

## Contract Data Form

| EDI INFORMATION           |                             |                  |                                 | ORDER INFORMATION |         |                   |   | BILLING INFORMATION  |                 |  |  |  |  |  |  |                |            |                 |                            | TIM #               |                    |          |
|---------------------------|-----------------------------|------------------|---------------------------------|-------------------|---------|-------------------|---|----------------------|-----------------|--|--|--|--|--|--|----------------|------------|-----------------|----------------------------|---------------------|--------------------|----------|
| <b>Client</b>             | KS                          | <b>AE</b>        | NATIONAL, KANSAS (38)           | <b>Office</b>     | Wichita | <b>Address</b>    | 400 BROADACRES DRIVE, THIRD FLOOR<br>BLOOMFIELD, NJ 07003 |                      |                 |  |  |  |  |  |  |                |            |                 | <b>Contract Start</b>      | 07/04/2022          |                    |          |
| <b>Product</b>            | 07040711                    | <b>Client</b>    | VALUE THEM BOTH NCC MW (113045) |                   |         | <b>Contact</b>    | Miranda Mazula  | <b>Phone</b>         | 973-780-1568    |  |  |  |  |  |  |                |            |                 |                            | <b>Contract End</b> | 07/17/2022         |          |
| <b>Estimate</b>           | 30s                         | <b>Product</b>   | Political Advocacy Groups (213) |                   |         | <b>Notes</b>      | 6/28 - COPY PO (63011891).6/28/22dp                       |                      |                 |  |  |  |  |  |  |                |            |                 | <b>TOTALS FOR CONTRACT</b> |                     |                    |          |
| <b>Order</b>              | 63011891                    | <b>Agency</b>    | NCC KS (936)                    | 15%               |         | <b>Bill Month</b> | Broadcast   | <b>Contract Type</b> | Political       |  |  |  |  |  |  |                |            |                 |                            | <b>Total Spots</b>  | 51                 |          |
| <b>Submit EDI Invoice</b> |                             | <b>Rep Firm</b>  | NCC KANSAS (3)                  | 13%               |         | <b>Ord Status</b> | Approved by Fulfillment                                   |                      |                 |  |  |  |  |  |  |                |            |                 | <b>Gross Amt</b>           | \$2,712.00          |                    |          |
| <b>REFERENCES</b>         |                             |                  |                                 |                   |         | <b>Primary</b>    | NCC - Political (2)                                       | <b>Tertiary</b>      | ASSOCIATION (5) |  |  |  |  |  |  |                |            |                 |                            |                     | <b>Agency Comm</b> | \$406.80 |
| <b>Est #</b>              |                             | <b>Secondary</b> | KANSAS (5)                      | <b>Quaternary</b> | EDI (2) |                   |   |                      |                 |  |  |  |  |  |  |                |            | <b>Rep Comm</b> | \$299.68                   |                     |                    |          |
| <b>Contr #</b>            | 3792531                     |                  |                                 |                   |         |                   |   |                      |                 |  |  |  |  |  |  | <b>Net Amt</b> | \$2,005.52 |                 |                            |                     |                    |          |
| <b>Systems</b>            | DirecTV Wichita, 2488 (325) |                  |                                 |                   |         |                   |   |                      |                 |  |  |  |  |  |  |                |            |                 |                            |                     |                    |          |

  

