

WKCI
Waynesboro, VA
Quarterly Issues/Programs List
Third Quarter, 2019
09/29/2019

WKCI
Quarterly Issues/Programs List

WKCI provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Abandoned Virginia** : Richmond based photographer John Plashal finds beauty in empty homes, hospitals, and restaurants. Structures that have been abandoned for decades. He talks about some of the places he has visited, many of which are chronicled in a coffee table book called A Beautifully Broken Virginia
- **Consumer Protection through the BBB**: The BBB provides pre purchase information for consumers as they are trying to find a business to perform a service for them are getting ready to make a purchase. Their business profiles contain information about the business as well as ratings, information on complaints filed against the business and customer reviews on the business
- **Economic Development**: Discussing summer feeding opportunities & Natural Encounters
- **Health**: Discussing CJs Thumb's Up foundation
- **Heart Health - walks**: Michelle Nostheide, Executive Director, American Heart Association, discusses their current initiatives, heart health and upcoming heart Walks.
- **NO KID HUNGY CAMPAIGN**: Discussing summer feeding opportunities & Natural Encounters
- **Parkinson (tm)s Disease** : Bill Bucklew has Parkinson (tm) disease, a progressive disease of the nervous system that affects movement....but that doesn (tm)t stop him from running marathons, climbing mountains and walking over 2500 miles across the US to raise funds and awareness for Parkinson (tm)s research. His 67-day walk raised over \$100k
- **Preservation Virginia** : Preservation Virginia (tm)s mission is to make Virginia (tm)s communities and historic places of memory stronger, more vital and economically sustainable through preservation, education and advocacy. They envision a Virginia where historic preservation is an integral part of everyone (tm)s life.

- **Public Affairs:** Discussing Help Save The Next Girl
- **Public Safety - Aftermath of 9-11:** Remembering those lost by serving and doing acts of good on 9/11. A first-hand account from the highest ranking first responder who has recently fallen ill from 911 toxins.
- **Tourism:** Discussing Preservation VA
- **Virginia Commission for the Arts :** The Virginia Commission for the Arts is the state agency that supports the arts through funding from the Virginia General Assembly and the National Endowment for the Arts. They support artistic excellence and encourage growth in artistic quality for the benefit of all Virginians

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Tourism	Radio Rap	Discussing Preservation VA	JAMES HANSEN	07/07/2019 07:30 AM	030:00
Health	Radio Rap - CJs Thumb's Up Foundation	Discussing CJs Thumb's Up foundation	Roger Reynolds	07/14/2019 07:30 AM	030:00
Tourism	Radio Rap - Chincoteague's annual Pony Swim	Discussing Chincoteague's annual Pony Swim	Denise Bowden	07/21/2019 07:30 AM	030:00
NO KID HUNGY CAMPAIGN	Radio Rap - Summer Feeding/Natural Encounters	Discussing summer feeding opportunities & Natural Encounters	Sarah Steely	07/28/2019 07:30 AM	030:00
Economic Development	Radio Rap - Better Business Bureau	Discussing summer feeding opportunities & Natural Encounters	Julie Wheeler	08/04/2019 07:30 AM	030:00
Public Affairs	Radio Rap - Help Save The Next Girl	Discussing Help Save The Next Girl	Gil Harrington	08/11/2019 07:30 AM	030:00
Consumer Protection through the BBB	Radio Rap	The BBB provides pre purchase information for consumers as they are trying to find a business to	Julie Wheeler President/CEO of BBB of Western VA	08/18/2019 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		perform a service for them are getting ready to make a purchase. Their business profiles contain information about the business as well as ratings, information on complaints filed against the business and customer reviews on the business			
Virginia Commission for the Arts	Radio Rap	The Virginia Commission for the Arts is the state agency that supports the arts through funding from the Virginia General Assembly and the National Endowment for the Arts. They support artistic excellence and encourage growth in artistic quality for the benefit of all Virginians	VA Comm for the Arts Janet Starke, Ex Dir	08/25/2019 07:30 AM	030:00
Abandoned Virginia	Radio Rap	Richmond based photographer John Plashal finds beauty in empty homes, hospitals, and restaurants. Structures that have been abandoned for decades. He talks about some of the places he has visited, many of which are chronicled in a coffee table book called A Beautifully Broken Virginia	Richmond based photographer John Plashal	09/01/2019 07:30 AM	030:00
Public Safety - Aftermath of 9-11	Radio Rap 9/11: Honoring Heroes	Remembering those lost by serving and doing acts of good on 9/11. A first-hand account from the highest ranking first responder who has recently fallen ill from 911 toxins.	Edward Cetnar Supt Pub Safety NY/NJ	09/08/2019 07:30 AM	030:00
Preservation Virginia	Radio Rap	Preservation Virginia (tm)s mission is to make Virginia (tm)s communities and historic places of memory stronger, more vital and economically sustainable through preservation, education and advocacy. They envision a Virginia where historic preservation	Justin Sarafin - Preservation Virginia	09/15/2019 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		is an integral part of everyone (tm)s life.			
Parkinson (tm)s Disease	Radio Rap - Help Save The Next Girl	Bill Bucklew has Parkinson (tm) disease, a progressive disease of the nervous system that affects movement....but that doesn (tm)t stop him from running marathons, climbing mountains and walking over 2500 miles across the US to raise funds and awareness for Parkinson (tm)s research. His 67-day walk raised over \$100k	Bill Bucklew Parkinson (tm) disease sufferer	09/22/2019 07:30 AM	030:00
Heart Health - walks	Radio Rap	Michelle Nostheide, Executive Director, American Heart Association, discusses their current initiatives, heart health and upcoming heart Walks.	Michelle Nostheide, Reg.Exec Dir, Amer Heart Assoc	09/29/2019 07:30 AM	030:00

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Agriculture	USDA	001:00	309
Alzheimers Association	alzhimers association	000:15	091
Alzheimers Association	alzhimers association	000:30	137
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
Education	American Legacy Foundation	000:30	135
Education	NATIONAL SUMMER LEARNING	000:31	021
Health	American Cancer Society	000:29	136
Health	American Legacy Foundation	000:30	149
Health	LUPUS ASSOCIATION	000:36	010
Health	red cross	000:29	028

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	red cross	000:30	290
Mental Health	NATIONAL ALL ON MENTAL HEALTH	000:30	264
Mental Health	NATIONAL ALL ON MENTAL HEALTH	000:32	446
Mental Health	NATIONAL ALL ON MENTAL HEALTH	000:35	139
NO KID HUNGY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	026
NO KID HUNGY CAMPAIGN	NO KID HUNGRY	000:30	012
Youth Programs	American Legacy Foundation	000:30	150
Youth Programs	WAYNESBORO BASEBALL	000:57	003