out of 10 wildfires nationwide are caused by people. PSAs aim to raise awareness of lesser known ways wildfires are started, such as burning debris on windy days, improperly discarding hot ashes and coals, and dragging improperly secured chains. They remind adults to safely use and extinguish outdoor fires.

4/1/19 -6/30/19 - Ad Council - “Melissa”

Families and children across the U.S. are struggling with hunger, and they need our help. Nearly 13 million children, that’s 1 in 6 kids, in the U.S. struggle with hunger. Kids who don’t get enough to eat begin life at a serious disadvantage. As they grow up, these kids are more likely to have health problems and experience difficulty in school and in other social situations. Feeding America is the nation’s leading domestic hunger-relief charity, providing meals to more kids than any other charitable organization in the U.S. New PSAs depict stories of working families who struggle with hunger. The assets encourage audiences to help end of the story of hunger by visiting FeedingAmerica.org.

4/1/19 -6/30/19 - **Ad Council** - “*Redwoods*”

Anytime is a perfect time for families to connect with the outdoors – and each other. Spending time in nature gives kids a chance to move, explore and engage in unstructured and adventurous play. Kids become fitter and leaner, have lower stress levels and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment. New Discovering Nature PSAs remind parents and caregivers that trails are a family’s guide to the transformative power of discovery in the forests and parks near them. Help families this fall experience nature near them by running PSAs highlighting the many resources connecting families to local trails on DiscovertheForest.org.

4/1/19 -6/30/19 - **Ad Council** - “*Hurricane Relief*”

Millions of people have been impacted by the devastating forces of Hurricane Florence and Michael. The need for relief and recovery is great. To direct donations to the areas that need help, now and in the future, air Hurricane Relief PSAs that encourage donors to choose where their cash donation will go, local and national at SupportHurricaneRelief.org.

4/1/19 -6/30/19 - **Ad Council** - “*Earrings*”

Finding employment and building careers helps people earn paychecks and feel pride and independence. When people shop at Goodwill®, they help Goodwill provide the job training and other support services people need to earn jobs locally and care for their families. New PSAs showcase the variety of unique finds available at Goodwill stores and celebrate Goodwill shoppers, whose purchases help fund job skills training and more in their local communities. Goodwill shoppers are local heroes, who care about their communities and want to help their neighbors find jobs. This campaign celebrates both their style and their commitment to doing good. As the leading nonprofit provider of job training, career and community services, Goodwill uses the revenue earned from the sale of these goods to create job training and education, and to provide other community-based services such as child care, financial education, mentoring and more. In fact, collectively, more than 87 percent of the revenue spent at Goodwill stores is reinvested in community-based services including free resume preparation, career counseling, interviewing skills and many more. To learn how, visit <https://www.psacentral.org/campaign/www.goodwill.org/bringgoodhome>

4/1/19 -6/30/19 - **Ad Council** - “*Best In Show- Dog*”

While every shelter pet is unique – some are playful, some are cuddly – there’s one thing they have in common: they’re all pure love. Just ask actresses Olivia Munn and Rachel Bloom and NFL athlete Logan Ryan! The three stars share what makes their pets unique and talk about the incredible bond between shelter pets and parents to encourage adoption nationwide. In addition, discover the stories of three everyday shelter pet parents. Meet Ahnya, a girl with Asperger’s syndrome, and her cat Lucky, retired Navy veteran Brian and his shelter dog Tommy and student Renee and her adorable shelter dog Turtle. Each year, 6-8 million dogs and cats will enter shelters and rescue groups, yet only half will be adopted. This leaves millions of healthy and treatable dogs and cats who still need our help to find a home. Join Olivia, Rachel, Logan, Ahnya, Brian and Renee in encouraging

Americans to find their furry friends at shelters and rescue groups. Air new PSAs to inspire your community to Adopt Pure Love today.

4/1/19 -6/30/19 - **Ad Council** - *“Next Step”*

Every 3.4 minutes, someone dies from lung cancer—the nation’s #1 cancer killer of men and women. Lung cancer screening, a low-dose CT scan, saves lives; screening is key to early detection – when more treatment options are available and the chances of survival are higher. Approximately 8 million people are at risk for lung cancer but if everyone at high risk were screened, more than 25,000 lives would be saved. The new PSAs from the American Lung Association urge former smokers to visit SavedbytheScan.org or speak with their doctor about getting screened. Help people get “Saved By The Scan” by running this new PSA.

4/1/19 -6/30/19 - **Ad Council** - *“Stroke”*

Nearly half of all American adults have high blood pressure, and an alarming number don’t have it under control. Uncontrolled high blood pressure can lead to heart failure, heart attack, stroke, vision loss, kidney disease, and even death. However, people with high blood pressure can create a treatment plan with their doctor that can help reduce their risk for heart attack, stroke, and other related health issues. While most people know their blood pressure numbers, many don’t follow their high blood pressure treatment plan because they feel fine and don’t notice any symptoms. Their numbers are not tangible or urgent. The campaign encourages people to talk with their doctor to create or evolve a treatment plan and visit LowerYourHBP.org to learn more about high blood pressure.