| Traffic Ln# | Traffic Par# | Priority Code | Network | Program         | Start Date | Stop Date | Start Time | Stop Time | M | Tu | W | Th | F | Sa | Su | Spt Wk | Total Wks | Total Spots | Unit Cost | Total Cost | Spot Len |
|-------------|--------------|---------------|---------|-----------------|------------|-----------|------------|-----------|---|----|---|----|---|----|----|--------|-----------|-------------|-----------|------------|----------|
| 1           |              | 3             | FXNC    | FOX AND FRIEND< | 07/05/22   | 07/08/22  | 05:00      | 09:00     |   | X  | X | X  | X |    |    | 10     | 1         | 10          | \$38.00   | \$380.00   | 30       |
| 4           |              | 3             | FXNC    | VARIOUS         | 07/05/22   | 07/08/22  | 09:00      | 15:00     |   | X  | X | X  | X |    |    | 10     | 1         | 10          | \$20.00   | \$200.00   | 30       |
| 6           |              | 3             | FXNC    | VARIOUS         | 07/05/22   | 07/10/22  | 15:00      | 19:00     |   | X  | X | X  | X | X  | X  | 6      | 1         | 6           | \$51.00   | \$306.00   | 30       |
| 8           |              | 3             | FXNC    | VARIOUS         | 07/05/22   | 07/10/22  | 19:00      | 24:00     |   | X  | X | X  | X | X  | X  | 14     | 1         | 14          | \$86.00   | \$1,204.00 | 30       |
| 3           |              | 3             | FXNC    | VARIOUS         | 07/09/22   | 07/10/22  | 06:00      | 15:00     |   |    |   |    |   | X  | X  | 4      | 1         | 4           | \$36.00   | \$144.00   | 30       |
| 2           |              | 3             | FXNC    | FOX AND FRIEND< | 07/11/22   | 07/11/22  | 05:00      | 09:00     | X |    |   |    |   |    |    | 2      | 1         | 2           | \$54.00   | \$108.00   | 30       |
| 5           |              | 3             | FXNC    | VARIOUS         | 07/11/22   | 07/11/22  | 09:00      | 15:00     | X |    |   |    |   |    |    | 2      | 1         | 2           | \$28.00   | \$56.00    | 30       |
| 7           |              | 3             | FXNC    | AVG. ALL WKS<   | 07/11/22   | 07/11/22  | 15:00      | 19:00     | X |    |   |    |   |    |    | 1      | 1         | 1           | \$72.00   | \$72.00    | 30       |
| 9           |              | 3             | FXNC    | AVG. ALL WKS<   | 07/11/22   | 07/11/22  | 19:00      | 24:00     | X |    |   |    |   |    |    | 2      | 1         | 2           | \$121.00  | \$242.00   | 30       |

  

| Jul 22 |         |  | Total   |
|--------|---------|--|---------|
| Spots  | 51      |  | 51      |
| Grs \$ | \$2,712 |  | \$2,712 |
| Net \$ | \$2,006 |  | \$2,006 |

# Contract Data Form - Summary

| EDI INFORMATION   |          | AE, CLIENT, AGENCY, REP FIRM |                                 | BILLING INFORMATION  |                | TIM #   |                           |
|---|----------|------------------------------|---------------------------------|----------------------|----------------|---|---------------------------|
| <b>Client</b>   | KS       | <b>AE</b>                    | NATIONAL,KANSAS (38)            | Wichita              | <b>Address</b> | 400 BROADACRES DRIVE, THIRD FLOOR<br>BLOOMFIELD, NJ 07003 |                           |
| <b>Product</b>  | 07040711 | <b>Client</b>                | VALUE THEM BOTH NCC MW (113045) |                      | <b>Contact</b> | Miranda Mazula  | <b>Phone</b> 973-780-1568 |
| <b>Estimate</b>   | 30s      | <b>Agency</b>                | NCC KS (936)                    | 15%                  | <b>Notes</b>   | 6/28 - COPY PO (63011891).6/28/22dp                       |                           |
| <b>Order</b>  | 63011891 | <b>Rep Firm</b>              | NCC KANSAS (3)                  | 13%                  |                |   |                           |
| <b>Submit EDI Invoice</b>   |          | <b>Bill Month</b>            | Broadcast                       | <b>Contract Type</b> | Political      |   |                           |
| Summary by broadcast month for the following schedules:<br>1. DirecTV Wichita, 2488 (325) |          |                              |                                 |                      |                |   |                           |
|   |          |                              |                                 |                      |                | <b>TOTALS FOR CONTRACT</b>                                |                           |
|   |          |                              |                                 |                      |                | <b>Total Spots</b>  | 51                        |
|   |          |                              |                                 |                      |                | <b>Gross Amt</b>  | \$2,712.00                |
|   |          |                              |                                 |                      |                | <b>Agency Comm</b>  | \$406.80                  |
|   |          |                              |                                 |                      |                | <b>Rep Comm</b>   | \$299.68                  |
|   |          |                              |                                 |                      |                | <b>Net Amt</b>  | \$2,005.52                |

| Jul 22 |         |  | Total   |
|--------|---------|--|---------|
| Spots  | 51      |  | 51      |
| Grs \$ | \$2,712 |  | \$2,712 |
| Net \$ | \$2,006 |  | \$2,006 |

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_