

ORDER



Orders
Order / Rev: 742843
Alt Order #:
Product Desc: Miami Dade County Mayor
Estimate:
Flight Dates: 04/16/24 - 04/28/24
Original Date / Rev: 04/15/24 / 04/15/24
Order Type: GENERAL

WSBS
Primary AE: Laura Duque
Sales Office: MLOC
Sales Region: Local

Agency Name: Dark Horse Strategies
Buying Contact: Emiliano Antunez
Billing Contact: Emiliano Antunez
 3663 SW 8th St #204b
 Miami, FL 33135

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Manny Cid
Demographic: A35+
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 226900
Agency External ID: 106738
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/24/24	12	\$5,950.00	\$5,057.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	12	\$5,950.00	\$5,057.50	0.00
Totals	12	\$5,950.00	\$5,057.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Duque	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	04/16/24	04/28/24	6P-7P M-F Sanchez Grass	CM	6P-7P (6:00 PM-7:00 PM)	-11----	:30	2	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	-11----		2		\$400.00		0.00					
		Week: 04/22/24	04/28/24	--1----		1		\$400.00		0.00					
N 2	22	04/16/24	04/28/24	7P-8P M-F Sevcec	CM	7P-8P M-F (7:00 PM-8:00 PM)	-1-1---	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	---1---		1		\$500.00		0.00					
		Week: 04/22/24	04/28/24	-1-----		1		\$500.00		0.00					
N 3	22	04/16/24	04/28/24	8P-9P Ahora con Oscar Haza	CM	8P-9P (8:00 PM-9:00 PM)	-1-1---	:30	2	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	-111---		3		\$650.00		0.00					
		Week: 04/22/24	04/28/24	11-----		2		\$650.00		0.00					
N 4	22	04/16/24	04/21/24	8P-9P Sun Hoy Con Tomas Regalado	CM	8P-9P (8:00 PM-9:00 PM)	-----2	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	-----2		2		\$250.00		0.00					
													Totals	12	\$5,950.00

Contract Agreement Between:

CONTRACT



WSBS
 7007 NW 77th Avenue
 Miami, FL 33166
 (305)644-4800

www.spanishbroadcasting.com

And:

Dark Horse Strategies
 Attention: Emiliano Antunez
 3663 SW 8th St #204b
 Miami, FL 33135

Contract / Revision 742843 /		Alt Order #
Advertiser Manny Cid		Original Date / Revision 04/15/24 / 04/15/24
Contract Dates 04/16/24 - 04/28/24	Estimate #	
Product Manny Cid for Miami Dade County Mayor		
Billing Cycle WEEKLY	Billing Calendar Broadcast	Cash/Trade Cash
Property WSBS	Account Executive Laura Duque	Sales Office WSBS Local Sa
Special Handling		
Demographic Adults 18-49		
Agency Code	Advertiser Code	Product 1/2
Agency Ref 106738	Advertiser Ref 228900	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	22	04/16/24	04/28/24	Sanchez Grass	6P-7P		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/15/24	04/21/24	-11----				2	\$400.00			
		Week: 04/22/24	04/28/24	--1----				1	\$400.00			
N 2	22	04/16/24	04/28/24	Sevcec	7P-8P M-F		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/15/24	04/21/24	---1---				1	\$500.00			
		Week: 04/22/24	04/28/24	-1-----				1	\$500.00			
N 3	22	04/16/24	04/28/24	Ahora con Oscar Haza	8P-9P		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/15/24	04/21/24	-111---				3	\$650.00			
		Week: 04/22/24	04/28/24	11-----				2	\$650.00			
N 4	22	04/16/24	04/21/24	Hoy Con Tomas Regalado	8P-9P		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/15/24	04/21/24	-----2				2	\$250.00			
Totals											12	\$5,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/15/24 - 04/21/24	8	\$3,750.00	(\$562.50)	\$3,187.50
04/22/24 - 04/28/24	4	\$2,200.00	(\$330.00)	\$1,870.00
Totals	12	\$5,950.00	(\$892.50)	\$5,057.50

Signature: _____

Date: 4/15/2024

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on basis of race, gender, national origin, or ancestry.

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Deak Horse Strategies and Agency Co. hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Murray Co
 Authorized committee:

Agency requesting time (and contact information):

N/A Deak Horse Strategies 3663 SW 8th St. #205 Ft. Lauderdale 33335

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Miss. Dade County Mayor

Date of election:

August 20 2024

General Primary

Treasurer of candidate's authorized committee:

Christian Canard

The undersigned represents that:

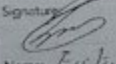
(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above.

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency Signature:  Name: <u>Luis Roque / Dts</u> Date of Request to Purchase Ad Time: <u>4/12/2024</u>	Station Representative Signature: <u>Luis Roque</u> Name: <u>Luis Roque</u> Date of Station Agreement to Sell Time:
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Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

[Handwritten Signature]
Paulina Alvarez / DHS
4/12/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4/15/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 742843	Station Call Letters WSBS	Date Received/Requested: 4/2/24
Est. #:	Station Location 7007 NW 77th Ave, 33166	Run Start and End Dates: 4/16 - 4/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.