

ORDER

Orders

Order / Rev:

939425

Alt Order #:

09673203

Product Desc:

RISPHONE

Estimate:

661

Flight Dates:

11/11/19 - 11/17/19

Original Date / Rev:

11/12/19 / 11/12/19

Order Type:

GENERAL

nlz38 + EUU

WNOL-TV

Allie Martin

NPHL

National

Agency

Name:

Flexpoint Media Inc

Buying Contact:

Billing Contact:

P O Box 1051

New Albany, OH 43054

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Risponse/E/R/Gov/LA

Demographic:

A35+

Product Codes:

PI2.e.ii

Revenue Code 1:

Agency

Revenue Code 2:

Political

Revenue Code 3:

Political-Non-PAC

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
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10/28/19	11/13/19	8	\$695.00	\$590.75
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Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	8	\$695.00	\$590.75	0.00
Totals	8	\$695.00	\$590.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Allie Martin			Start Of Order - End Of Order	100%
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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N 1	38	11/13/19	11/13/19	M-F 10a-11a	CM	10:00 AM-11:00 AM	--1----	:30	1	\$80.0004	0.00	NM		1	\$80.00
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		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		11/11/19	11/17/19	--1----	1	\$80.00	0.00								

N 2	38	11/13/19	11/13/19		CM	11:00 AM-12:00 PM	--1----	:30	1	\$85.0004	0.00	NM		1	\$85.00
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Order / Rev: 939425

Advertiser: Response/E/R/Gov/LA

Print Date: 11/14/19 17:04:46

Page 2 of 2

All Order #: 09673203

Product Desc: RISPONE

WNOL-TV

Flight Dates: 11/11/19 - 11/17/19

Estimate: 661

[illegible]

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM STATION NOV14/19 18.04
RECAP *** WNOL-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME WHITNEY EVERSOLLE

SALES PRSN PH- ALLIE MARTIN

ORDER # _____	CONTRACT # 9673203 _____	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV14/19 18.04

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

1	1000A-1100A	30	\$80.00	11/13	11/13	1	WED	1
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2	1100A-1200N	30	\$85.00	11/13	11/13	1	WED	1
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3	1200N-100P	30	\$85.00	11/13	11/13	1	WED	1
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4	100F-200F	30	\$95.00	11/13	11/13	1	WED	1
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			200P-300P	30		\$85.00	11/13	11/13	1		WED	1
PROGRAM : STEVE WILKOS SHOW												
CON COM1: STEVE WILKOS SHOW												
6			300P-400P	30		\$95.00	11/13	11/13	1		WED	1
PROGRAM : MAURY POVICH												
CON COM1: MAURY POVICH												
7			400P-500P	30		\$95.00	11/13	11/13	1		WED	1
PROGRAM : DAILYMALITV												
CON COM1: DAILYMALITV												
8			500P-530P	30		\$75.00	11/13	11/13	1		WED	1
PROGRAM : MOM												
CON COM1: MOM												
NOV/19			\$695.00									
											CONTRACT TOTAL	\$695.00
											TOTAL SPOTS	8

MARKET TOTALS \$69,500 WNOI 1% WWL 35% WVUE 37% WGNO 7% WDSU 20% WYES 0% WUPL 0%
 SHARES EST
 SVC- NSI
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Various	Date: 7.17.2019
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I, FlexPoint Media,

being/on behalf of: Eddie Risponse,

a legally qualified candidate of the Republican

political party for the office of: Louisiana Gov

in the Primary

election to be held on: 10.12.2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Eddie Rispone For Governor - PO Box 83108, Baton Rouge LA, 70884

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Leigh Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

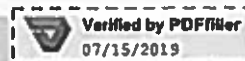
To Be Signed By Candidate or Authorized Committee

7.17.2019

Date

Kegan Beran

Signature



To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

A handwritten signature in black ink, appearing to be "R. H. A.", written over a horizontal line.

Signature

A handwritten name in black ink, appearing to be "Rachelle Denzle", written over a horizontal line.

Printed Name

A handwritten title in black ink, appearing to be "GSM", written over a horizontal line.

Title