

# ORDER



**Orders**  
**Order / Rev:** 740472  
 Alt Order #: \_\_\_\_\_  
 Product Desc: Government Agencies-3/26/24-5/6/24  
 Estimate: 32732H  
 Flight Dates: 03/27/24 - 03/28/24  
 Original Date / Rev: 03/26/24 / 03/26/24  
 Order Type: GENERAL

**WSBS**

Primary AE: Francisco Framil  
 Sales Office: MNAT  
 Sales Region: National

**Agency**  
**Name:** Smart Media Group  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
1427 Leslie Ave  
Alexandria, VA 22301

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Office of US Representative Carlos A  
 Demographic: A35+  
 Product Codes: GS16-Government Agencies  
 Revenue Code 1: AGY  
 Revenue Code 2: GEN  
 Revenue Code 3: GEN  
 Priority: P-3

New Business End: \_\_\_\_\_  
 Advertiser External ID: 226839  
 Agency External ID: 106068  
 Unit Code: General  
 Order Separation: 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/28/24	3	\$600.00	\$510.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	3	\$600.00	\$510.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$600.00</b>	<b>\$510.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Francisco Framil	MNAT	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	03/27/24	03/28/24	3p-12a M-Su ROS 3PM-12XM-M-SU-ROS	CM	3PM-12XM-M-SU- (4:00 PM-5:00 PM)	--11---	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
IMPLICADOS-M-F-4PM-5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		03/25/24	03/31/24	--11---			2	\$100.00	0.00						
N 2	22	03/28/24	03/28/24	3p-12a M-Su ROS 3PM-12XM-M-SU-ROS	CM	3PM-12XM-M-SU- (9:00 PM-9:00 PM)	---1---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
BAYLY-M-F-9PM-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		03/25/24	03/31/24	---1---			1	\$400.00	0.00						
													<b>Totals</b>	<b>3</b>	<b>\$600.00</b>

Advertiser  
**The Office of U.S. Representative Carlos A. Giménez**

Advertiser Type  
**Candidate**

Media Type  
**Broadcast TV**

Market  
**Miami - Ft. Lauderdale, FL**

Station  
**WSBS**

Estimate Number  
**32732H**

Buy Detail  
**Daily**

Status  
**In Order**

Project  
**FL 3/26/24-5/6/24**

Election  
**N/A**

Start Date  
**03/27/2024**

End Date  
**03/28/2024**

## Order Summary

Mon, 25 Mar 2024

Line No	Daypart Code	Program	Days	Time Period	Wed 03/27/24	Thur 03/28/24	Total Units	Rate	Cost	Unit Len
1	EN	IMPLICADOS-POLITICAL CUBA	TWRF__M	04:00 PM - 05:00 PM	1	1	2	\$ 100.00	\$ 200.00	30
2	PT	BAYLY-POLITICAL COMMENTARY	TWRF__M	09:00 PM - 10:00 PM	0	1	1	\$ 400.00	\$ 400.00	30
<b>Total Units:</b>										<b>3</b>
<b>Gross Total:</b>										<b>\$600.00</b>
<b>Net Total:</b>										<b>\$510.00</b>

