



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

CONTRACT

Contract / Revision 757053 /		Alt Order # 07287880
Product COTTON 4 SENATE 4690		
Contract Dates 09/30/14 - 10/06/14		Estimate # 4690
Advertiser Cotton/R/US Senate		Original Date / Revision 08/02/14 / 08/04/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFSM	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
		Total Ratings 798.60
IDB# 8627	Advertiser Code 304	Product Code 623
Agency Ref		Advertiser Ref

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/03/14	10/03/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$750.00	8.50			
N 2	All	10/03/14	10/03/14	Late Night with David Letterman	1035-1137p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----2--				2	\$150.00	3.80			
N 3	All	10/03/14	10/03/14	5 News at Noon	12n-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$200.00	7.30			
N 4	All	10/03/14	10/03/14	Inside Edition	4-430pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$200.00	4.30			
N 5	All	10/03/14	10/03/14	5 News at 430a	430-5a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$25.00	0.30			
N 6	All	10/03/14	10/03/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$250.00	5.90			
N 7	All	10/03/14	10/03/14	5 News at 5p	5-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$450.00	13.70			
N 8	All	10/03/14	10/03/14	5 News @ 5am	5-6a		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----2--				2	\$135.00	3.80			
N 9	All	10/03/14	10/03/14	5 News at 6p	6-630p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$625.00	13.00			
N 10	All	10/03/14	10/03/14	5 News at 6am	6-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----2--				2	\$450.00	7.60			
N 11	All	10/03/14	10/03/14	Wheel of Fortune	630-7pm		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$775.00	14.60			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
757053 /	07287880

Contract Dates	Product	Estimate #
09/30/14 - 10/06/14	COTTON 4 SENATE 46	4690

Advertiser	Original Date / Revision
Cotton/R/US Senate	08/02/14 / 08/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	All	10/03/14	10/03/14	Early Show	7-9a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	----3--				3	\$175.00	6.30			
N 13	All	10/03/14	10/03/14	Friday Prime	8-9p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--				1	\$850.00	7.50			
N 14	All	10/03/14	10/03/14	Rachel Ray	9-10am		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--				1	\$125.00	3.60			
N 15	All	10/06/14	10/06/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$750.00	8.50			
N 16	All	10/06/14	10/06/14	Late Night with David Letterman	1035-1137p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	2-----				2	\$150.00	3.80			
N 17	All	10/06/14	10/06/14	5 News at Noon	12n-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$200.00	7.30			
N 18	All	10/06/14	10/06/14	Inside Edition	4-430pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$200.00	4.30			
N 19	All	10/06/14	10/06/14	5 News at 430a	430-5a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$25.00	3.00			
N 20	All	10/06/14	10/06/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$250.00	5.90			
N 21	All	10/06/14	10/06/14	5 News at 5p	5-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$450.00	13.70			
N 22	All	10/06/14	10/06/14	5 News @ 5am	5-6a		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	2-----				2	\$135.00	3.80			
N 23	All	10/06/14	10/06/14	5 News at 6p	6-630p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$625.00	13.00			
N 24	All	10/06/14	10/06/14	5 News at 6am	6-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	2-----				2	\$450.00	7.60			
N 25	All	10/06/14	10/06/14	Wheel of Fortune	630-7pm		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$775.00	14.60			
N 26	All	10/06/14	10/06/14	Early Show	7-9am		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	3-----				3	\$175.00	6.30			
N 27	All	10/04/14	10/04/14	5 News at 10p	10-1035p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-				1	\$550.00	8.50			
N 28	All	10/04/14	10/04/14	NCAA Football	230-6P		:30				NM	1	\$750.00

