

ORDER



Orders
Order / Rev: 925884
Alt Order #: WOC13268416
Product Desc: NATIONAL RESOURCE DEFENSE CO
Estimate: 1419
Flight Dates: 10/05/21 - 10/11/21
Original Date / Rev: 10/04/21 / 10/04/21
Order Type: GENERAL

WTVR
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Assembly - Political
Buying Contact:
Billing Contact: Jacob Czmer
 711 3rd Ave.
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Natural Resource Defense Council
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business Thru:
Advertiser External ID: 222972
Agency External ID: 141061
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/11/21	6	\$5,100.00	\$4,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	6	\$5,100.00	\$4,335.00	19.90
Totals	6	\$5,100.00	\$4,335.00	19.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/05/21	10/10/21	SU 1030-1130am SU 1030-1130am	CM	10:30 AM-11:00 AM	-----1	:30	1	\$600.00	P-6	1.90	NM	1	\$600.00
(Program: FACE THE NATION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/21	10/10/21	-----1			1		\$600.00		1.90				
N 2	WTVR	10/05/21	10/11/21	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	-1111--	:30	4	\$900.00	P-3	3.60	NM	5	\$4,500.00
(Program: CBS6 NEWS@6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/21	10/10/21	-1111--			4		\$900.00		3.60				
Week:		10/11/21	10/17/21	1-----			1		\$900.00		3.60				
													Totals	6	\$5,100.00