



**WTVB**

**ISSUES / PROGRAM  
REPORT**

**LOCAL PROGRAM  
INFORMATION**

**FIRST QUARTER  
2024**

## ABC11 NEWS PROGRAMS

### Eyewitness News

The following Eyewitness News programs aired live WTVD 11.

Eyewitness News at 4:30 AM (Weekdays 4:30 – 5:00am)

Eyewitness News at 5:00 AM (Weekdays 5:00 – 5:30am)

Eyewitness News at 5:30 AM (Weekdays 5:30 – 6:00am)

Eyewitness News at 6:00 AM (Weekdays 6:00 – 6:30am)

Eyewitness News at 6:30 AM (Weekdays 6:30 – 7:00am)

John Clark, Barbara Gibbs and meteorologist Kweilyn Murphy anchor these newscasts along with Ana River on traffic. The programs cover the latest overnight news, weather, and traffic reports.

*Eyewitness News at Noon* (Weekdays 12:00 pm -1:00pm) Joel Brown and Amber Rupinta and meteorologist Robert Johnson anchor this midday newscast. The program covers the latest news and weather, as well as entertainment news.

*Eyewitness News at 4:00 PM* (Weekdays 4:00 – 5:00pm) Joel Brown, Amber Rupinta and chief meteorologist Don Schwenneker anchor this one-hour newscast. The program includes the latest news and weather and local interest stories.

*Eyewitness News Live at 5pm* (Weekdays 5:00 - 5:30pm) Steve Daniels, Lauren Johnson and chief meteorologist Don Schwenneker anchor this half-hour evening newscast covering the latest news and weather.

*Eyewitness News at 5:30 PM* (Weekdays 5:30 – 6:00pm) Joel Brown, Amber Rupinta and meteorologist Don Schwenneker this half-hour newscast. The program includes the latest news and weather and local interest stories.

*Eyewitness News Live at 6pm* (Weekdays 6:00 - 6:30pm) Steve Daniels, Lauren Johnson chief meteorologist Schwenneker and Travon Martin with sports, anchor this half-hour evening newscast covering the latest news, weather and sports.

*Eyewitness News at 11 PM (Weekdays 11:00 - 11:35pm)* Steve Daniels, Lauren Johnson chief meteorologist Schwenneker and Travon Martin with sports, anchor this half-hour evening newscast covering the latest news, weather and sports.

*Eyewitness News at 6:00 AM (Saturdays 6:00 – 8:00am & 9am)* Anthony Wilson Sydnee Scofield and meteorologist Steve Stewart anchor these newscasts reporting the latest news, weather and sports.

*Eyewitness News at 6:00 PM (Saturdays 6:00 – 6:30pm)* DeJuan Hoggard & Bianca Holman anchor this newscast with meteorologist Robert Johnson. The show features news, weather and sports.

*Eyewitness News at 11:00 PM (Saturdays 11:00 – 12:00am)* DeJuan Hoggard, meteorologist Robert Johnson and Travon Martin with sports anchor these news programs covering the latest news, weather and sports.

*Eyewitness News at 6 AM (Sundays 6:00 – 8:00am)* Anthony Wilson Sydnee Scofield and meteorologist Steve Stewart anchor these newscasts reporting the latest news, weather and sports.

*Eyewitness News at 8 AM (Sundays 9:00 – 10:30am)* Anthony Wilson and meteorologist Steve Stewart anchor these newscasts reporting the latest news, weather and sports.

*Eyewitness News at 5:00 PM (Sundays 5:00 – 6:00pm)* DeJuan Hoggard, meteorologist Robert Johnson and Travon Martin with sports anchor these news programs covering the latest news, weather and sports.

*Eyewitness News at 6:00 PM (Sundays 6:00 – 6:30pm)* and *Eyewitness News at 11:00 PM (Sundays 11:00 – 12:00am)* DeJuan Hoggard, meteorologist Robert Johnson and Travon Martin with sports anchor these news programs covering the latest news, weather and sports.

### **ABC TELEVISION NETWORK NEWS**

ABC-11 broadcasts all ABC Television Network news programs and special reports. The network's report, "ABC-TV Network First Quarter 2024 Program Information," is filed separately.

**ABC11 - CORE ISSUES**  
**January, February, March 2024**

**CORE ISSUES**

ABC 11 gave significant coverage to the following community issues and concerns arising in January, February, and March.