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<u>Contract / Revision</u> 757053 /		<u>Alt Order #</u> 07287880
<u>Contract Dates</u> 09/30/14 - 10/06/14	<u>Product</u> COTTON 4 SENATE 46	<u>Estimate #</u> 4690
<u>Advertiser</u> Cotton/R/US Senate		<u>Original Date / Revision</u> 08/02/14 / 08/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1-				1	\$750.00	5.50			
N 29	All	10/04/14	10/04/14	Sa 5-7a	Sa 5-7a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----2-				2	\$75.00	1.90			
N 30	All	10/04/14	10/04/14	Various	6-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1-				1	\$250.00	6.00			
N 31	All	10/04/14	10/04/14	Various	Sa 7-9a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----2-				2	\$90.00	3.20			
N 32	All	10/04/14	10/04/14	Saturday Prime	8-9p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1-				1	\$325.00	3.40			
N 33	All	10/05/14	10/05/14	5 News at 10p Sponsor	10-1035p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$550.00	8.40			
N 34	All	10/05/14	10/05/14	Various	12p-CC		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$750.00	6.00			
N 35	All	10/05/14	10/05/14	Various	3p-CC		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$750.00	8.40			
N 36	All	10/05/14	10/05/14	Su 530p News	Su 530-6p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$250.00	10.10			
N 37	All	10/05/14	10/05/14	Sunday Prime	6-7p		:30				NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$925.00	8.00			
N 38	All	10/05/14	10/05/14	Su 6-8a	Su 6-8a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$75.00	1.80			
N 39	All	10/05/14	10/05/14	Sunday Prime	7-8p		:30				NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$925.00	8.00			
N 40	All	10/05/14	10/05/14	CBS Sunday Morning	8-930a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----2				2	\$250.00	6.70			
N 41	All	10/05/14	10/05/14	Various	8-9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$800.00	7.70			
N 42	All	10/05/14	10/05/14	Various	9-10p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$800.00	8.00			
N 43	All	10/05/14	10/05/14	Face the Nation	930-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$100.00	2.80			
N 44	All	10/02/14	10/02/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$750.00	8.50			

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<u>Contract / Revision</u> 757053 /		<u>Alt Order #</u> 07287880
<u>Contract Dates</u> 09/30/14 - 10/06/14	<u>Product</u> COTTON 4 SENATE 46	<u>Estimate #</u> 4690
<u>Advertiser</u> Cotton/R/US Senate		<u>Original Date / Revision</u> 08/02/14 / 08/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 45	All	10/02/14	10/02/14	Late Night with David Letterman	1035-1137p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---2---				2	\$150.00	3.80			
N 46	All	10/02/14	10/02/14	5 News at Noon	12n-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---				1	\$200.00	7.30			
N 47	All	10/02/14	10/02/14	Inside Edition	4-430pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---				1	\$200.00	4.30			
N 48	All	10/02/14	10/02/14	5 News at 430a	430-5a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---				1	\$25.00	3.00			
N 49	All	10/02/14	10/02/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---				1	\$250.00	5.90			
N 50	All	10/02/14	10/02/14	5 News at 5p	5-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---				1	\$450.00	13.70			
N 51	All	10/02/14	10/02/14	5 News @ 5am	5-6a		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---2---				2	\$135.00	3.80			
N 52	All	10/02/14	10/02/14	5 News at 6p	6-630p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---				1	\$625.00	13.00			
N 53	All	10/02/14	10/02/14	5 News at 6am	6-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---2---				2	\$450.00	7.60			
N 54	All	10/02/14	10/02/14	Wheel of Fortune	630-7pm		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---				1	\$775.00	14.60			
N 55	All	10/02/14	10/02/14	NFL Thursday Night	725p-cc		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---				1	\$1,250.00	10.30			
N 56	All	10/02/14	10/02/14	Early Show	7-9a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---3---				3	\$175.00	6.30			
N 57	All	10/02/14	10/02/14	Rachel Ray	9-10am		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---				1	\$125.00	3.60			
N 58	All	09/30/14	09/30/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----				1	\$750.00	8.50			
N 59	All	09/30/14	09/30/14	Late Night with David Letterman	1035-1137p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-2-----				2	\$150.00	3.80			
N 60	All	09/30/14	09/30/14	5 News at Noon	12n-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----				1	\$200.00	7.30			
N 61	All	09/30/14	09/30/14	Inside Edition	4-430pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----				1	\$200.00	4.30			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

