

# ORDER

**mla38 + GUJ**

**Orders**  
 Order / Rev: 939425  
 Alt Order #: 09673203  
 Product Desc: RISPONE  
 Estimate: 661  
 Flight Dates: 11/11/19 - 11/17/19  
 Original Date / Rev: 11/12/19 / 11/12/19  
 Order Type: GENERAL

Primary AE: Allie Martin  
 Sales Office: NPHL  
 Sales Region: National

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Agency**  
 Name: Flexpoint Media Inc  
 Buying Contact:  
 Billing Contact:  
 P O Box 1051  
 New Albany, OH 43054

Billing Type:  
 Billing Calendar:  
 Billing Cycle:  
 Agency Commission:

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
 Name: Risponse/ER/Gov/LA  
 Demographic: A35+  
 Product Codes: P12.e.ii  
 Revenue Code 1: Agency  
 Revenue Code 2: Political  
 Revenue Code 3: Political-Non-PAC

New Business Thru:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code:

New Business Thru:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/13/19	8	\$695.00	\$590.75
<b>Totals</b>				
		8	\$695.00	\$590.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating	
November 2019	8	\$695.00	\$590.75	0.00	
<b>Totals</b>		8	\$695.00	\$590.75	0.00

**Account Executives**  
 Account Executive: Allie Martin  
 Sales Office: Sales Region: Start Date / End Date: Order %: 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	38	11/13/19	11/13/19	M-F 10a-11a	CM	10:00 AM-11:00 AM	--1----	:30	1	\$80.00	04	0.00	NM	1	\$80.00
		Week: 11/11/19 11/17/19		M-F 10a-11a			--1----								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		11/11/19	11/17/19	--1----	1	\$80.00	0.00								
N 2	38	11/13/19	11/13/19		CM	11:00 AM-12:00 PM	--1----	:30	1	\$85.00	04	0.00	NM	1	\$85.00
		Week: 11/11/19 11/17/19					--1----								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		11/11/19	11/17/19	--1----	1	\$80.00	0.00								

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 WNOL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		M-F 11a-12p													
		M-F 11a-12p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
N 3		11/13/19	11/13/19	M-F 12p-1p	CM	12:00 PM-1:00 PM	--1-----	:30	1	\$85.0004	0.00	NM		1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/11/19	11/17/19	--1-----	1	\$85.00	0.00								
		M-F 1p-2p													
N 4		11/13/19	11/13/19	M-F 1p-2p	CM	1:00 PM-2:00 PM	--1-----	:30	1	\$95.0004	0.00	NM		1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/11/19	11/17/19	--1-----	1	\$95.00	0.00								
		M-F 2p-3p													
N 5		11/13/19	11/13/19	M-F 2p-3p	CM	2:00 PM-3:00 PM	--1-----	:30	1	\$85.0004	0.00	NM		1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/11/19	11/17/19	--1-----	1	\$85.00	0.00								
		M-F 3p-4p													
N 6		11/13/19	11/13/19	M-F 3p-4p	CM	3:00 PM-4:00 PM	--1-----	:30	1	\$95.0004	0.00	NM		1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/11/19	11/17/19	--1-----	1	\$95.00	0.00								
		M-F 4p-5p													
N 7		11/13/19	11/13/19	M-F 4p-5p	CM	4:00 PM-5:00 PM	--1-----	:30	1	\$95.0004	0.00	NM		1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/11/19	11/17/19	--1-----	1	\$95.00	0.00								
		M-F 5p-530p													
N 8		11/13/19	11/13/19	M-F 5p-530p	CM	5:00 PM-5:30 PM	--1-----	:30	1	\$75.0004	0.00	NM		1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/11/19	11/17/19	--1-----	1	\$75.00	0.00								
													<b>Totals</b>	<b>8</b>	<b>\$695.00</b>

REP HEADLINE# 9673203 TRF# 939425 REP: TEL# 610-293-4116 FAX# 610-225-1191  
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION NOV14/19 18.04  
 \*\*RECAP\*\* \*\*\* WNOI-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/E RISPONE/R/GOV/LA REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME FLEXPOINT MEDIA BUYER NAME WHITNEY EVERSOLE  
 P.O. BOX 1051 SALES PRSN PH- ALLIE MARTIN  
 NEW ALBANY, OH 43054

NEW ALBANY, OH 43054

ORDER # \_\_\_\_\_ CONTRACT # 9673203 CLASS: NATL. LOCAL REGIONAL  
 PRDCT RISPONE EST#661 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV11/19 - NOV17/19 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV14/19 18.04

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$80.00	11/13	11/13	1		WED	1
AGENCY ADVERTISER CODE = 112 AGENCY PRODUCT CODE = 129 AGENCY EST# = 661												
2			1100A-1200N	30		\$85.00	11/13	11/13	1		WED	1
PROGRAM : STEVE WILKOS SHOW CON COM1 : STEVE WILKOS SHOW												
3			1200N-100P	30		\$85.00	11/13	11/13	1		WED	1
PROGRAM : MAURY POVICH CON COM1 : MAURY POVICH												
4			100P-200P	30		\$95.00	11/13	11/13	1		WED	1
PROGRAM : MEL ROBBINS SHOW CON COM1 : MEL ROBBINS SHOW												
PROGRAM : JERRY SPRINGER CON COM1 : JERRY SPRINGER												

REP HEADLINE# 9673203 TRF# 939425 REP: TEL# 610-293-4116 FAX# 610-225-1191  
 \$\$\$ MOD# 0 : APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV14/19 18.04  
 ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WNOI-TV \*\*\*  
 \*\*RECAP\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS	
5			200P-300P	30		\$85.00	11/13	11/13	1		WED	1	
PROGRAM : STEVE WILKOS SHOW													
CON COM1 : STEVE WILKOS SHOW													
6			300P-400P	30		\$95.00	11/13	11/13	1		WED	1	
PROGRAM : MAURY POVICH													
CON COM1 : MAURY POVICH													
7			400P-500P	30		\$95.00	11/13	11/13	1		WED	1	
PROGRAM : DAILYMALITV													
CON COM1 : DAILYMALITV													
8			500P-530P	30		\$75.00	11/13	11/13	1		WED	1	
PROGRAM : MOM													
CON COM1 : MOM													
NOV/19 \$695.00												CONTRACT TOTAL	\$695.00
												TOTAL SPOTS	8

MARKET TOTALS \$69,500 WNOI 1% WWL 35% WVUE 37% WGNO 7% WDSU 20% WYES 0% WUPL 0%  
 SHARES EST  
 SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> Various	<b>Date:</b> 7.17.2019
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I, FlexPoint Media,

being/on behalf of: Eddie Rispone,

a legally qualified candidate of the Republican

political party for the office of: Louisana Gov

in the Primary

election to be held on: 10.12.2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Eddie Rispone For Governor - PO Box 83108, Baton Rouge LA, 70884

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Leigh Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

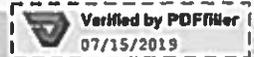
***To Be Signed By Candidate or Authorized Committee***

7.17.2019

**Date**

Kegan Beran

**Signature**



***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

**Signature**

Realty Denise

**Printed Name**

GSW

**Title**