1. Voting & elections
2. COVID-19
3. ABC11 Together
4. Education
5. Race and Equity

The station's coverage of these core issues is detailed in the next section of this report.

**VOTING AND ELECTIONS**

Eyewitness News. Air Dates:

January: 1, 2, 3, 4, 5, 8, 10, 11, 13, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26

February: 3, 4, 5, 6, 8, 9, 10, 13, 15, 16, 17, 20, 21, 23, 24, 26, 27, 29

March: 1, 2, 4, 5, 6, 7, 8, 11, 12, 13, 14, 15, 18, 19, 20, 21, 25, 26, 27, 28, 29

Total coverage: 3:35:15

**January:** We started the year talking about new laws that could impact folks. We covered new mayors taking office. We also covered the new poll showing Trump with a lead over Biden. We had a preview of the primary election and what people could expect. We had coverage when Trump got his name back on the Colorado ballot. We covered the lead up to the Iowa Caucus. We also provided coverage on the changes to NC voting law. We provided extension coverage as President Biden made his first visit to North Carolina in a year. We alerted viewers to the beginning of absentee voting. We were live as voting officials discussed changes to the voting laws. We had full covered of the New Hampshire primary. We broke the story when Raleigh's mayor responded to a challenge from the former state treasurer. We covered First Lady Jill Biden's visit to Raleigh for a fundraiser. We also covered challenges to new voting maps.

February: We started off the month with coverage of the South Carolina primary: big wins for Biden and Trump. We had coverage as election officials made a push to register people to vote. We covered the Supreme court hearing on arguments over Trump appearing on certain ballots. We altered viewers to the end of voter registration. We were live as the first votes were cast in the North Carolina primary. We covered Trump's rally in North Carolina. We provided coverage as students marched to the polls. We were live as Kamala Harris made a stop in Raleigh. We had a report on uncommitted voters and who they might be leaning towards.

March: We had an extensive look at key races voters would see on their ballots. We went in depth on Super Tuesday and the impact to the country. We dived into voter turnout and what it means to the results. We had extensive coverage of the hotly contested race for governor. We provided in -depth coverage of the president's state of the union address. We broke a story about the RNC chair stepping down. We were live as President Biden and the VP visited Raleigh together. We had coverage about the shortage of poll workers. We broke the story that Biden and Trump would be their party's nominees.

## COVID/HEALTH

Eyewitness News. Air Dates:

January: 1, 2,3, 8, 9, 10, 11, 17, 20, 23,24, 25, 31

February: 8, 21, 28, 29

March: 1, 2, 4, 5, 6, 7, 8, 11, 18

Total coverage: 48:03

**January:** In January we alerted viewers that Hospitals were putting restrictions in place as RSV numbers spiked. We also covered the rise of covid cases right after the New Year. We talked about what people should do if they are diagnosed with RSV. We covered local hospitals as many returned to masking amid higher respiratory viruses. We provided coverage as pediatric RSV cases jumped. We covered a spike in Flu Death in January. We provided context to health crisis, comparing it to the pandemic. We reported on a meeting to highlight responses to any future pandemics. We reported on a spread of measles. We covered a report showing covid spiking in wastewater but not leading to any more hospitalizations.

**February:** In February, we covered where covid and RSV cases stand after one month into the year. We also covered how children with long form covid are recovering. We alerted viewers to a sudden spike in flu deaths as flu season appeared to be waning. We covered the CDC update that older people should get an additional dose of the vaccine.

**March:** Big news from the CDC to start the month. They dropped the five-day isolation guidance for positive covid tests. As RSV numbers dropped, local hospitals dropped visitor restrictions. We went in depth on how hospitals have changed 4 years after covid.

