

ORDER



Orders
Order / Rev: 688846
Alt Order #: 10780848
Product Desc: ASSOC REP TX CAMP FU
Estimate: 1746
Flight Dates: 05/13/24 - 06/02/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: GENERAL

KSAT 12 TV

Primary AE: Nick Welte
Sales Office: PHI-N
Sales Region: NAT

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 37 W. 39th St Suite 602
 New York City, NY 10018

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ISS/Assoc/Rep TX Camp Fund
Demographic: A35+
Product Codes: PL-Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-2

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: Pol-Lev 2
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	25	\$35,440.00	\$30,124.00
05/27/24	05/28/24	4	\$5,400.00	\$4,590.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	25	\$35,440.00	\$30,124.00	0.00
June 2024	4	\$5,400.00	\$4,590.00	0.00
Totals	29	\$40,840.00	\$34,714.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSAT	05/20/24	05/24/24	6-7a GMSA GMSA 6-7a	CM	6-7a	MTWTF--	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MTWTF--		3				\$800.00		0.00			
N 2	KSAT	05/20/24	05/24/24	12-1p Noon News Noon News	CM	12n-1p	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MTWTF--		3				\$600.00		0.00			
N 3	KSAT	05/20/24	05/24/24	5-530p KSAT News KSAT News	CM	5-530p	MTWTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MTWTF--		3				\$2,000.00		0.00			
N 4	KSAT	05/20/24	05/24/24	630-7p KSAT News KSAT News	CM	6:30-7p	MTWTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MTWTF--		3				\$2,000.00		0.00			
N 5	KSAT	05/20/24	05/24/24	10-1035p KSAT News KSAT News	CM	10-1035p	MTWTF--	:30	2	\$3,200.00	P-2	0.00	NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MTWTF--		2				\$3,200.00		0.00			

M1 correct rate d/t being incorrect-rate should be \$2,000 for P2 & not \$1,820

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 Product Desc: ASSOC REP TX CAMP FU
 Estimate: 1746
KSAT 12 TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSAT	05/27/24	05/28/24	6-7a GMSA GMSA 6-7a	CM	6-7a	MT-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/27/24	06/02/24	MT-----					1	\$800.00		0.00			
N 7	KSAT	05/27/24	05/28/24	12-1p Noon News Noon News	CM	12n-1p	MT-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/27/24	06/02/24	MT-----					1	\$600.00		0.00			
N 8	KSAT	05/27/24	05/27/24	5-530p KSAT News KSAT News	CM	5-530p	1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/27/24	06/02/24	1-----					1	\$2,000.00		0.00			
N 9	KSAT	05/27/24	05/27/24	630-7p KSAT News KSAT News	CM	6:30-7p	1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/27/24	06/02/24	1-----					1	\$2,000.00		0.00			
	M1 incorrect rate for 630p from \$1,820 to \$2,000														
N 10	KSAT	05/25/24	05/25/24	7-8a GMA Sat GMA	CM	7-8a	-----1-	:30	1	\$660.00	P-2	0.00	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/20/24	05/26/24	-----1-					1	\$660.00		0.00			
N 11	KSAT	05/25/24	05/25/24	9-10a GMSA Sat GMSA	CM	9-10a	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/20/24	05/26/24	-----1-					1	\$600.00		0.00			
N 12	KSAT	05/25/24	05/25/24	5-530p KSAT News Sat KSAT News	CM	5-530p	-----1-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/20/24	05/26/24	-----1-					1	\$900.00		0.00			
N 13	KSAT	05/25/24	05/25/24	6-7p ET This Week Sat ET This Week Sat	CM	6-7p	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/20/24	05/26/24	-----1-					1	\$600.00		0.00			
N 14	KSAT	05/25/24	05/25/24	1030-11p KSAT News S&M KSAT News	CM	1030-11p	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/20/24	05/26/24	-----1-					1	\$800.00		0.00			
N 15	KSAT	05/20/24	05/24/24	105-135x EqualJustice Equal Justice	MGM	105-135x	MTWTF--	:30	2	\$40.00	P-2	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/20/24	05/26/24	MTWTF--					2	\$40.00		0.00			
	M1 apprvd-d/t incorrect rate for the 630p en														
N 17	KSAT	05/19/24	05/26/24	530-6p KSAT News Sun KSAT News Sun	CM	530-6p	-----1	:30	1	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/13/24	05/19/24	-----1					1	\$1,200.00		0.00			
	Week:	05/20/24	05/26/24	-----1					1	\$1,200.00		0.00			
N 18	KSAT	05/19/24	05/26/24	10-1030p KSAT News SGM KSAT News Sun	CM	10-1030P	-----1	:30	1	\$3,400.00	P-2	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/13/24	05/19/24	-----1					1	\$3,400.00		0.00			
	Week:	05/20/24	05/26/24	-----1					1	\$3,400.00		0.00			

Totals 29 \$40,840.00