CONTRACT

NEWS CHANNEL on your side

WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
(901)543-2333

www.wreg.com

And:

American Media & Advocacy Group
Attention: Ben Angle
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision	Alt Order #
771342 /	07404983

Product
COTTON 4 SENATE 5489

Contract Dates	Estimate #
09/25/14 - 10/01/14	**5489**

Advertiser	Original Date / Revision
Cotton,Tom/Senate/R	09/24/14 / 09/24/14

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WREG	Jamie Andrus	Washington, D.(

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8627	304	623

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	METRO	09/26/14	09/26/14	Friday Prime	8-9pm		:30				NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/22/14	09/28/14	----1--	1	$1,000.00	0.00							
N 2	METRO	09/26/14	09/26/14	Friday Prime	9-10pm		:30				NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/22/14	09/28/14	----1--	1	$1,000.00	0.00							
N 3	METRO	09/29/14	09/29/14	Monday Prime	8-9pm		:30				NM	1	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/29/14	10/05/14	1------	1	$1,100.00	0.00							
N 4	METRO	09/27/14	09/27/14	NCAA Football	11am-6pm		:30				NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/22/14	09/28/14	-----1-	1	$1,500.00	0.00							
N 5	METRO	09/28/14	09/28/14	NFL Football (Early)	12n-4p		:30				NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/22/14	09/28/14	------1	1	$1,500.00	0.00							
N 6	METRO	09/28/14	09/28/14	Sunday Prime	6-7pm		:30				NM	1	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/22/14	09/28/14	------1	1	$1,100.00	0.00							
N 7	METRO	09/28/14	09/28/14	Sunday Prime	7-8pm		:30				NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/22/14	09/28/14	------1	1	$1,000.00	0.00							
N 8	METRO	09/28/14	09/28/14	Sunday Prime	9-10pm		:30				NM	1	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/22/14	09/28/14	------1	1	$1,100.00	0.00							
N 9	METRO	09/25/14	09/25/14	NFL Thursday Night	730p-10p		:30				NM	1	$2,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/22/14	09/28/14	---1---	1	$2,900.00	0.00							
N 10	METRO	09/30/14	09/30/14	Tuesday Prime	7-8pm		:30				NM	1	$2,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/29/14	10/05/14	-1-----	1	$2,050.00	0.00							
N 11	METRO	09/30/14	09/30/14	Tuesday Prime	8-9pm		:30				NM	1	$2,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/29/14	10/05/14	-1-----	1	$2,050.00	0.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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Contract / Revision	Alt Order #
771342 /	07404983

Contract Dates	Product	Estimate #
09/25/14 - 10/01/14	COTTON 4 SENATE 54	**5489**

Advertiser	Original Date / Revision
Cotton,Tom/Senate/R	09/24/14 / 09/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 12	METRC	09/30/14	09/30/14	Tuesday Prime	9-10pm		:30				NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/29/14	10/05/14	-1-----	1	$1,100.00	0.00						
N 13	METRC	10/01/14	10/01/14	Wednesday Prime	7-8pm		:30				NM	1	$1,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/29/14	10/05/14	--1----	1	$1,150.00	0.00						
N 14	METRC	10/01/14	10/01/14	Wednesday Prime	9-10pm		:30				NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/29/14	10/05/14	--1----	1	$900.00	0.00						
								Totals		0.00		14	$19,450.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 -09/28/14	8	$11,100.00	$9,435.00
09/29/14 -10/01/14	6	$8,350.00	$7,097.50
Totals	14	$19,450.00	$16,532.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**

I, American Media Advocacy Group,

being/on behalf of: Tom Cotton,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the General Election

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule	See schedule	See schedule	See schedule	See schedule	See schedule

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

Tom Cotton for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bradley T. Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date	Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tom Cotton for Senate
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

JR Ferrell, agent for Tom Cotton for Senate

signature of candidate or authorized committee

JONATHAN FERRELL

printed name **date**

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803 CHANNEL 3 DR.
MEMPHIS, TN 38103
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Candidate Spot Time Memo

WREG-TV updates its political files with the exact times that a candidate's spots aired at the conclusion of a broadcast period and upon generation of an invoice.

Exact times can be provided prior to the conclusion of a broadcast period and prior to the generation of invoice upon request.