

SECTION IV

**CERTIFICATION OF COMPLIANCE
WITH COMMERCIAL LIMITS**

Year 2014

Quarter Ending 12/31/2013

**CHILDREN'S PROGRAMMING COMMERCIAL
CERTIFICATION**

-Station KNDU certifies that all children's television programming carried during this quarter, which are identified below, were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following commercial time limits in section 73.670 of the FCC's rules:

Weekdays: 12:00 Minutes in any hour program (6:00 Minutes in stand-alone half-hour program)

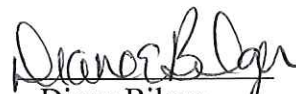
Weekends: 10:30 minutes in any hour program (5:15 minutes in stand-alone half-hour program)

Program Title	Day & Time Carried	Duration
See Form 398		

There were no time periods in this quarter during which the commercial time limits stated above were exceeded. If false, provide details of each such instance on Attachment A.

I hereby state under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

01/07/2014
Date


Diane Bilger
Traffic Manager
KHQ Incorporated

Year 2014

Quarter Ending 12/31/2013

Commercial Time Limit Overruns

<u>Program Title</u>	<u>Day and Time Carried</u>	<u>Date</u>	<u>Amount of Time Overrun</u>
LAZY TOWN	Saturday 10/12/13 10:00AM	10/12/13	See Below

(Attach additional sheets, if necessary)

Explanation of each commercial time overrun:

On October 12, 2013, the closing credits for “Lazytown,” an educational and informational program supplied to the NBC Network by Sprout for the “NBC Kids” Saturday morning E/I block, inadvertently included a fleeting (one-half second) display of the URL for a web site (www.lazytown.com) that did not conform to the FCC’s commercial limits rules for web site displays in children’s programming. This was a fleeting incident, barely discernible by a viewer.

The NBC Network takes precautions to avoid any potential violations of the FCC’s web site rules. Specifically, each episode of the “NBC Kids” Saturday morning E/I block is reviewed by Sprout, whose policy is to remove all URLs from program materials. In this case, however, the display of the URL in the closing credits was so fleeting it was missed during the review process. The NBC Network is working with Sprout to develop and implement additional procedures to minimize the possibility of a re-occurrence of this isolated incident.

DEFINITIONS: **Commercial Matter:** Air Time sold for purpose of selling a product or service; **Children's Programming:** Programs originally produced and broadcast primarily for an audience of children 12 years old or under, **Commercial Limits in Section 73.670 of the FCC Rules:** 10:30 minutes of commercial matter on weekends; 12:00 minutes per hour on weekdays. (Commercial time limits are calculated on the clock hour; i.e., commercial matter in breaks before and after a children's program is counted to the extent it falls with the same clock half-hour or hour as the children's program. Commercial time limits must be prorated for programs less than an hour long but more than 5 minutes, e.g., 5:15 minutes weekends/6:00 minutes weekdays are the limits for half-hour programs.)