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<u>Contract / Revision</u> 757053 /		<u>Alt Order #</u> 07287880
<u>Contract Dates</u> 09/30/14 - 10/06/14	<u>Product</u> COTTON 4 SENATE 46	<u>Estimate #</u> 4690
<u>Advertiser</u> Cotton/R/US Senate		<u>Original Date / Revision</u> 08/02/14 / 08/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 62	All	09/30/14	09/30/14	5 News at 430a	430-5a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----				1	\$25.00	3.00			
N 63	All	09/30/14	09/30/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----				1	\$250.00	5.90			
N 64	All	09/30/14	09/30/14	5 News at 5p	5-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----				1	\$450.00	13.70			
N 65	All	09/30/14	09/30/14	5 News @ 5am	5-6a		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-2-----				2	\$135.00	3.80			
N 66	All	09/30/14	09/30/14	5 News at 6p	6-630p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----				1	\$625.00	13.00			
N 67	All	09/30/14	09/30/14	5 News at 6am	6-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-2-----				2	\$450.00	7.60			
N 68	All	09/30/14	09/30/14	Wheel of Fortune	630-7pm		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----				1	\$775.00	14.60			
N 69	All	09/30/14	09/30/14	Tuesday Prime	7-8p		:30				NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----				1	\$1,750.00	16.00			
N 70	All	09/30/14	09/30/14	Early Show	7-9am		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-3-----				3	\$175.00	6.30			
N 71	All	09/30/14	09/30/14	Tuesday Prime	8-9p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----				1	\$1,500.00	14.00			
N 72	All	09/30/14	09/30/14	Tuesday Prime	9-10p		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----				1	\$1,150.00	13.00			
N 73	All	10/01/14	10/01/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----				1	\$750.00	8.50			
N 74	All	10/01/14	10/01/14	Late Night with David Letterman	1035-1137p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	--2----				2	\$150.00	3.80			
N 75	All	10/01/14	10/01/14	5 News at Noon	12n-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----				1	\$200.00	7.30			
N 76	All	10/01/14	10/01/14	Inside Edition	4-430pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----				1	\$200.00	4.30			
N 77	All	10/01/14	10/01/14	5 News at 430a	430-5a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----				1	\$25.00	3.00			
N 78	All	10/01/14	10/01/14	Jeopardy	430-5p		:30				NM	1	\$250.00

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<u>Contract / Revision</u> 757053 /		<u>Alt Order #</u> 07287880
<u>Contract Dates</u> 09/30/14 - 10/06/14	<u>Product</u> COTTON 4 SENATE 46	<u>Estimate #</u> 4690
<u>Advertiser</u> Cotton/R/US Senate		<u>Original Date / Revision</u> 08/02/14 / 08/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$250.00	5.90			
N 79	All	10/01/14	10/01/14	5 News at 5p	5-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$450.00	13.70			
N 80	All	10/01/14	10/01/14	5 News @ 5am	5-6a		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--2----				2	\$135.00	3.80			
N 81	All	10/01/14	10/01/14	5 News at 6p	6-630p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$625.00	13.00			
N 82	All	10/01/14	10/01/14	5 News at 6am	6-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--2----				2	\$450.00	7.60			
N 83	All	10/01/14	10/01/14	Wheel of Fortune	630-7pm		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$775.00	14.60			
N 84	All	10/01/14	10/01/14	Wednesday Prime	7-8p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$1,250.00	10.10			
N 85	All	10/01/14	10/01/14	Early Show	7-9a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--3----				3	\$175.00	6.30			
N 86	All	10/01/14	10/01/14	Wednesday Prime	8-9p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$1,050.00	9.00			
Totals										798.60		114	\$44,030.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/06/14	114	\$44,030.00	\$37,425.50
Totals	114	\$44,030.00	\$37,425.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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E-ORDER#: 929640 (REV 0) AGY#3378245 HDLN#: 7287880 (REV 0)
STATION: KFSM-TV FT. SMITH-FAY-SPRNGD DATES: SEP30/14 - OCT06/14

