

ORDER



Orders
Order / Rev: 742080
Alt Order #:
Product Desc: US Representative Carlos A Gimenez
Estimate: 41041H
Flight Dates: 04/10/24 - 04/11/24
Original Date / Rev: 04/09/24 / 04/09/24
Order Type: GENERAL

WSBS
Primary AE: Francisco Framil
Sales Office: MNAT
Sales Region: National

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Office of US Representative Carlos A ()
Demographic: A35+
Product Codes: GS16-Government Agencies
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-3

New Business End:
Advertiser External ID: 226839
Agency External ID: 106068
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/11/24	2	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	2	\$800.00	\$680.00	0.00
Totals	2	\$800.00	\$680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Francisco Framil	MNAT	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	04/10/24	04/11/24	3p-12a M-Su ROS 3PM-12PM-M-SU ROS	CM	3PM-12PM-M-SU (9:00 PM-10:00 PM)	--11---	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
BAYLY-WED-TH-9PM-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/08/24	04/14/24	--11---		2		\$400.00		0.00					
													Totals	2	\$800.00

Advertiser
The Office of U.S. Representative Carlos A. Gimenez

Advertiser Type
Candidate

Media Type
Broadcast TV

Market
Miami - Ft. Lauderdale, FL

Station
WSBS

Estimate Number
41041H

Buy Detail
Daily

Status
In Order

Project
Miami (4/10-4/11)

Election
N/A

Start Date
04/10/2024

End Date
04/11/2024

Order Summary

Tue, 09 Apr 2024

Line No	Daypart Code	Program	Days	Time Period	Wed 04/10/24	Thur 04/11/24	Total Units	Rate	Cost	Unit Len
1	PT	BAYLY-POLITICAL COMMENTARY	WRF__MT	09:00 PM - 10:00 PM	1	1	2	\$ 400.00	\$ 800.00	30
									Total Units:	2
									Gross Total:	\$800.00
									Net Total:	\$680.00

