

# ORDER



**Orders**  
**Order / Rev:** 741166  
**Alt Order #:**  
**Product Desc:** Government Agencies-4/3/-4/4  
**Estimate:** 40340H  
**Flight Dates:** 04/03/24 - 04/04/24  
**Original Date / Rev:** 04/02/24 / 04/02/24  
**Order Type:** GENERAL

**WSBS**  
**Primary AE:** Francisco Framil  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency**  
**Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Office of US Representative Carlos A ( )  
**Demographic:** A35+  
**Product Codes:** GS16-Government Agencies  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** GEN  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 226839  
**Agency External ID:** 106068  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/04/24	3	\$600.00	\$510.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	3	\$600.00	\$510.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$600.00</b>	<b>\$510.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Francisco Framil	MNAT	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	04/03/24	04/04/24	3p-12a M-Su ROS 3PM-12XM-M-SU-ROS	CM	3PM-12XM-M-SU- (4:00 PM-5:00 PM)	---11---	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
				IMPLICADOS-M-F-4PM-5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/01/24	04/07/24	--11---	2	\$100.00	0.00								
N 2	22	04/04/24	04/04/24	3p-12a M-Su ROS 3PM-12XM-M-SU-ROS	CM	3PM-12XM-M-SU- (9:00 PM-10:00 PM)	---1---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				BAYLY-M-F-9PM-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/01/24	04/07/24	---1---	1	\$400.00	0.00								
													<b>Totals</b>	<b>3</b>	<b>\$600.00</b>

Advertiser  
**The Office of U.S. Representative Carlos A. Gimenez**

Advertiser Type  
**Candidate**

Media Type  
**Broadcast TV**

Market  
**Miami - Ft. Lauderdale, FL**

Station  
**WSBS**

Estimate Number  
**40340H**

Buy Detail  
**Daily**

Status  
**In Order**

Project  
**Miami 4/3-4/4**

Election  
**N/A**

Start Date  
**04/03/2024**

End Date  
**04/04/2024**

# Order Summary

Tue, 02 Apr 2024

Line No	Daypart Code	Program	Days	Time Period	Wed 04/03/24	Thur 04/04/24	Total Units	Rate	Cost	Unit Len
1	EN	IMPLICADOS-POLITICAL CUBA	TWRF__M	04:00 PM - 05:00 PM	1	1	2	\$ 100.00	\$ 200.00	30
2	PT	BAYLY-POLITICAL COMMENTARY	TWRF__M	09:00 PM - 10:00 PM	0	1	1	\$ 400.00	\$ 400.00	30
									<b>Total Units:</b>	<b>3</b>
									<b>Gross Total:</b>	<b>\$600.00</b>
									<b>Net Total:</b>	<b>\$510.00</b>

