Children's Programming Commercial Certification

(Station)\_\_\_\_KNDU\_\_\_certifies that children's television programs carried during this Quarter, which are identified below, were formatted so that, as a matter of standard policy and practice, the program would not exceed the following commercial time limits in Section 73.670 of the FCC Rules:

Weekdays: 12:00 Minutes in any hour program (6:00 minutes in stand alone half hour program).

Weekend: 10:30 minutes of commercial time in any hour program.

See Form 398

There were no time periods in this quarter during which the commercial limits stated above were exceeded. If False, provide details of each such instance in Attachment A.

I hereby state under penalty of perjury, that the forgoing is true, correct and compete to the best of my knowledge, information and belief.

Date

Diane Bilger

Traffic Manager

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KHQ, Inc & Cowles Montana Media

## Attachment A

Year: 2020

Quarter Ending: 06/30/20

## **Commercial Time Limit Overruns**

**Program Title** 

Day and Time Carried

<u>Date</u>

**Amount of Time Overrun** 

N/A

(Attach Additional Sheets, if necessary).

Explanation of each commercial time overrun:

<u>Definitions: Commercial Matter:</u> Air Time sold for purposes of selling a product or service; Children's Programming: Programs originally produced and broadcast primarily for an audience of Children 12 years old or under, commercial limits in Section 73.670 of the FCC rules: 10:30 minutes of commercial matter on the weekends; 12:00 minutes of commercial matter on Weekdays. (Commercial time limits are calculated at the clock hour; i.e., commercial matter in breaks before and after a children's program is counted to the extent it falls within the same clock half-hour as the children's program. Commercial time limits must be prorated for programs less than an hour long but more than 5 minutes, e.g., 5:15 minutes weekends/6:00 minutes weekdays are the limits for half hour programs.)