

CONTRACT



KWTW-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own™
www.news9.com

And:

Thompson Communications, Inc.
PO Box 5
Marshfield, MO 65706

<u>Contract / Revision</u> 69744 /		<u>Alt Order #</u> 7697390
<u>Advertiser</u> Steve Russell for US Congress Dist#5-Rep		<u>Original Date / Revision</u> 08/31/18 / 08/31/18
<u>Contract Dates</u> 09/03/18 - 09/10/18	<u>Estimate #</u> 654	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTW-TV	<u>Account Executive</u> Oklahoma City House	<u>Sales Office</u> OKC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-54		
		<u>Total Ratings</u> 42.80
<u>Agy Code</u>	<u>Advertiser Code</u> 47	<u>Product 1/2</u> 50
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KWTV	09/03/18	09/09/18	530a News	530a-6a		:30				NM	1	\$280.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/03/18	09/09/18	--1----				1	\$280.00	3.30				
N 2	KWTV	09/03/18	09/09/18	CBS This Morning	7a-9a		:30				NM	2	\$520.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/03/18	09/09/18	--1-1--				2	\$260.00	3.50				
D 3	KWTV	09/03/18	09/09/18	NWTV	4a-4x		:30				NM	0	\$0.00	
N 4	KWTV	09/03/18	09/09/18	6a Sat News	6a-8a		:30				NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$200.00	3.60				
N 5	KWTV	09/03/18	09/09/18	6a Sun News	6a-8a		:30				NM	1	\$160.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/03/18	09/09/18	-----1				1	\$160.00	2.50				
N 6	KWTV	09/03/18	09/09/18	12p News M-F	12p-1230p		:30				NM	2	\$480.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/03/18	09/09/18	--1-1--				2	\$240.00	4.20				
N 7	KWTV	09/03/18	09/09/18	5p News M-F	5p-530p		:30				NM	2	\$760.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/03/18	09/09/18	--1-1--				2	\$380.00	6.00				
N 8	KWTV	09/03/18	09/09/18	6p News	6p-630p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/03/18	09/09/18	--1----				1	\$500.00	6.00				
D 9	KWTV	09/03/18	09/09/18	NWTV	4a-4x		:30				NM	0	\$0.00	
Totals												42.80	10	\$2,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/09/18	10	\$2,900.00	(\$435.00)	\$2,465.00
Totals	10	\$2,900.00	(\$435.00)	\$2,465.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
Please see order	

I, Will Thompson, Thompson Communications, Inc.,
 being/on behalf of: Steve Russell for Congress,
 a legally qualified candidate of the Republican
 political party for the office of: U.S. Congress
 in the General
 election to be held on: November, 6th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Steve Russell for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Steve Ralls, Treasurer

1291 Scenic Trl Choctaw, OK 73020

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/31/2018

Date

William D. Thompson

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Will Thompson, Thompson Communications, Inc.
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

William D. Thompson

signature of candidate or authorized committee

William D Thompson

printed name

8/31/2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.