## EDUCATION

Eyewitness News. Air Dates:

January: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 15, 17, 18, 19, 20, 22, 23, 24, 25, 26, 29, 30, 31

February: 1,3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 19, 20, 21, 22, 23, 24, 26, 27, 28, 29

March: 1, 2, 4, 5, 6, 7, 8, 11, 12 ,13, 14, 17, 18, 19, 20 ,21, 22, 25, 26, 27, 28

Total coverage: 5:50:57

**January:** We alerted viewers to driver's ed changes that require new drivers to have more time behind the wheel. We covered the implementation of a new parents bill of rights. We did a study that showed more parents are letting their kids skip school. We covered a rise in mental health issues for students after the holidays. We did a story on a teacher who had a heart attack in the classroom. We covered the ongoing search for qualified school bus drivers. We alerted viewers to a growing financial crisis at St. Augustine's university. We also covered renovations to Cumberland Co. schools. We covered the centennial celebration of Duke University. We did a story on record enrollment for a local community college. We covered the launch of a new Girls Flag Football league. We had extensive coverage of the departure of UNC's chancellor for Michigan State. We announced the new partnership between a local school district and community college. We also covered a settlement between the state's largest school district and the makers of popular vaping products. We broke the news about a pay dispute between Durham Schools and some employees were overpaid. We did a story when new warrants were released about a murder on UNC's campus. We did a story about the governor going back to his Elementary to announce new education funding. We covered wake county's plan to require clear bags at all sporting events. We did extensive coverage on the impact of bomb threats at local schools. We also covered a spike in hate crimes at local colleges.

**February:** We covered the first day on the job for new Orange County Superintendent. We covered the ongoing pay dispute in Durham public schools and the impact as employees are not showing up for work. We did a story on a school resource officer that was killed in a car crash. We broke the story as a building on NC state was closed after a dangerous chemical was found. We also covered the announcement of a new superintendent for Wake Schools. We continued

our coverage of financial problems at a local HBCU and the plan to move classes to virtual. We did extensive coverage of a rise of threats against schools on social media. We did a story on how AI is helping with mental health in schools. We covered changes to private school vouchers. We also covered the nationwide shortage of substitute teachers. We did an in-depth report on unique jazz program at NCCU. We covered the hearings over a 25-year-old case to bring equity to NC schools. We alerted viewers to new rules allowing for Natural hair at schools. We broke the story about DPS employees getting an 11% raise in their fight to keep raises that were made in error. We covered the story involving a popular teacher killed in a car crash. We covered talks to add panic button inside schools. We covered a breaking story about St. Augustine's losing accreditation.

**March:** We covered the start of Wake County's new policy of clear bags at sporting events. We had extensive coverage as St. Augustine's University continues its fight to regain accreditation. We had information about a job fair for Johnston Co. Schools. We covered a meeting about changes to bell schedule. We also covered the ongoing effort to resolve pay issues in Durham schools. We provided coverage when St. Augustine's alumnae called for resignation of the University's board. We covered the call for gun safety by public school officials.

## **Race & Equity**

Eyewitness News. Air Dates:

January: 1, 2, 3, 4, 5, 6, 10, 12, 14, 15, 17, 22, 24, 26, 30, 31

February: 5, 6, 8, 9, 12, 13, 14, 15, 16, 17, 19, 20, 22, 23, 24, 26, 27, 28, 29

March: 6, 7, 8, 11, 12, 13, 14, 15, 18, 19, 21, 25, 27

Total coverage: 8:35:04

**January:** We covered a rally calling for equality for Palestinians. We provided information about help for paying energy bills. We covered the push to provide more affordable housing. We had information about rising prostate cancer rates among black men. We had extensive coverage of MLK Day. We did a story about previously unreleased video of MLK. We did a story on racial disparities among cancer deaths. We did multiple stories on Black history month. We covered the push for more diverse blood donors.

**February:** We covered vandalism to historically black cemetery. We did an exclusive story on a long-forgotten town that started as Soul City.

**March:** We were live at the largest African American film festival in the country. We did extensive coverage of Int'l Women's Day. We covered the push to bring more African American girls into stem programs. We covered the addition of sensory inclusive programs for Wake CO. libraries. We alerted viewers to an urgent need of key items at a local women's shelter. We covered celebrations surrounding the Indian ceremony of Holi.

## **ABC11 Together Perspectives (public affairs show)**

**CATEGORY: ABC11 TOGETHER**

**SHOW: ABC11 TOGETHER PERSPECTIVES**

**AIR DATE: 01/03/24**

Segment 1:

### **ABC11 Together Blood Drive**

trt: 6:00

THE NEED FOR BLOOD IS ALWAYS GREAT THIS TIME OF YEAR. DUE TO HOLIDAY CELEBRATIONS, INCLEMENT WEATHER, AND COLD AND FLU SEASON, THE WINTER MONTHS ARE OFTEN A TIME OF REDUCED DONATIONS AND AN INCREASED RISK FOR BLOOD SHORTAGES.