TRAFFIC#: 757053
SALESPERSON: JAMIE ANDRUS

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	RATING RA35+	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
	26	MON/7-9A CONTRACT COMMENT: CBS THS MRNG-2	30S	\$175	OCT06/14	OCT06/14	1	3	\$525	CBS THS MRNG-2	6.3	6.3	JUL23/14	REV #0: A
	27	SAT/10-1030P CONTRACT COMMENT: 5 NEWS AT 10PM	30S	\$550	OCT04/14	OCT04/14	1	1	\$550	5 NEWS AT 10PM	8.5	8.5	JUL23/14	REV #0: A
	28	SAT/230-6P CONTRACT COMMENT: SEC FTBL	30S	\$750	OCT04/14	OCT04/14	1	1	\$750	SEC FTBL	5.5	5.5	JUL23/14	REV #0: A
	29	SAT/5-7A CONTRACT COMMENT: 5 NEWS AT 5AM/5 NEWS AT 6AM	30S	\$75	OCT04/14	OCT04/14	1	2	\$150	5 NEWS AT 5AM/5 NEWS AT 6AM	1.9	1.9	JUL23/14	REV #0: A
	30	SAT/6-630P CONTRACT COMMENT: 5 NEWS AT 6PM	30S	\$250	OCT04/14	OCT04/14	1	1	\$250	5 NEWS AT 6PM	6.0	6.0	JUL23/14	REV #0: A
	31	SAT/7-9A CONTRACT COMMENT: CBS THS MRN:SA	30S	\$90	OCT04/14	OCT04/14	1	2	\$180	CBS THS MRN:SA	3.2	3.2	JUL23/14	REV #0: A
	32	SAT/8-9P CONTRACT COMMENT: CRIMTIME SA-CBS	30S	\$325	OCT04/14	OCT04/14	1	1	\$325	CRIMTIME SA-CBS	3.4	3.4	JUL23/14	REV #0: A
	33	SUN/10-1030P CONTRACT COMMENT: 5 NEWS AT 10PM	30S	\$550	OCT05/14	OCT05/14	1	1	\$550	5 NEWS AT 10PM	8.4	8.4	JUL23/14	REV #0: A
	34	SUN/12N-3P CONTRACT COMMENT: NFL GM1	30S	\$750	OCT05/14	OCT05/14	1	1	\$750	NFL GM1	6.0	6.0	JUL23/14	REV #0: A
	35	SUN/3-7P CONTRACT COMMENT: NFL GM2	30S	\$750	OCT05/14	OCT05/14	1	1	\$750	NFL GM2	8.4	8.4	JUL23/14	REV #0: A
	36	SUN/530-6P CONTRACT COMMENT: 5 NEWS AT 530PM	30S	\$250	OCT05/14	OCT05/14	1	1	\$250	5 NEWS AT 530PM	10.1	10.1	JUL23/14	REV #0: A
	37	SUN/6-7P CONTRACT COMMENT: 60 MINUTES-CBS	30S	\$925	OCT05/14	OCT05/14	1	1	\$925	60 MINUTES-CBS	8.0	8.0	JUL23/14	REV #0: A
	38	SUN/6-8A CONTRACT COMMENT: 5 NWS SUN MORN/5 NW SU MRN B	30S	\$75	OCT05/14	OCT05/14	1	1	\$75	5 NWS SUN MORN/5 NW SU MRN B	1.8	1.8	JUL23/14	REV #0: A
	39	SUN/7-8P CONTRACT COMMENT: AMAZING RACE	30S	\$925	OCT05/14	OCT05/14	1	1	\$925	AMAZING RACE	8.0	8.0	JUL23/14	REV #0: A
	40	SUN/8-930A CONTRACT COMMENT: SUNDAY MRN-CBS	30S	\$250	OCT05/14	OCT05/14	1	2	\$500	SUNDAY MRN-CBS	6.7	6.7	JUL23/14	REV #0: A
	41	SUN/8-9P CONTRACT COMMENT: GOOD WIFE	30S	\$800	OCT05/14	OCT05/14	1	1	\$800	GOOD WIFE	7.7	7.7	JUL23/14	REV #0: A
	42	SUN/9-10P CONTRACT COMMENT: CSI	30S	\$800	OCT05/14	OCT05/14	1	1	\$800	CSI	8.0	8.0	JUL23/14	REV #0: A
	43	SUN/930-10A CONTRACT COMMENT: FACE NATN-CBS	30S	\$100	OCT05/14	OCT05/14	1	1	\$100	FACE NATN-CBS	2.8	2.8	JUL23/14	REV #0: A
	44	THU/10-1035P CONTRACT COMMENT: 5 NEWS AT 10PM	30S	\$750	OCT02/14	OCT02/14	1	1	\$750	5 NEWS AT 10PM	8.5	8.5	JUL23/14	REV #0: A
	45	THU/1035-1135P CONTRACT COMMENT: D LETTRMAN-CBS	30S	\$150	OCT02/14	OCT02/14	1	2	\$300	D LETTRMAN-CBS	3.8	3.8	JUL23/14	REV #0: A
	46	THU/12N-1230P CONTRACT COMMENT: 5 NEWS AT NOON	30S	\$200	OCT02/14	OCT02/14	1	1	\$200	5 NEWS AT NOON	7.3	7.3	JUL23/14	REV #0: A
	47	THU/4-430P CONTRACT COMMENT: INSIDE EDITION	30S	\$200	OCT02/14	OCT02/14	1	1	\$200	INSIDE EDITION	4.3	4.3	JUL23/14	REV #0: A
	48	THU/430-459A CONTRACT COMMENT: 5 NWS AT 4:30A	30S	\$25	OCT02/14	OCT02/14	1	1	\$25	5 NWS AT 4:30A	0.3	0.3	JUL23/14	REV #0: A
	49	THU/430-5P CONTRACT COMMENT: JEOPARDY	30S	\$250	OCT02/14	OCT02/14	1	1	\$250	JEOPARDY	5.9	5.9	JUL23/14	REV #0: A
	50	THU/5-530P CONTRACT COMMENT: 5 NEWS AT 5 PM	30S	\$450	OCT02/14	OCT02/14	1	1	\$450	5 NEWS AT 5 PM	13.7	13.7	JUL23/14	REV #0: A
	51	THU/5-6A CONTRACT COMMENT: 5 NEWS AT 5AM	30S	\$135	OCT02/14	OCT02/14	1	2	\$270	5 NEWS AT 5AM	3.8	3.8	JUL23/14	REV #0: A
	52	THU/6-630P	30S	\$625	OCT02/14	OCT02/14	1	1	\$625	5 NEWS AT 6PM	13.0	13.0	JUL23/14	REV #0: A

