

NTR ☐ CASH ☒ TRADE ☐ NEW ☐
 KSCJ ☒ KSUX ☐ KKMA ☐ KLEM ☐ KQNU ☐ KKYY ☐

Client: **Dan Moore for City Council**
 Agency: **Bass Advertising**
 Address: **815 Nebraska St**
Sioux City, IA 51104
 Contact: **Carly Schinzing**
 Phone #: **277-3450**

Local Direct ☐
 Agency ☒
 Rep Agency ☐
 Political ☐

	Day	Date
Start	Fri	11/3/17
End	Tue	11/7/17

Est # Calendar Bill ☐ CIA ☒
 SBM Billing ☒ Confirm ☐
 Contract #
 Ord # **6784** Package:

Coop: ☐ Coop/Product Name: Cart #: **2908**


ISCI Code: Conflict Description: **political/City Council**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/ Week	Total Line	Total \$
\$13	30	6a-7p	11/3	11/3					10			10	10	\$130.00
\$13	30	6a-7p	11/6	11/7	10	10						20	20	\$260.00

Remarks for Invoice:

Total Spots:	30
Total Gross:	\$390.00
Total Net:	\$331.50

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:	\$390.00	Gross:	
Net:		Net:		Net:	\$331.50	Net:	

Sales Rep: **Craig Deitloff** Date: **11/1/17** Mgr: 
 Internal Notes for AE:



Broadcast Order

Bass Advertising
815 Nebraska Street
Sioux City IA 51101

712.277.3450x6 Fax: 712.277.2441

To: KSCJ AM
Attn: CRAIG DEITLOFF
2000 INDIAN HILLS DRIVE
SIOUX CITY IA 51104

Rep: CRAIG DEITLOFF
Phone: 239.2100 Fax: 239.3346

Order number 8784
Order date 10/31/17
Date printed 10/31/17
Client: DAN
Job: 24200
Ordered by C
Market: Sioux City
Product:

REVISION: Original

Flight dates: 11/03-11/07/17
Broadcast month: Nov 2017
Ad name: Dan Moore for City Council

Client Dan Moore

Dates	Days	Time	Program	Rating	Len	Rate	CPP	Spots	Total
11/03-11/07/17	F,M,Tu	6a-7p	KSCJ 10x/day	1.10	30	\$13.00	11.82	30	\$390.00

TOTAL SPOTS: 30
TOTAL RATING: 1.10

GROSS: \$390.00
Less 15.00% Commission \$58.50

CPP: \$11.82

NET: \$331.50

Additional Instructions:

*Please send confirmation as soon as possible
*This will be prepaid
Thanks Craig!

Traffic Instructions:

Jim Wharton will cut spot at station

Terms/Disclaimer:

In placing this order, Bass Advertising acts solely as agent for our client, the advertiser named herein, and assumes no liability whatsoever for payment of these charges. The agency will, however, undertake to collect and forward moneys due the vendor under this order, with diligence and good faith.

X

Carly Schinzing
Bass Advertising

PLEASE SIGN AND RETURN ONE COPY:

X

Craig Deitloff 10/31/17
STATION/MEDIA REP

NAB Form PB-18 Candidates

AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KSCW</u> <u>Sioux City, IA</u>	Date: <u>11/1/17</u>
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I, DAN MOORE

being/on behalf of: _____

a legally qualified candidate of the N/Apolitical party for the office of: SIOUX CITY CITY COUNCIL
in the GENERALelection to be held on: NOVEMBER 7, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available):

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

DAN MOORE / DAN MOORE FOR CITY COUNCIL COMMITTEE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JEREMY UHL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1/17
Date

Dan Moore
Signature

To Be Signed By Station Representative

☒ Accepted
[Signature]
Signature

☐ Accepted in Part

DAAG S. DETWILL
Printed Name

☐ Rejected

Reg Sabo Dir
Title

NAB Form PB-16 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. DAN MOORE

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

DAN MOORE

printed name

11/1/17
date

NAB Form PB-18 Candidates

AGREED UPON SCHEDULE(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



2000 Indian Hills Drive
Sioux City IA 51104
Phone: 712-239-2100

DAN MOORE FOR CITY COUNCIL
BASS ADVERTISING
815 NEBRASKA ST
SIOUX CITY, IA 51104

INVOICE NUMBER: 123421

KSCJ 1360 AM, Sioux City, Iowa
INVOICE DATE: 11/15/17
PAGE: 1 TYPE: Complete
ACCOUNT: 29751
CONTRACT: 2975101
PRODUCT:

Salesman: CRAIG DEITLOFF
FEDERAL ID#: 72-1313895

PAY THIS AMOUNT:

BY:

Times are approximate within 15 minutes.										
Date	Number	KSCJ Times								
Fr 11/03/17	10	6:40a	8:22a	9:51a	10:21a	12:19p	1:19p	3:17p	3:30p	4:17p
		5:09p								
Mn 11/06/17	10	6:36a	8:22a	9:13a	12:19p	1:19p	2:17p	3:17p	4:17p	5:38p
		6:19p								
Tu 11/07/17	10	6:36a	8:09a	9:12a	11:18a	12:30p	1:18p	2:17p	3:16p	4:17p
		5:38p								

Contract #2975101 11/3/17 to 11/7/17
order 8784

A: 11/14 30 30's @ \$13.00	\$390.00
11/14 Agency Commission Credit	-\$58.50
11/14 Transfer from another invoice	-\$331.50
BALANCE OF INVOICE #123421	\$0.00