FOR A FOURTH YEAR, A-B-C-11 TOGETHER IS TEAMING UP WITH THE AMERICAN RED CROSS TO SPONSOR THE ABC11 TOGETHER BLOOD DRIVE....WITH LOCATIONS IN RALEIGH, DURHAM AND FAYETTEVILLE ON WEDNESDAY, JANUARY 10-TH.

Segment 2:

### **Triangle MLK Wreath Laying**

TRT: 5:00

MONDAY JANUARY 15-TH WE CELEBRATE THE MAN WHO HAD A DREAM THAT ONE DAY ALL PEOPLE WOULD "NOT" BE JUDGED BY THE COLOR OF THEIR SKIN BUT BY THE CONTENT OF THEIR CHARACTER. OF COURSE WE'RE TALKING ABOUT MARTIN LUTHER KING JR.

EVERY YEAR THE TRIANGLE M-L-K JUNIOR COMMITTEE SPONSORS A NUMBER OF EVENTS COMMEMORATING DOCTOR KING'S LEGACY.

IT ALL GETS UNDERWAY WITH THE 44-TH ANNUAL WREATH LAYING CEREMONY AT THE MARTIN LUTHER KING JUNIOR MEMORIAL GARDENS IN RALEIGH.



Segment 3:

**Dream Big Book Drive**

TRT: 5:00

EVERY M-L-K DAY BOOK HARVEST HOLDS ITS ANNUAL DREAM BIG EVENT.  
IT'S PART BOOK DRIVE, PART VOLUNTEER EVENT, PART COMMUNITY  
PARTNER FAIR, PART FESTIVAL, AND ALL PARTY AND FUN!  
A-B-C-11 TOGETHER IS A PROUD SPONSOR OF "DREAM BIG 20-24".

Segment 4:

**Durham MLK & Black History Parade**

TRT: 5:00

ON SATURDAY, FEBRUARY 3RD THE NORTH CAROLINA MARTIN LUTHER  
KING JR. BLACK HISTORY MONTH PARADE WILL BE HELD IN DURHAM.  
THE EVENT IS PRESENTED BY SPECTACULAR MAGAZINE, AND A-B-C-11 IS  
A PROUD SPONSOR OF THE "21-ST" ANNUAL PARADE.

**Category: ABC11 Together**

**Show: ABC11 Together Perspectives**

**Air Date: 2/7/24**

Segment 1:

**Heart Health Month**

TRT: 7:00

FEBRUARY IS "HEART HEALTH MONTH".  
DOCTORS ENCOURAGING YOU -- TO TAKE CHARGE OF YOUR CARDIOVASCULAR  
HEALTH.  
'HEART DISEASE' IS THE 'LEADING' CAUSE OF DEATH IN THE U-S.  
WE'RE TALKING WITH THE AMERICAN HEART ASSOCIATION ABOUT THE LIFE-  
SAVING SKILL EVERYONE SHOULD KNOW.

Segment 2:

**Tobacco Road Marathon**

TRT: 5 MIN

GET YOUR RUNNING SHOES READY.

[[\*\*\* VO\*\*\*]]

THE TOBACCO ROAD MARATHON AND HALF MARATHON JUST ABOUT A MONTH AWAY.

THE RACE ENTERING ITS 14-TH YEAR IN THE TRIANGLE.

AND IT'S A POPULAR ONE AMONG RUNNERS..AND CHARITIES.

THE RACE GENERATING OVER A MILLION DOLLARS FOR THE COMMUNITY.

A-B-C-11 TOGETHER IS A PROUD SPONSOR OF THE TOBACCO ROAD MARATHON.

Segment 3:

### **Pope House Museum**

5 MIN

FEBRUARY IS BLACK HISTORY MONTH -- MANY OF US USING THIS MONTH TO GET A BETTER GRASP -- OF THE AFRICAN AMERICAN EXPERIENCE. AND THE CITY RALEIGH MUSEUM -- HAS CREATED TOURS OF A SPECIAL HOME IN DOWNTOWN RALEIGH -- MANY PEOPLE MAY NOT KNOW ABOUT.

