



EKTU  
5936 SMITH HILL ROAD  
UTICA, NY 13502

Waterfront Strategie  
3050 K. St. NW #100  
WASHINGTON, DC 20007

**Contract # 12924**

**Schedule Dates** 10/29/24-11/04/24  
**Advertiser** House Majority PAC (1962)  
**Agency** Waterfront Strategie (1189)  
**Product** Political - Issues/Propositions (1157)  
**Brand** 79/86/13106 (4531)  
**Salesperson** Katz Washington DC, Katz Washington DC (1016)  
**Sales Office** Katz Washington DC  
**Buyer Name** Peter,McGann,  
**Phone/Fax** (202) 872-5880 /  
**CPE** 79/86/13106  
**Account Types** National/Political Issue - Agency  
**Billing Type** Standard  
**Comments** TV  
 HMP 2024 - 10/29-11/5 - SKED B

**Date Entered** 04/10/24  
**Last Modified** 04/10/24  
**Entered By** Christine Moylan  
**CO-OP** No  
**External #** ECR28390333  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$933.75  
**Net Total** \$5,291.25  
**Sales Tax**

**Utica CBS (EKTU)**

By Broadcast Month	Spots	Rate
Nov. 2024	34	\$6,225.00
<b>Grand Total:</b>	<b>34</b>	<b>\$6,225.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/24-11/01/24	1	:30	7A- CBS THIS MORNING	6		X	X	X	X			6	\$80.00	\$480.00	Utica CBS (EKTU)	CBS This Morning	4/10/24
2.0	Normal Line / SPOT	11/04/24-11/04/24	1	:30	7A- CBS THIS MORNING	1	X							1	\$80.00	\$80.00	Utica CBS (EKTU)	CBS This Morning	4/10/24
3.0	Normal Line / SPOT	11/02/24-11/02/24	1	:30	7A- CBS THIS MORNING SATURDAY	1						X		1	\$40.00	\$40.00	Utica CBS (EKTU)	CBS This Morning	4/10/24
4.0	Normal Line / SPOT	10/29/24-11/01/24	1	:30	11A- CBS THE PRICE IS RIGHT	4		X	X	X	X			4	\$175.00	\$700.00	Utica CBS (EKTU)	The Price is Right	4/10/24
5.0	Normal Line / SPOT	11/04/24-11/04/24	1	:30	11A- CBS THE PRICE IS RIGHT	1	X							1	\$175.00	\$175.00	Utica CBS (EKTU)	The Price is Right	4/10/24
6.0	Normal Line / SPOT	10/29/24-11/01/24	1	:30	12P- NEWSCHANNEL 2 NOON ON CBS UTICA	4		X	X	X	X			4	\$100.00	\$400.00	Utica CBS (EKTU)	Newschannel 2 Noon	4/10/24
7.0	Normal Line / SPOT	11/04/24-11/04/24	1	:30	12P- NEWSCHANNEL 2 NOON ON CBS UTICA	1	X							1	\$100.00	\$100.00	Utica CBS (EKTU)	Newschannel 2 Noon	4/10/24
8.0	Normal Line / SPOT	10/29/24-11/01/24	1	:30	6:30P- CBS EVENING NEWS WITH NORAH O'DONNELL	2		X	X	X	X			2	\$500.00	\$1,000.00	Utica CBS (EKTU)	CBS Evening News	4/10/24
9.0	Normal Line / SPOT	11/04/24-11/04/24	1	:30	6:30P- CBS EVENING NEWS WITH NORAH O'DONNELL	1	X							1	\$500.00	\$500.00	Utica CBS (EKTU)	CBS Evening News	4/10/24
10.0	Normal Line / SPOT	11/03/24-11/03/24	1	:30	6:30P- CBS WEEKEND NEWS	1							X	1	\$500.00	\$500.00	Utica CBS (EKTU)	CBS Evening News Sunday	4/10/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



EKTU  
5936 SMITH HILL ROAD  
UTICA, NY 13502

Waterfront Strategie  
3050 K. St. NW #100  
WASHINGTON, DC 20007

**Contract # 12924**

**Schedule Dates** 10/29/24-11/04/24  
**Advertiser** House Majority PAC (1962)  
**Agency** Waterfront Strategie (1189)  
**Product** Political - Issues/Propositions (1157)  
**Brand** 79/86/13106 (4531)  
**Salesperson** Katz Washington DC, Katz Washington DC (1016)  
**Sales Office** Katz Washington DC  
**Buyer Name** Peter,McGann,  
**Phone/Fax** (202) 872-5880 /  
**CPE** 79/86/13106  
**Account Types** National/Political Issue - Agency  
**Billing Type** Standard  
**Comments** TV  
 HMP 2024 - 10/29-11/5 - SKED B

**Date Entered** 04/10/24  
**Last Modified** 04/10/24  
**Entered By** Christine Moylan  
**CO-OP** No  
**External #** ECR28390333  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$933.75  
**Net Total** \$5,291.25  
**Sales Tax**

**Utica CBS (EKTU)**

By Broadcast Month	Spots	Rate
Nov. 2024	34	\$6,225.00
<b>Grand Total:</b>	<b>34</b>	<b>\$6,225.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/29/24-11/01/24	1	:30	11P- NEWSCHANNEL 2 AT 11 ON CBS UTICA	4		X	X	X	X			4	\$125.00	\$500.00	Utica CBS (EKTU)	Newschannel 2 At 11	4/10/24
12.0	Normal Line / SPOT	11/04/24-11/04/24	1	:30	11P- NEWSCHANNEL 2 AT 11 ON CBS UTICA	1	X							1	\$125.00	\$125.00	Utica CBS (EKTU)	Newschannel 2 At 11	4/10/24
13.0	Normal Line / SPOT	10/29/24-11/01/24	1	:30	11:35P- CBS LATE SHOW WITH STEPHEN COLBERT	4		X	X	X	X			4	\$50.00	\$200.00	Utica CBS (EKTU)	The Late Show-CBS	4/10/24
14.0	Normal Line / SPOT	11/04/24-11/04/24	1	:30	11:35P- CBS LATE SHOW WITH STEPHEN COLBERT	1	X							1	\$50.00	\$50.00	Utica CBS (EKTU)	The Late Show-CBS	4/10/24
15.0	Normal Line / SPOT	10/30/24-10/30/24	1	:30	8P- CBS SURVIVOR	1			X					1	\$800.00	\$800.00	Utica CBS (EKTU)	Survivor-CBS	4/10/24
16.0	Normal Line / SPOT	11/03/24-11/03/24	1	:30	7P- CBS 60 MINUTES	1							X	1	\$575.00	\$575.00	Utica CBS (EKTU)	60 Minutes-CBS	4/10/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------