



# Broadcast Contract

MEDIA FINANCIAL SERVICES  
FRIENDS OF PETER FRANCHOT  
1655 Palm Beach Lakes Blvd.  
Suite 903  
West Palm Beach, FL 33401

Start Date 10/25/18	Contract# 48049381	Mod# 1
End Date 10/29/18	Date Entered 10/24/18	Date Last Modified 10/25/18
Advertiser FRIENDS OF PETER FRA		Station Market WCEI-FM
Product MD COMPTROLLER 2018		SalesRep/Office House House

Standard Billing Cycle Estimate# Order# 3155903

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 10/25/18 FR 10/26/18	06:00A-10:00A	60	--	--	--	3	3	--	--	6	\$17.65
2	TH 10/25/18 FR 10/26/18	10:00A-03:00P	60	--	--	--	3	3	--	--	6	\$17.65
3	TH 10/25/18 FR 10/26/18	03:00P-07:00P	60	--	--	--	3	3	--	--	6	\$17.65
4	SA 10/27/18 SU 10/28/18	06:00A-10:00A	60	--	--	--	--	--	3	2	5	\$17.65
5	SA 10/27/18 SU 10/28/18	10:00A-03:00P	60	--	--	--	--	--	2	3	5	\$17.65
6	MO 10/29/18 MO 10/29/18	06:00A-10:00A	60	3	--	--	--	--	--	--	3	\$17.65
7	MO 10/29/18 MO 10/29/18	10:00A-03:00P	60	3	--	--	--	--	--	--	3	\$17.65
8	MO 10/29/18 MO 10/29/18	03:00P-07:00P	60	3	--	--	--	--	--	--	3	\$17.65

-----Additional Comments-----

Total Spots  
37

Spots Total\$  
653.05

Agency Commission  
\$97.96

Net  
\$ 555.09

Gross  
\$ 653.05

## Billing Projections: By Month

	Oct 18	Nov 18
CA	653.05	
ST	494.20	158.85

pd. 471.82

83.25 to be paid  
to Media Financial

Forever Media Inc., its affiliates and their radio stations do not and shall not discriminate in any way on the basis of race, gender, or ethnicity, respecting their advertising practices.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

<b>STATION:</b>	WCEI-FM	<b>ORDER#:</b>	3155903	<b>DATE:</b>	10/24/2018
<b>MARKET:</b>	Unmeasured Market	<b>AMOUNT:</b>	\$653.05	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	37		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4338047</b>
<b>ADVERTISER:</b>	Friends of Peter Franchot	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	10/25-10/29	<b>AGY EST:</b>			1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	10-25-2018 TO 10/29/2018	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/24/2018 14:53	

#### COMMENTS

10/24/2018: THIS IS REVISION TO CORRECT RATE AND CANCEL 1 SPOT ON SUNDAY. DO NOT DOUBLEBOOK. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. \*\*PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.\*\*

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. Stn will be billed by GMP for 15% commission on the net amount. Send invoices at the end of each broadcast mth and include both gross & net amts. Invoices must include date, time, ISCI code, & gross cost of each spot that aired. Post logs and affidavits can't substitute for invoices.

DAY#1		10/25/2018 To 10/25/2018					TOT \$158.85		TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		...T...	6:00AM	10:00AM	60	10/25/2018	10/25/2018	3	\$17.65	\$52.95
R	2		...T...	10:00AM	3:00PM	60	10/25/2018	10/25/2018	3	\$17.65	\$52.95
R	3		...T...	3:00PM	7:00PM	60	10/25/2018	10/25/2018	3	\$17.65	\$52.95

653.05 gross  
- 92.96  
555.09

<b>STATION:</b>	WCEI-FM	<b>ORDER#:</b>	3155903	<b>DATE:</b>	10/24/2018
<b>MARKET:</b>	Unmeasured Market	<b>AMOUNT:</b>	\$653.05	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	37		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4338047</b>
<b>ADVERTISER:</b>	Friends of Peter Franchot	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	10/25-10/29.	<b>AGY EST:</b>			1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	10-25-2018 TO 10/29/2018	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/24/2018 14:53	

**DAY#2**                      **10/26/2018 To 10/26/2018**                      **TOT \$158.85**                      **TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		....F..	6:00AM	10:00AM	60	10/26/2018	10/26/2018	3	\$17.65	\$52.95
R	2		....F..	10:00AM	3:00PM	60	10/26/2018	10/26/2018	3	\$17.65	\$52.95
R	3		....F..	3:00PM	7:00PM	60	10/26/2018	10/26/2018	3	\$17.65	\$52.95

**DAY#3**                      **10/27/2018 To 10/27/2018**                      **TOT \$88.25**                      **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	4		.....S.	6:00AM	7:00PM	60	10/27/2018	10/27/2018	5	\$17.65	\$88.25

