

# CONTRACT



**KPTV**  
**14975 NW Greenbrier Pkwy**  
**Beaverton, OR 97006**  
**Sales T&C: www.gray.tv/advertising**  
**(503) 906-1249**

And:

**Tait Media**  
**1261 NW Overton Street Apt 2108**  
**Portland, OR 97209**

<u>Contract / Revision</u> 3277464 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>United Food and Commercial Workers Local</b>		<u>Original Date / Revision</u> 10/30/23 / 10/30/23
<u>Contract Dates</u> <b>10/31/23 - 11/12/23</b>	<u>Estimate #</u> <b>General</b>	
<u>Product</u> <b>General</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KPTV</b>	<u>Account Executive</u> Portland House	<u>Sales Office</u> Portland National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 198803		<u>Advertiser Ref</u> 625584

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount
N 1	KPTV	10/31/23	11/12/23	M-F 9a-10a News	9a-10a		:30			NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/30/23	11/05/23	- TWTF - -				3	\$350.00	5.8		
	Week:	11/06/23	11/12/23	MTWTF - -				3	\$350.00	5.8		
N 2	KPTV	10/31/23	11/12/23	M-F 10a-11a News	10-11a		:30			NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/30/23	11/05/23	- TWTF - -				3	\$225.00	3.6		
	Week:	11/06/23	11/12/23	MTWTF - -				3	\$225.00	3.6		
N 3	KPTV	10/31/23	11/12/23	Sat 6a-7a News	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/30/23	11/05/23	-----S-				1	\$175.00	2.9		
	Week:	11/06/23	11/12/23	-----				0	\$0.00	0		
N 4	KPTV	10/31/23	11/12/23	Sat 7a-8a News	7a-8a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/30/23	11/05/23	-----				0	\$0.00	0		
	Week:	11/06/23	11/12/23	-----S-				1	\$175.00	2.9		
N 5	KPTV	10/31/23	11/12/23	Sun 6a-9a News	6a-9a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/30/23	11/05/23	-----S				1	\$175.00	4.5		
	Week:	11/06/23	11/12/23	-----S				1	\$175.00	4.5		
N 6	KPTV	10/31/23	11/12/23	M-F 12p-1p News	12p-1p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/30/23	11/05/23	- TWTF - -				1	\$175.00	4.2		
	Week:	11/06/23	11/12/23	MTWTF - -				1	\$175.00	4.2		
N 7	KPTV	10/31/23	11/12/23	M-F 4p-5p News	4p-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/30/23	11/05/23	- TWTF - -				1	\$350.00	4.6		
	Week:	11/06/23	11/12/23	MTWTF - -				1	\$350.00	4.6		
N 8	KPTV	10/31/23	11/12/23	M-F 5p-6p News	5p-6p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/30/23	11/05/23	- TWTF - -				1	\$450.00	5.5		
	Week:	11/06/23	11/12/23	MTWTF - -				1	\$450.00	5.5		
N 9	KPTV	10/31/23	11/12/23	M-F 6p-7p News	6p-7p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		10/30/23	11/05/23	- TWTF - -				1	\$450.00	5.3			
Week:		11/06/23	11/12/23	MTWTF - -				1	\$450.00	5.3			
N 10	KPTV	10/31/23	11/12/23	M-Su 10p-11p News	M-Su 10p-11p New		:30				NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		10/30/23	11/05/23	- TWTFSS				3	\$500.00	6.5			
Week:		11/06/23	11/12/23	MTWTFSS				3	\$500.00	6.5			
<b>Totals</b>										149.4		30	\$10,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/12/23	30	\$10,000.00	(\$1,500.00)	\$8,500.00
<b>Totals</b>	30	\$10,000.00	(\$1,500.00)	\$8,500.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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