

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2012

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KNDU	(analog) 26 (digital)	Richland	WA	Benton	99336
Licensee Name					
KHQ Incorporated					
Network Affiliation		Nielsen DMA		Licensee World Wide Web Home Page Address (if applicable)	
Network NBC		Yakima-Pasco-Rich-Kennwck		WWW.KNDU.COM	
Facility ID		Previous Call Sign (if applicable)		License Renewal Expiration Date	
12427				02/01/2007	

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

(b) Identify publishers who were sent information in 3(a).

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

3 hours
N
Y
168 hours
3 hours
Y

Tribune, TV Guide, Titan TV, Video Viewing, Rovicorp

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1			Origination	
Shelldon-Digital			NETWORK	
Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturday 8:30AM		12		
Length of Program		Age of Target Audience		E/I Symbol Used As Required
30 minutes		From	To	
		6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
"Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.				
Total Times Aired		Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
13		1		1
Preemption #1				
Date Preempted/Episode #		If rescheduled, date and time reschedule		Is the rescheduled date the second home?
06/09/2012 SHL013		06/11/2012 12:00PM		Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?				Y
Reason for Preemption		SPORTS		

Title of Digital Core Program #2			Origination	
Jane and the Dragon-Digital			NETWORK	
Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturday 9:00AM		12		
Length of Program		Age of Target Audience		E/I Symbol Used As Required
30 minutes		From	To	
		6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/02/2012 JAD206	06/05/2012 12:00PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #3		Origination	
Babar-Digital		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 9:30AM	11		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	6 years	10 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/05/12 BAR209	05/09/12 12:00PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/02/2012 BAR202	06/06/2012 12:00PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #4	Origination

Willa's Wild Life-Digital		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 10:00AM	5		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	6 years	10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Willa's Wild Life," based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
13	8		8
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
04/07/2012 WIL015	04/09/2012 12:30PM		Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
04/28/2012 WIL006	04/30/2012 12:30PM		Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #3			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
05/05/2012 WIL004	05/07/2012 12:30PM		Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #4			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
05/12/2012 WIL012	05/14/2012 12:30PM		Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #5			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
05/19/2012 WIL007	05/21/2012 12:30PM		Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #6		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/02/2012 WIL006	06/04/2012 12:30PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #7		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/09/2012 WIL002	06/11/2012 12:30PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #8		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/16/2012 WIL020	06/18/2012 12:30PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #5		Origination	
Pearlie-Digital		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 10:30AM	4		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	6 years	10 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Pearlie" is an animated comedy series based on the children's book series, Pearlle the Park Fairy by Wendy Harmer. Pearlle is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4- to 8-year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlle was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlle's nemesis and cousin, Saphira, often takes advantage of Pearlle's good nature which requires that Pearlle must also frequently outwit the park bully. In each episode, Pearlle approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	9	9
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/07/2012 PEA110	04/10/12 12:30PM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption		

SPORTS		
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/28/12 PEA105	05/01/2012 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #3		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/05/2012 PEA101	05/08/2012 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #4		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/12/12 PEA112	05/15/12 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #5		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/19/2012 PEA107	05/22/2012 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #6		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/02/2012 PEA109	06/05/2012 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #7		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/09/2012 PEA106	06/12/2012 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #8		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/16/2012 PEA103	06/19/2012 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #9		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?

06/30/12 PEA102	07/03/2012 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #6		Origination	
Zula Patrol-Digital		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday 9:00AM	9		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Zula Patrol teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers or summary of scientific facts from the story. Typically the stories also provide a social-emotional tag based on tolerance and non-violent conflict-resolution.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	4	4
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/15/12 ZUL110	04/18/12 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
04/22/12 ZUL111	04/25/12 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #3		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
05/27/12 ZUL116	05/30/12 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #4		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/10/12 ZUL118	06/13/12 12:30pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #7		Origination	
Missing-Digital		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday 10:00AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. Series is E/I Rated and is suitable for family viewing.			

Title of Digital Core Program #8		Origination	
Dragonfly TV-Digital		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday 10:00AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. Dragonfly TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.			

