

ORDER



Orders
Order / Rev: 432179
Alt Order #:
Product Desc: D91 Taxpayers
Estimate:
Flight Dates: 08/26/18 - 08/28/18
Original Date / Rev: 08/08/18 / 08/22/18
Order Type: GENERAL

ABC - Idaho Falls, ID

Primary AE: Gina Berger
Sales Office: SLCDR
Sales Region: LOC

Agency Name: District 91 School Bond
Buying Contact: Lisa Keller
Billing Contact:
 2037 S 55 W
 Idaho Falls, ID 83402

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: District 91 School Bond
Demographic: HH
Product Codes: PL02
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-4

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/18	08/28/18	8	\$2,340.00	\$2,340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	8	\$2,340.00	\$2,340.00	0.00
Totals	8	\$2,340.00	\$2,340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gina Berger			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIFI	08/26/18	08/28/18	LN Su 10-1035P	CM	10p-1035p	-----S	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
Sunday Local News 8 at 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----S		2				\$350.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$350.00		0.00			
N 2	KIFI	08/26/18	08/28/18	EN M-F 6-630P	CM	6-630p	M-----	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
Local News at 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----		0				\$160.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$160.00		0.00			
N 3	KIFI	08/26/18	08/28/18	LN M-F 10-1035P	CM	10:00 - 10:35 PM	M-----	:30	3	\$360.00	P-3	0.00	NM	3	\$1,080.00
LN M-F 10-1035P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----		0				\$360.00		0.00			
		Week: 08/27/18	09/02/18	M-----		3				\$360.00		0.00			
N 4	KIFI	08/26/18	08/28/18	EM M-F 6-7A	CM	6:00 - 7:00 AM	-T-----	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
Local News 8 This Morning (6:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----		0				\$200.00		0.00			
		Week: 08/27/18	09/02/18	-T-----		2				\$200.00		0.00			

Totals 8 \$2,340.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Brian St. John
do hereby request station time concerning the following issue:

D91 Taxpayers 91 School Bus

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: D91 Taxpayers

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Redacted area]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Redacted area]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Redacted area]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

91 Taxpayers 2037 S 55 W Idaho Falls ID 83402

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Lisa Keller, Spokesperson



Political Inquiry Form 2018

Account Executive: _____ Office: _____
Name of Candidate/Issue: _____
Political Affiliation: _____
Election Date: _____ Type of Election: _____
City, State, Municipality: _____
Office Sought: _____

Inquiry Made By: Brian Stutzman
Agency/Organization: _____
Address: C/O Lisa Keller 2037 South 55th West Idaho Falls ID 83402
Telephone: 208-681-7640 Fax: _____

Sponsoring Group/Committee: D91 Taxpayers
Address: C/O Lisa Keller 2037 South 55th West
Idaho Falls ID 83402
Telephone: 208-313-2377 Fax: _____

Station Political Disclosure Statement:

Submitted to: _____ Date: _____

Additional Information: _____



Political Inquiry Form 2018

Account Executive: _____ Office: _____
Name of Candidate/Issue: _____
Political Affiliation: _____
Election Date: _____ Type of Election: _____
City, State, Municipality: _____
Office Sought: _____

Inquiry Made By: Brian Stutzman
Agency/Organization: D91 taxpayers
Address: C/O Lisa Keller 2037 S 55th West, Idaho Falls, ID 83402
Telephone: 208-681-7640 Fax: _____

Sponsoring Group/Committee: D91 taxpayers
Address: C/O Lisa Keller 2037 S 55th West, Idaho Falls, ID 83402
Telephone: 208-313-2377 Fax: _____