**Category: ABC11 Together**

**Show: ABC11 Together Perspectives**

**Air Date: 3/6/24**

Segment 1:

### **National Reading Month**

trt: 6 MIN

MARCH IS NATIONAL READING MONTH.

A CELEBRATION THAT ENCOURAGES READING FOR ALL AGES AND PROMOTES READING AS A KEY FEATURE FOR LEARNING, SOCIAL, AND PROFESSIONAL DEVELOPMENT.

Segment 2:

### **Lunge Forward 5k**

trt: 5 MIN

EVERY TWO AND A HALF MINUTES SOMEONE IN THE US IS DIAGNOSED WITH LUNG CANCER.

THAT IS 24 PEOPLE DIAGNOSED EACH DAY HERE IN NORTH CAROLINA. IF YOU WOULD LIKE TO PARTICIPATE IN THE 18TH ANNUAL TRIANGLE LUNGE FORWARD 5K RUN, WALK & CELEBRATION , THEY WOULD LOVE TO HAVE YOUR SUPPORT.

IT KICKS OFF SATURDAY MARCH 23-RD AT CARY'S KOKA BOOTH AMPHITHEATRE.

REGISTRATION OPENS AT 9AM.

IT'S FREE FOR LUNG CANCER SURVIVORS.

THIS YEAR'S GOAL IS TO RAISE 125-THOUSAND DOLLARS TO SUPPORT LUNG CANCER RESEARCH

ABC11 IS A PROUD SPONSOR.

SEGMENT 3:

### **Durham Crop Hunger Walk**

trt: 5 MIN

FIGHTING FOOD INSECURITY ONE STEP AT A TIME.

THAT'S THE GOAL OF THE DURHAM CROP HUNGER WALK.

THE 50-TH ANNUAL DURHAM CROP HUNGER WALK TAKES PLACES ON SUNDAY MARCH 24.

IT STARTS IN FRONT OF DUKE CHAPEL.

REGISTRATION STARTS AT 1-THIRTY.

THE WALK STARTS AT 2-THIRTY.

ABC 11 IS PROUD TO SPONSOR THIS IMPORTANT COMMUNITY EVENT.

## **PUBLIC SERVICE ANNOUNCEMENTS**

From January 1 through March 31, 2024, WTVD aired a total of 1,025 public service announcements along with community involvement projects highlighted in the community projects section. The PSAs aired benefitted the following organizations and issues this quarter

American Red Cross—need for blood donation, Warmth for Wake-Poverty, American Heart Association—Go Red for Women, NC National Guard—Service, Magic of Storytelling-Literacy, CROP WALK – Hunger, and the Lung Initiative – Lung Cancer.

In addition to the programs and PSAs described in this report, the station broadcasts all programs and public service announcements provided by the ABC Television Network, as described in the quarterly report entitled ABC Television Network News and Public Affairs Programming filed separately. WTVD also initiates and participates in various community service activities throughout the year.

## **COMMUNITY EVENTS/PROJECTS**

### **January**

ABC11 served as the media sponsor for the MLK Day of Service: Dream Big Book Drive, organized by Book Harvest, a non-profit organization that collects new or gently used books to give to children to build home libraries.

ABC11 led a partnership with the American Red Cross, to host a blood drive to help with the low blood supply and encourage people of color to give to increase the chance of bone marrow donation matches.

### **February**

ABC 11 produced and aired a series of Black History Vignettes featuring African American trailblazers.

ABC11 partnered with the local chapter of the American Heart Association to produce promotional spots for the Go Red for Women campaign.

ABC11 was the exclusive media sponsor of the St. Joseph's Foundation's Hayti Heritage Film Festival. The festival is one of the largest running Black Southern film festivals in the nation.

### **March**

ABC 11 participated as a sponsor in the Tobacco Road Marathon with all proceeds benefitting local charities.

ABC11 served as the media sponsor for the LUNGe Walk/Run to build awareness for and support lung cancer research.

ABC11 served as a sponsor for the 50<sup>th</sup> anniversary of the Durhan Crop Walk for hunger relief – the second largest fundraising Crop Walk in the nation.

ABC11 served as the exclusive media sponsor for the American Heart Association's 100<sup>th</sup> Anniversary Gala. Anchor/Reporter DeJuan Hoggard served as emcee.

