



GKTV
5936 SMITH HILL ROAD
UTICA, NY 13502

Waterfront Strategie
3050 K. St. NW #100
WASHINGTON, DC 20007

Contract # 12917

Schedule Dates 10/22/24-10/28/24
Advertiser House Majority PAC (1962)
Agency Waterfront Strategie (1189)
Product Political - Issues/Propositions (1157)
Brand 79/86/13105 (4528)
Salesperson Katz Washington DC, Katz Washington DC (1016)
Sales Office Katz Washington DC
Buyer Name Peter,McGann,
Phone/Fax (202) 872-5880 /
CPE 79/86/13105
Account Types National/Political Issue - Agency
Billing Type Standard
Comments TV
 HMP 2024 - 10/22-10/28 - SKED B

Date Entered 04/10/24
Last Modified 04/10/24
Entered By Christine Moylan
CO-OP No
External # ECR28390337
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$195.00
Net Total \$1,105.00
Sales Tax

Utica CW (GKTV)

By Broadcast Month	Spots	Rate
Oct. 2024	21	\$985.00
Nov. 2024	7	\$315.00
Grand Total:	28	\$1,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/24-10/25/24	1	:30	7A- NEWSCHANNEL 2 AT 7AM ON CW	3		X	X	X	X			3	\$35.00	\$105.00	Utica CW (GKTV)	News 2 at 7A	4/10/24
2.0	Normal Line / SPOT	10/28/24-10/28/24	1	:30	7A- NEWSCHANNEL 2 AT 7AM ON CW	1	X							1	\$35.00	\$35.00	Utica CW (GKTV)	News 2 at 7A	4/10/24
3.0	Normal Line / SPOT	10/22/24-10/25/24	1	:30	8:30A- DIVORCE COURT	2		X	X	X	X			2	\$75.00	\$150.00	Utica CW (GKTV)	Divorce Court-CW+	4/10/24
4.0	Normal Line / SPOT	10/28/24-10/28/24	1	:30	8:30A- DIVORCE COURT	1	X							1	\$75.00	\$75.00	Utica CW (GKTV)	Divorce Court-CW+	4/10/24
5.0	Normal Line / SPOT	10/22/24-10/25/24	1	:30	9A- STEVE WILKOS SHOW	2		X	X	X	X			2	\$75.00	\$150.00	Utica CW (GKTV)	Steve Wilkos Show-CW+	4/10/24
6.0	Normal Line / SPOT	10/28/24-10/28/24	1	:30	9A- STEVE WILKOS SHOW	1	X							1	\$75.00	\$75.00	Utica CW (GKTV)	Steve Wilkos Show-CW+	4/10/24
7.0	Normal Line / SPOT	10/22/24-10/25/24	1	:30	3P- MAURY	3		X	X	X	X			3	\$30.00	\$90.00	Utica CW (GKTV)	Maury-CW+	4/10/24
8.0	Normal Line / SPOT	10/28/24-10/28/24	1	:30	3P- MAURY	1	X							1	\$30.00	\$30.00	Utica CW (GKTV)	Maury-CW+	4/10/24
9.0	Normal Line / SPOT	10/22/24-10/25/24	1	:30	5P- STEVE WILKOS SHOW	4		X	X	X	X			4	\$35.00	\$140.00	Utica CW (GKTV)	Steve Wilkos Show-CW+	4/10/24
10.0	Normal Line / SPOT	10/28/24-10/28/24	1	:30	5P- STEVE WILKOS SHOW	1	X							1	\$35.00	\$35.00	Utica CW (GKTV)	Steve Wilkos Show-CW+	4/10/24
11.0	Normal Line / SPOT	10/22/24-10/25/24	1	:30	7:30P- TMZ	2		X	X	X	X			2	\$30.00	\$60.00	Utica CW (GKTV)	TMZ-CW+	4/10/24
12.0	Normal Line / SPOT	10/28/24-10/28/24	1	:30	7:30P- TMZ	1	X							1	\$30.00	\$30.00	Utica CW (GKTV)	TMZ-CW+	4/10/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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13.0	Normal Line / SPOT	10/22/24-10/25/24	1	:30	10P- NEWSCHANNEL 2 AT TEN ON CW11	4		X	X	X	X			4	\$35.00	\$140.00	Utica CW (GKTU)	News 2 at 10	4/10/24
14.0	Normal Line / SPOT	10/28/24-10/28/24	1	:30	10P- NEWSCHANNEL 2 AT TEN ON CW11	1	X							1	\$35.00	\$35.00	Utica CW (GKTU)	News 2 at 10	4/10/24
15.0	Normal Line / SPOT	10/23/24-10/23/24	1	:30	8P- CW WILD CARDS	1			X					1	\$150.00	\$150.00	Utica CW (GKTU)	Wild Cards-CW	4/10/24

CONFIRMATION CONTRACT

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