

NCC Cable System Order

Order #	62503561
Syscode	7800
System Name	Comcast/Champaign Interconnect, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	03/12/18 - 05/06/18
Agency	Dudley Media
Advertiser	Nancy Rotering for IL Attorney General

Update Date	03/12/18
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Ruya Telhami
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	8		
Total	\$760.75		
Commission	\$114.11		
Net Total	\$646.64		
Total Spots	67		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.12 R2 Added MGs to match offer
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MORNING JOE<	3/12/18	3/18/18	05:00	09:00		X	X	X	X	X	X	-	-	12	\$5.75	\$69.00	30	
2	MNBC	MORNING JOE<	3/19/18	3/25/18	05:00	09:00	X	X						-	-	4	\$5.75	\$23.00	30	
3	MNBC	VARIOUS	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	5	\$6.25	\$31.25	30	
4	MNBC	VARIOUS	3/19/18	3/25/18	09:00	16:00	X							-	-	2	\$6.25	\$12.50	30	Revised for election day cutoff
5	MNBC	VARIOUS	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$12.50	\$62.50	30	
6	MNBC	VARIOUS	3/19/18	3/25/18	16:00	19:00	X							-	-	2	\$12.50	\$25.00	30	Revised for election day cutoff
7	MNBC	VARIOUS	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	15	\$16.00	\$240.00	30	
8	MNBC	VARIOUS	3/19/18	3/25/18	19:00	24:00	X							-	-	5	\$16.00	\$80.00	30	Revised for election day cutoff
9	MNBC	add 3.12	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$6.25	\$18.75	30	R2 +3x IP
10	MNBC	add 3.12	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	1	\$12.50	\$12.50	30	R2 +1x IP
11	MNBC	add 3.12	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	1	\$16.00	\$16.00	30	R2 +1x IP
12	MNBC	add 3.12	3/19/18	3/25/18	09:00	16:00	X	X						-	-	2	\$6.25	\$12.50	30	R2 +2x IP
13	MNBC	add 3.12	3/19/18	3/25/18	16:00	19:00	X	X						-	-	1	\$12.50	\$12.50	30	R2 +1x IP
14	MNBC	add 3.12	3/19/18	3/25/18	19:00	24:00	X	X						-	-	2	\$16.00	\$32.00	30	R2 +2x IP
15	CNN	add 3.12	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	R2 +4x IP
16	CNN	add 3.12	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	1	\$19.75	\$19.75	30	R2 +1x IP

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17	CNN	add 3.12	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$24.75	\$49.50	30	R2 +2x IP

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
SPOTS	67	0	0	0	0	0	0	0	0	0	0	0	67
AMT	\$760.75	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$760.75

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/12/18

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