CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kim Weaver - Weaver Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Kevin Heck

Authorized committee:

Agency requesting time (and contact information):

[ ] N/A Weaver Media Group

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations): Sheriff Brooke County

Date of election: November 3, 2020 [x] General [ ] Primary

Treasurer of candidate's authorized committee: N/A

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

[x] the candidate listed above who is a legally qualified candidate, or

[ ] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Kim Weaver	Signature:
Name: Kim Weaver - Weaver Media Group	Name: Tom Gaudino
Date of Request to Purchase Ad Time: 10/23/2020	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? [✓] Yes [ ] No Date ad received: 10/23/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): [ ] Yes [ ] No [✓] N/A

Disposition:

[✓] Accepted

[ ] Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 2744875	Station Call Letters: WTRF-TV	Date Received/Requested: 10/26/20
Est. #:	Station Location: Wheeling, WV - Steubenville, OH	Run Start and End Dates: 10/27– 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT

WTRF
5000 RIverside Dr
Building 5 Suite 200
Irving, TX 75039
(304) 232-7777

And:

Weaver Media Group
P.O. Box 1268
Steubenville, OH 43952

Contract / Revision	Alt Order #
2744875 /	

Advertiser	Original Date / Revision
POL/Kevin Heck/Brooke County Sheriff/Dem	10/26/20 / 10/26/20

Contract Dates	Estimate #
10/27/20 - 11/01/20	

Product: **2020 General Election**

Order Brand	Billing Cycle	Billing Calendar	Cash/Trade
	EOM	Calendar	Cash
	Property	**Account Executive**	**Sales Office**
	WTRF	Tom Gaudino	Wheeling Local

Special Handling:

Demographic: Adults 18+

Agy Code	Advertiser Code	Product 1/2
9915371		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTRF	10/27/20	10/28/20	7 News @6a M-F	7 News @6a M-F		:30			NM	2	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/26/20	11/01/20	-11----	2	$40.00							
N 2	WTRF	10/27/20	10/28/20	CBS This Morning	M-F 7a-9a		:30			NM	2	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/26/20	11/01/20	-11----	2	$30.00							
N 3	WTRF	10/27/20	10/28/20	7 News @ Noon M-F	7 News @ Noon M		:30			NM	2	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/26/20	11/01/20	-11----	2	$40.00							
N 4	WTRF	10/27/20	10/28/20	7 News @ 5p M-F	7 News @ 5p M-F		:30			NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/26/20	11/01/20	-11----	2	$75.00							
N 5	WTRF	10/27/20	10/27/20	7 News @ 6p M-F	7 News @ 6p M-F		:30			NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/26/20	11/01/20	-1-----	1	$150.00							
N 6	WTRF	10/27/20	10/27/20	7 NEWS AT 11PM	7 NEWS AT 11PM		:30			NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/26/20	11/01/20	-1-----	1	$150.00							
N 7	WTRF	10/29/20	10/30/20	7 News @6a M-F	7 News @6a M-F		:15/:15			BK	2	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/26/20	11/01/20	---11--	2	$40.00							
N 8	WTRF	10/29/20	10/29/20	CBS This Morning	M-F 7a-9a		:15/:15			BK	1	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/26/20	11/01/20	---1---	1	$30.00							
N 9	WTRF	10/29/20	10/30/20	7 News @ Noon M-F	7 News @ Noon M		:15/:15			BK	1	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/26/20	11/01/20	---TF--	1	$40.00							
N 10	WTRF	10/29/20	10/30/20	7 News @ 5p M-F	7 News @ 5p M-F		:15/:15			BK	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/26/20	11/01/20	---TF--	1	$75.00							
N 11	WTRF	10/29/20	10/29/20	7 News @ 6p M-F	7 News @ 6p M-F		:15/:15			BK	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WTRF
5000 RIverside Dr
Building 5 Suite 200
Irving, TX 75039
(304) 232-7777

Contract / Revision	Alt Order #
2744875 /	

Advertiser	Original Date / Revision
POL/Kevin Heck/Brooke County Sheriff/Dem	10/26/20 / 10/26/20

Contract Dates	Product	Estimate #
10/27/20 - 11/01/20	2020 General Election	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/26/20	11/01/20	---1---	1	$150.00						
N 12	WTRF	10/29/20	10/29/20	7 NEWS AT 11PM	7 NEWS AT 11PM		:15/:15			BK	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/26/20	11/01/20	---1---	1	$150.00						
N 13	WTRF	10/31/20	10/31/20	WVU Coaches Show	WVU Coaches Shc		:15/:15			BK	1	$35.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/26/20	11/01/20	-----1-	1	$35.00						
N 14	WTRF	10/31/20	10/31/20	CBS SEC College Football	CBS SEC College		:15/:15			BK	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/26/20	11/01/20	-----1-	1	$75.00						
						Totals					19	$1,305.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/20 -10/31/20	19	$1,305.00	($195.75)	$1,109.25
Totals	19	$1,305.00	($195.75)	$1,109.25

Signature: _____ **Date:** 10/26/20

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