**DAY#4**                      **10/28/2018 To 10/28/2018**                      **TOT \$88.25**                      **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	5		.....S	6:00AM	7:00PM	60	10/28/2018	10/28/2018	5	\$17.65	\$88.25

<b>STATION:</b>	WCEI-FM	<b>ORDER#:</b>	3155903	<b>DATE:</b>	10/24/2018
<b>MARKET:</b>	Unmeasured Market	<b>AMOUNT:</b>	\$653.05	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	37		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4338047</b>
<b>ADVERTISER:</b>	Friends of Peter Franchot	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	10/25-10/29.	<b>AGY EST:</b>			1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	10-25-2018 TO 10/29/2018	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/24/2018 14:53	

DAY#5		10/29/2018 To 10/29/2018					TOT \$158.85			TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1		M . . . . .	6:00AM	10:00AM	60	10/29/2018	10/29/2018	3	\$17.65	\$52.95	
R	2		M . . . . .	10:00AM	3:00PM	60	10/29/2018	10/29/2018	3	\$17.65	\$52.95	
R	3		M . . . . .	3:00PM	7:00PM	60	10/29/2018	10/29/2018	3	\$17.65	\$52.95	

TOTAL	Oct	Nov												Total
SPOT	28	9												37
CASH	494.20	158.85												653.05
TOTAL	494.20	158.85												653.05



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 10/15/2018
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I, Buying Time LLC

being/on behalf of: Friends of Peter Franchot

a legally qualified candidate of the Democratic

political party for the office of: Maryland Comptroller

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available):** \$ net

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Peter Franchot PO BOX 7428 Silver Spring, MD 20907

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Gentile

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/15/2018

Date

  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted In Part

☐ Rejected

  
Signature

Patti Tibbitt  
Printed Name

10/25/18  
Title

**Debbie Cazal**

Director of Creative & Technology Services

[Debbie.Cazal@GenMediaPartners.com](mailto:Debbie.Cazal@GenMediaPartners.com)

P. (561) 227-0607

C. (561) 628-8090



**Gen  
Media  
Partners**

Innovative. Robust. Evolved.

McGavren Guild Media Local Focus Radio HRN Media Network MG Mails

Lynn Moore

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**From:** Patti Tibbitt <ptibbitt@forevermediainc.com>  
**Sent:** Thursday, October 25, 2018 2:19 PM  
**To:** Lynn Moore  
**Subject:** FW: check copy- friends of peter

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**From:** Debbie Cazel [mailto:Debbie.cazel@Genmediapartners.com]  
**Sent:** Thursday, October 25, 2018 2:18 PM  
**To:** ptibbitt@forevermediainc.com  
**Subject:** check copy- friends of peter



**Debbie Cazel**  
Director of Creative & Technology Services  
[Debbie.Cazel@GenMediaPartners.com](mailto:Debbie.Cazel@GenMediaPartners.com)  
P. (561) 227-0607  
C. (561) 628-8090



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

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☒ **STATE/LOCAL CANDIDATE**

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political party for the office of: Maryland Comptroller

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do hereby request station time as follows:

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		AS	ORDERED		

**Attach proposed schedule with charges (if available): \$** **net**

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Friends of Peter Franchot PO BOX 7428 Silver Spring, MD 20907

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The name of the treasurer of the candidate's authorized committee is:

Tom Gentile

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

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***To Be Signed By Candidate or Authorized Committee***

10/15/2018

Date

  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Patti Tibbitt  
Printed Name

10/25/18  
Title



# INVOICE

Invoice #: IN-118103239  
Invoice Date: 10/28/2018  
Contract #: 48049381  
Page: 1  
Net Amount Due: \$420.05

Agency: MEDIA FINANCIAL SERVICES  
1655 Palm Beach Lakes Blvd.  
Suite 903  
West Palm Beach, FL 33401

Station(s): WCEI-FM

Advertiser: FRIENDS OF PETER FRANCHOT  
Product: MD COMPTROLLER 2018 10-25  
Estimate #: Order# 3155903  
Agency Client Code:  
Buyer Name:

