

ORDER



Orders
Order / Rev: 928109
 Alt Order #: WOC13273420
 Product Desc: NATIONAL RESOURCE DEFENSE CO
 Estimate: 1425
 Flight Dates: 10/16/21 - 10/17/21
 Original Date / Rev: 10/08/21 / 10/11/21
 Order Type: GENERAL

WTVR
 Primary AE: Margie MacDonald
 Sales Office: EWSDC
 Sales Region: NAT

Agency
Name: Assembly - Political
 Buying Contact:
 Billing Contact: Jacob Czmer
 711 3rd Ave.
 New York, NY 10017

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Natural Resource Defense Council
 Demographic: A35+
 Product Codes: Non-Ballot Issue
 Revenue Code 1: DISC
 Revenue Code 2: POL
 Revenue Code 3: ISS
 Priority: P-6

New Business Thru:
 Advertiser External ID: 222972
 Agency External ID: 141061
 Unit Code: General
 Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/17/21	1	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	1	\$600.00	\$510.00	1.90
Totals	1	\$600.00	\$510.00	1.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/17/21	10/17/21	SU 1030-1130am SU 1030-1130am	CM	10:28 AM-11:00 AM (10:28 AM-11:00 AM)	-----1	:30	1	\$600.00	P-6	1.90	NM	1	\$600.00
(Program: FACE THE NATION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/11/21	10/17/21	-----1			1	\$600.00	1.90						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTVR	10/11/21-10/17/21		SU 1030-1130am	10:28 AM-11:00 AM		-----Su	:30	(\$600.00)	1.90	NM				
See MG 1.2 [program change - NFL]															
2	NTVR	10/16/21-10/16/21		SA 9-10am News	9-10am		-----Sa--	:30	\$600.00	1.90	NM				
Ⓜ MG for 1.1 10/17															
Totals													1	\$600.00	