4/1/19 -6/30/19 - **Ad Council** - *“Short Yet Deadly”*

Texting and driving is dangerous – that is a fact. Americans are highly aware of and concerned about the issue. More than nine in ten Americans believe sending (94%) and reading (91%) texts while driving is dangerous or very dangerous. There have been many efforts to educate and convey the potential consequences of texting and driving using scare tactics or preachy messaging. And, while research shows that people are convinced that the behavior is dangerous, they are still doing it. In order to address the disconnect between awareness and behavior, the Texting and Driving Prevention campaign aims to go beyond showing people the potential crashes and gruesome end results. Instead, PSAs address the fact that individuals are personally engaging in a behavior that they know is dangerous and remind young adults 16-34 that no one is special enough to text and drive.

Community Events

Bingo Night to Support Dana Farber

On Sunday, April 7, join Amy Lipsitz and her family at their bingo fundraiser to benefit the Dana Farber Marathon Challenge! Their goal is to raise \$10,262 for Amy's 4th running of the 2019 Boston Marathon as a member of the Dana Farber Boston Marathon (DFMC) Team. She will run the 26.2 mile course in honor and memory of those who have battled cancer and for her patient partner, Cheyenne Stockwood, 6, on Patriots Day, April 15, 2019.

Your contribution will help support over 300,000 adult and pediatric patients and more than 700 clinical trials.

You can learn more about Amy's commitment to finding a cure by visiting her webpage at: danafarber.jimmyfund.org/goto/AmyLipsitz

To donate or have any additional questions answered, call Anne Lipsitz at (401) 500-6690, or annelipsitz@gmail.com.

Solving the Public Health Crisis of the Digital Age

Join Dr. Gail Dines and Culture Reframed at Whites of Westport on April 10th to recognize and address hypersexualized media and pornography as the public health crisis of the digital age.

Culture Reframed responds to the pornography crisis by providing education and support to promote healthy child and youth development, relationships, and sexuality. Research-driven programs teach parents and those in the helping professions how to recognize and respond to the role pornography can play in sexual violence, unhealthy relationships, negative self-image, sexual dysfunction, sexually transmitted infections, among other issues. It aims to empower participants to create positive and lasting change in families and communities.

Join them for a free community event from 6pm to 8pm! Guests must be 18 years or older, it's open to parents, caregivers, and community member, and babysitting will be available!

There will also be two professional seminars available for \$10, one at 9:30am-12pm and another at 1:30pm-4pm.

To register, visit: cacofbc.org

For more information, contact Stephanie Joyal at 508-674-6111 or sjoyal@cacofbc.org!

Music of Laughter Comedy Night

Somerset Friends of Music is a local nonprofit organization that supports the students involved in the music program from kindergarten through grade twelve in the Somerset Public Schools in Somerset-Berkley Regional High School. We strive to support musical opportunities and provide financial assistance to the music department.

Somerset Friends of Music will make this a reality by hosting the “Music Laughter” Comedy Night at St. John’s Club in Fall River on Thursday, April 11th! A number of hilarious stand-up comics will take the stage to make the audience laugh themselves all the way to their wallets and purses. The doors will open at 6:30 pm, the show starts at 8pm, and for a minimum donation of \$25, we promise a night to remember.

Door prizes, a silent auction, and a drawing will be held!

If you would like to donate a prize for the silent auction or raffle, call 508-679-8646 or 508-971-5332. Feel free to mail donations to:

Somerset Friends of Music

c/o Antonio DeSousa

200 Island Heights Ave., Somerset, MA 02726

All proceeds from the “Music of Laughter” will benefit the Somerset Friends of Music and the children they serve!

40th Annual Wareham High School DECA

Join Wareham High School for their 40th Annual Dinner and Auction Event on Sunday, May 19th! This fundraiser helps defray the cost for the kids to go to local, state, and national competitions.

\$5 donation pre-sale

\$7 at the door

Sunday, May 19th

WHS Cafeteria

5pm-10pm

Providence Firefighters Burn Foundation

5th Annual Stop Drop & Bowl for Burns

The Providence Firefighters Burn Foundation will be hosting the 5th Annual Stop, Drop & Bowl for Burns Bowling Tournament on May 19, 2019 at AMF Cranston Lanes. Through Fundraising efforts such as the bowling tournament, over \$11,000 has been donation to Arthur C. Luf’s Children’s Burn Camp. The most recent fundraising efforts are to aid in the building of a family suite for burn patient’s families at the RI Burn Center located at RI Hospital.

Click [here](#) to learn more or to register by May 13. To become a sponsor, contact local799burnfoundation@gmail.com.

Community VNA Career Fair

Community VNA is hosting a career fair for candidates interested in Certified Nursing Assistant, Home Care Aide, Home Health Aide, as well as nursing and van driver positions. Special consideration will be given to those affected by the recent area nursing home closings.

The Career Fair will be held on Thursday, May 23 2019 from 4-5:30 PM at Mansfield Adult Day Health Center, 300 Branch Ave, Mansfield MA.

For more information, click [here](#) or connect with Community VNA on Facebook.

St. John Neumann Parish Lakeside Family Festival

St. John Neumann's Lakeside Family Festival is hosting their 35th anniversary celebration this Memorial Day weekend!

The festival is located at Cathedral Camp on Long Pond, Rte. 18 in East Freetown, Mass. Free Admission! The dates and hour of operation are indicated below:

Friday, May 24: 6 PM – 11 PM

Saturday, May 25 and Sunday, May 26: Noon – 6 PM

Sunday, May 27: Noon – 5 PM

Festival attractions will include: amusement rides for all ages, food booths, midway game booths of skill and chance, and delicious freshly prepared home-baked goods.

Want to see everything being offered at the Festival? Click [here](#).