Title of Digital Core Program #9		Origination	
Sports Stars of Tomorrow-Digital		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesday 10:00AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Sports Stars of Tomorrow is fully FCC e/i compliant, for teen viewers 13 to 16. It provides the information and examples of how their teenage contemporaries, can and are achieving positive things thru the disciplines and dedication experienced in sports, thru team and individual competition.			

Title of Digital Core Program #10		Origination	
SWAP TV-Digital		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Thursday 10:00AM		13		
Length of Program		Age of Target Audience		E/I Symbol Used As Required
30 minutes		From	To	
		13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>"SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "SWAP TV" is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.</p>				

Title of Digital Core Program #11			Origination	
Dog Tales-Digital			SYNDICATED	
Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Friday 10:00AM		13		
Length of Program		Age of Target Audience		E/I Symbol Used As Required
30 minutes		From	To	
		13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>				

Title of Digital Core Program #12			Origination	
The Real Winning Edge-Digital			SYNDICATED	
Regular Schedule		Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Friday 10:30AM		12		
Length of Program		Age of Target Audience		E/I Symbol Used As Required
30 minutes		From	To	
		13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.</p>				
Total Times Aired		Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
13		1		1
Preemption #1				
Date Preempted/Episode #		If rescheduled, date and time reschedule		Is the rescheduled date the second home?
05/11/12 WE308		05/16/2012 10:30AM		Y

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.
- [There are no digital non-core program reports.]*

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no digital sponsored core program broadcast reports.]*
- [There are no digital sponsored core program detail reports.]*

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
Pajanimals-Digital		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturday 8:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		3 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.			

Title of Planned Core Program #2		Origination	
Poppy Cat-Digital		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturday 9:00AM		13	
Length of Program		Age of Target Audience	

30 minutes	From	To
	3 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.</p>		

Title of Planned Core Program #3	Origination	
Justin Time	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturday 9:30AM	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	3 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.</p>		

Title of Planned Core Program #4	Origination	
Lazy Town-Digital	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturday 10:00AM	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	3 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.</p>		

Title of Planned Core Program #5	Origination	
The Wiggles-Digital	NETWORK	
Regular Schedule	Total Times to be Aired	
Saturday 10:30AM	13	

Length of Program	Age of Target Audience	
30 minutes	From	To
	3 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>The Wiggles is a musical variety show specifically designed for children ages 3-6. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool viewer.</p>		

Title of Planned Core Program #6	Origination	
Noodle and Doodle	NETWORK	
Regular Schedule	Total Times to be Aired	
Sunday 9:00AM	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	3 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.</p>		

Title of Planned Core Program #7	Origination	
Missing-Digital	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Monday 10:00AM	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. Series is E/I Rated and is suitable for family viewing.</p>		

Title of Planned Core Program #8	Origination	
Dragonfly TV-Digital	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Tuesday 10:00AM	13	
Length of Program	Age of Target Audience	
30 minutes	From	To

	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. Dragonfly TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.</p>		

Title of Planned Core Program #9		Origination	
Sports Stars of Tomorrow-Digital		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesday 10:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Sports Stars of Tomorrow is fully FCC e/i compliant, for teen viewers 13 to 16. It provides the information and examples of how their teenage contemporaries, can and are achieving positive things thru the disciplines and dedication experienced in sports, thru team and individual competition.</p>			

Title of Planned Core Program #10		Origination	
SWAP TV-Digital		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Thursday 10:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "SWAP TV" is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.</p>			

Title of Planned Core Program #11		Origination	
Dog Tales-Digital		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Friday 10:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Title of Planned Core Program #12		Origination	
The Real Winning Edge-Digital		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Friday 10:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
Diane Bilger		509-448-4628	
Address		E-mail Address	
1201 W Sprague Ave		diane.bilger@khq.com	
City	State	ZIP Code	
Spokane	WA	99201	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KNDU ended analog transmission Feb 17, 2009. All stations are digital feeds. 25.1 KNDU 25.2 SWX On May 11, 2012 The Real Winning Edge had Technical Difficulties and had to be aired in its second home on May 16, 2012 at 10:30AM.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee		Signature
KHQ Incorporated		
Date		
07/03/2012		