E-ORDER#: 929640 (REV 0) AGY#3378245 HDLN#: 7287880 (REV 0)
STATION: KFSM-TV FT. SMITH-FAY-SPRNGD DATES: SEP30/14 - OCT06/14

TRAFFIC#: 757053
SALESPERSON: JAMIE ANDRUS

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	RATING RA35+	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
	80	WED/5-6A CONTRACT COMMENT: 5 NEWS AT 5AM	30S	\$135	OCT01/14	OCT01/14	1	2	2	\$270	5 NEWS AT 5AM	3.8	3.8	JUL23/14	REV #0: A
	81	WED/6-630P CONTRACT COMMENT: 5 NEWS AT 6PM	30S	\$625	OCT01/14	OCT01/14	1	1	1	\$625	5 NEWS AT 6PM	13.0	13.0	JUL23/14	REV #0: A
	82	WED/6-7A CONTRACT COMMENT: 5 NEWS AT 6AM	30S	\$450	OCT01/14	OCT01/14	1	2	2	\$900	5 NEWS AT 6AM	7.6	7.6	JUL23/14	REV #0: A
	83	WED/630-7P CONTRACT COMMENT: WHEEL-FORTNE	30S	\$775	OCT01/14	OCT01/14	1	1	1	\$775	WHEEL-FORTNE	14.6	14.6	JUL23/14	REV #0: A
	84	WED/7-8P CONTRACT COMMENT: SURVIVOR	30S	\$1,250	OCT01/14	OCT01/14	1	1	1	\$1,250	SURVIVOR	10.1	10.1	JUL23/14	REV #0: A
	85	WED/7-9A CONTRACT COMMENT: CBS THS MRNG-2	30S	\$175	OCT01/14	OCT01/14	1	3	3	\$525	CBS THS MRNG-2	6.3	6.3	JUL23/14	REV #0: A
	86	WED/8-9P CONTRACT COMMENT: CRIMNL MND-CBS	30S	\$1,050	OCT01/14	OCT01/14	1	1	1	\$1,050	CRIMNL MND-CBS	9.0	9.0	JUL23/14	REV #0: A

TOTAL 114 SPOTS FOR: \$44,030

114 \$44,030 787.8 787.8

MONTHLY ESTIMATE DOLLARS:

\$44,030 OCT/14 787.8 OCT/14