Salesperson(s): House House  
Terms: NET DUE 30 DAYS

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	10/25/18	06:24a	1	60	MD COMPTROLLER		\$17.65
THU	10/25/18	07:48a	1	60	MD COMPTROLLER		\$17.65
THU	10/25/18	09:42a	1	60	MD COMPTROLLER		\$17.65
THU	10/25/18	10:40a	2	60	MD COMPTROLLER		\$17.65
THU	10/25/18	01:26p	2	60	MD COMPTROLLER		\$17.65
THU	10/25/18	02:23p	2	60	MD COMPTROLLER		\$17.65
THU	10/25/18	03:53p	3	60	MD COMPTROLLER		\$17.65
THU	10/25/18	04:40p	3	60	MD COMPTROLLER		\$17.65
THU	10/25/18	05:40p	3	60	MD COMPTROLLER		\$17.65
FRI	10/26/18	07:21a	1	60	MD COMPTROLLER		\$17.65
FRI	10/26/18	08:30a	1	60	MD COMPTROLLER		\$17.65
FRI	10/26/18	09:21a	1	60	MD COMPTROLLER		\$17.65
FRI	10/26/18	12:44p	2	60	MD COMPTROLLER		\$17.65
FRI	10/26/18	01:22p	2	60	MD COMPTROLLER		\$17.65
FRI	10/26/18	02:39p	2	60	MD COMPTROLLER		\$17.65
FRI	10/26/18	04:59p	3	60	MD COMPTROLLER		\$17.65
FRI	10/26/18	05:36p	3	60	MD COMPTROLLER		\$17.65
FRI	10/26/18	06:24p	3	60	MD COMPTROLLER		\$17.65
SAT	10/27/18	07:00a	4	60	MD COMPTROLLER		\$17.65
SAT	10/27/18	08:38a	4	60	MD COMPTROLLER		\$17.65
SAT	10/27/18	09:52a	4	60	MD COMPTROLLER		\$17.65
SAT	10/27/18	10:35a	5	60	MD COMPTROLLER		\$17.65
SAT	10/27/18	01:49p	5	60	MD COMPTROLLER		\$17.65
SUN	10/28/18	06:39a	4	60	MD COMPTROLLER		\$17.65
SUN	10/28/18	09:48a	4	60	MD COMPTROLLER		\$17.65
SUN	10/28/18	11:33a	5	60	MD COMPTROLLER		\$17.65
SUN	10/28/18	12:35p	5	60	MD COMPTROLLER		\$17.65
SUN	10/28/18	02:47p	5	60	MD COMPTROLLER		\$17.65

# INVOICE

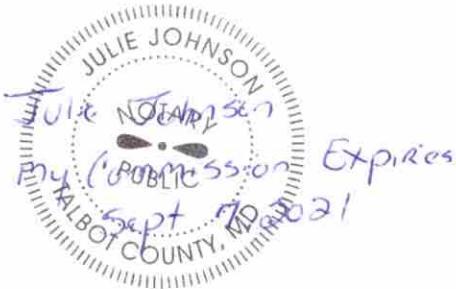


Invoice #: IN-118103239  
Invoice Date: 10/28/2018  
Contract #: 48049381  
Page: 2  
Net Amount Due: \$420.05

Remit To:  
Forever Media of MD, LLC  
306 Port Street  
Easton, MD 21601

**Invoice Totals**  
Total Spots: 28  
Gross Amount: \$494.20  
Agency Commission: (\$74.15)  
Net Amount Due: \$420.05

Forever Media Inc., its affiliates and their radio stations do not and shall not discriminate in any way on the basis of race, gender, or ethnicity, respecting their advertising practices.  
Copy of Electronic Invoice





# INVOICE



Invoice #: IN-118113406  
 Invoice Date: 11/04/2018  
 Contract #: 48049381  
 Page: 1  
 Net Amount Due: \$135.03

Agency: MEDIA FINANCIAL SERVICES  
 1655 Palm Beach Lakes Blvd.  
 Suite 903  
 West Palm Beach, FL 33401

Station(s): WCEI-FM

Advertiser: FRIENDS OF PETER FRANCHOT  
 Product: MD COMPTROLLER 2018 10-25  
 Estimate #: Order# 3155903  
 Agency Client Code:  
 Buyer Name:

Salesperson(s): House House  
 Terms: NET DUE 30 DAYS

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/29/18	06:44a	6	60	MD COMPTROLLER		\$17.65
MON	10/29/18	07:26a	6	60	MD COMPTROLLER		\$17.65
MON	10/29/18	09:55a	6	60	MD COMPTROLLER		\$17.65
MON	10/29/18	10:40a	7	60	MD COMPTROLLER		\$17.65
MON	10/29/18	11:41a	7	60	MD COMPTROLLER		\$17.65
MON	10/29/18	01:49p	7	60	MD COMPTROLLER		\$17.65
MON	10/29/18	03:57p	8	60	MD COMPTROLLER		\$17.65
MON	10/29/18	04:56p	8	60	MD COMPTROLLER		\$17.65
MON	10/29/18	06:51p	8	60	MD COMPTROLLER		\$17.65

Remit To:  
 Forever Media of MD, LLC  
 306 Port Street  
 Easton, MD 21601

**Invoice Totals**  
 Total Spots: 9  
 Gross Amount: \$158.85  
 Agency Commission: (\$23.82)  
 Net Amount Due: \$135.03

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 Copy of Electronic Invoice

