

ORDER



Orders
Order / Rev: 922159
 Alt Order #:
Product Desc: National Resource Defense Council
Estimate: 1413
Flight Dates: 09/28/21 - 10/04/21
Original Date / Rev: 09/27/21 / 09/27/21
Order Type: GENERAL

WTVR
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Assembly - Political
Buying Contact:
Billing Contact: Jacob Czmer
 711 3rd Ave.
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Natural Resource Defense Council
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business Thru:
Advertiser External ID: 222972
Agency External ID: 141061
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/04/21	6	\$5,100.00	\$4,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	6	\$5,100.00	\$4,335.00	0.00
Totals	6	\$5,100.00	\$4,335.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/03/21	10/03/21	SU 1030-1130am SU 1030-1130am	CM	10:28 AM-11:00 AM (10:28 AM-11:00 AM)	-----S	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/21	10/03/21	-----S		1		\$600.00		0.00					
N 2	WTVR	09/28/21	10/04/21	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/21	10/04/21	MTWTF--		5		\$900.00		0.00					
													Totals	6	\$5,100.00