

ORDER



Orders
Order / Rev: 928109
Alt Order #: WOC13273420
Product Desc: NATIONAL RESOURCE DEFENSE CO
Estimate: 1425
Flight Dates: 10/17/21 - 10/17/21
Original Date / Rev: 10/08/21 / 10/08/21
Order Type: GENERAL

WTVR
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Assembly - Political
Buying Contact:
Billing Contact: Jacob Czmer
 711 3rd Ave.
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Natural Resource Defense Council
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-6

New Business Thru:
Advertiser External ID: 222972
Agency External ID: 141061
Unit Code: General
Order Separation: 00:20:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/27/21 | 10/17/21 | 1 | \$600.00 | \$510.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-----------------|-----------------|-------------|
| October 2021 | 1 | \$600.00 | \$510.00 | 1.90 |
| Totals | 1 | \$600.00 | \$510.00 | 1.90 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Margie MacDonald | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|------|-------------------|-----------------|----------------------------------|-------|--|-------------------|-----|-------------|----------|---------------|------|---------------|----------|-----------------|
| N 1 | WTVR | 10/17/21 | 10/17/21 | SU 1030-1130am SU 1030-1130am | CM | 10:28 AM-11:00 AM (10:28 AM-11:00 AM) | -----1 | :30 | 1 | \$600.00 | P-6 | 1.90 | NM | 1 | \$600.00 |
| (Program: FACE THE NATION) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/11/21 | 10/17/21 | -----1 | | | 1 | | \$600.00 | | 1.90 | | | | |
| | | | | | | | | | | | | | Totals | 1 | \$600.00 |