



**RIVERBEND**  
**COMMUNICATIONS**  
400 W. SUNNYSIDE RD. IDAHO FALLS, ID 83402

May 15, 2024

This is an order from Melaleuca urging people to vote, not to support Brian Smith and his debt collection practices in the state representative race, and in favor of other conservative candidates, particularly in support of Wendy Horman.

# Sales Order

Stations: KCVI-FM, KFTZ-FM, KLCE-FM,  
 KNBL-KEII-AM, KTHK-FM  
 Contract Name: MELALEUCA MAY POLITICAL 2024  
 Contract#: (none)  
 Start Date: 5/16/24 End Date: 5/21/24  
 Revenue Type: POLITICAL - LOCAL Type: Cash  
 Advertiser: MELALEUCA INC  
 Address: 4609 W 65TH S  
 City: IDAHO FALLS State: ID Zip: 83402  
 Product Name: MELALEUCA MAY POLITICAL 2  
 Competitive Code: HEALTH/NUTRITION

Buyer:  
 Tax Schedule: (None)  
 Agency Commission %: 0  
 Billing Cycle: Calendar  
 Salesperson: 424HOUSE Comm %: 0  
 Makegood Policy: WITH IN CONTRACT DATES

## KCVI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/16/24	5/17/24		6:00 AM	7:00 PM	60				10	10			20	D	40.00	20	800.00	
2	5/18/24	5/18/24		6:00 AM	7:00 PM	60						10		10	D	21.00	10	210.00	
3	5/19/24	5/19/24		6:00 AM	7:00 PM	60						10		10	D	22.00	10	220.00	
4	5/20/24	5/21/24		6:00 AM	7:00 PM	60	10	10						20	D	40.00	20	800.00	

TOTAL GROSS \$2,030.00, NET \$2,030.00

## KFTZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/16/24	5/17/24		6:00 AM	7:00 PM	60				10	10			20	D	50.00	20	1,000.00	
2	5/18/24	5/18/24		6:00 AM	7:00 PM	60						10		10	D	40.00	10	400.00	
3	5/19/24	5/19/24		6:00 AM	7:00 PM	60						10		10	D	32.00	10	320.00	
4	5/20/24	5/21/24		6:00 AM	7:00 PM	60	10	10						20	D	50.00	20	1,000.00	

TOTAL GROSS \$2,720.00, NET \$2,720.00

## KLCE-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/16/24	5/17/24		6:00 AM	7:00 PM	60				10	10			20	D	45.00	20	900.00	
2	5/18/24	5/18/24		6:00 AM	7:00 PM	60						10		10	D	41.00	10	410.00	
3	5/19/24	5/19/24		6:00 AM	7:00 PM	60						10		10	D	45.00	10	450.00	
4	5/20/24	5/21/24		6:00 AM	7:00 PM	60	10	10						20	D	45.00	20	900.00	

TOTAL GROSS \$2,660.00, NET \$2,660.00

**KNBL-KEII-AM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/16/24	5/17/24		6:00 AM	7:00 PM	60				10	10			20	D	15.00	20	300.00	
2	5/18/24	5/18/24		6:00 AM	7:00 PM	60						10		10	D	13.00	10	130.00	
3	5/19/24	5/19/24		6:00 AM	7:00 PM	60							10	10	D	12.00	10	120.00	
4	5/20/24	5/21/24		6:00 AM	7:00 PM	60	10	10						20	D	15.00	20	300.00	

TOTAL GROSS \$850.00, NET \$850.00

**KTHK-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/16/24	5/17/24		6:00 AM	7:00 PM	60				10	10			20	D	35.00	20	700.00	
2	5/18/24	5/18/24		6:00 AM	7:00 PM	60						10		10	D	30.00	10	300.00	
3	5/19/24	5/19/24		6:00 AM	7:00 PM	60							10	10	D	27.00	10	270.00	
4	5/20/24	5/21/24		6:00 AM	7:00 PM	60	10	10						20	D	35.00	20	700.00	

TOTAL GROSS \$1,970.00, NET \$1,970.00

Billing Projections: By Month

May 24  
 CA 10,230.00  
 ST 10,230.00

Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION  
 CERTIFY THAT THEIR ADVERTISING SALES  
 AGREEMENTS DO NOT DISCRIMINATE ON THE BASIS  
 OF RACE OR ETHNICITY AND THAT ALL SUCH  
 AGREEMENTS CONTAIN NONDISCRIMINATION  
 CLAUSES

TOTAL SPOTS ..... 300  
 GROSS TOTAL \$ ..... 10,230.00  
 ADJUSTED SPOTS ..... 300  
 ADJUSTED TOTAL \$ ..... 10,230.00

APPROVE    DECLINE

- General Sales Manager
- General Manager
- National Sales Manager
- Local Sales Manager

ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM

I, Melaleuca, Inc., hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:**

Agency name: N/A  
Address: N/A  
Contact: N/A | Phone number: N/A | Email: N/A

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Melaleuca, Inc.  
Address: 4609 West 65<sup>th</sup> South Idaho Falls, Idaho 83402  
Contact: Jay Cobb | Phone number: 208-534-2942 | Email: jcobb@melaleuca.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Frank VanderStoot - Executive Chairman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

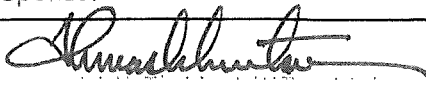
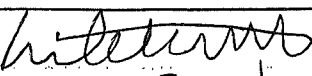
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: THOMAS K. KNUTSON CHIEF FINANCIAL OFFICER	Name: William Forst
Date of Request to Purchase Ad Time: 05/14/24	Date of Station Agreement to Sell Time: 5/15/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?  Yes  No Date ad received: 5/15/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: KLCC, KFTZ KCVI, KTHK, KNBL	Date Received/Requested: 5/14/24
Est. #:	Station Location: Idaho Falls, ID	Run Start and End Dates: 5/16/24 - 5/21/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

J.C.  
5-14-24

# RIVERBEND COMMUNICATIONS

## Radio Schedule

Market: East Idaho

Demo: A18+

Pop: 260,500 Sample: 1,807  
ID:00002-00

Station(s): KCVI FM / KFTZ FM / KLCE FM / KNBL AM / KTHK FM

Station	Schedule	Spot	Schd Rch	Rate	Wkly \$
KCVI FM	ThFr 6a-7p	20	25,358	40.00	800.00
	Sa 6a-7p	10	19,378	21.00	210.00
	Su 6a-7p	10	16,535	22.00	220.00
KFTZ FM	MoTu 6a-7p	20	25,358	40.00	800.00
	ThFr 6a-7p	20	24,885	50.00	1,000.00
	Sa 6a-7p	10	18,913	40.00	400.00
KLCE FM	Su 6a-7p	10	15,685	32.00	320.00
	MoTu 6a-7p	20	24,885	50.00	1,000.00
	ThFr 6a-7p	20	24,306	45.00	900.00
KNBL AM	Sa 6a-7p	10	11,403	41.00	410.00
	Su 6a-7p	10	16,772	45.00	450.00
	MoTu 6a-7p	20	24,306	45.00	900.00
KTHK FM	ThFr 6a-7p	20	10,779	35.00	700.00
	Sa 6a-7p	10	9,383	30.00	300.00
	Su 6a-7p	10	12,691	27.00	270.00

Source: Eastlan Spring 2023

Bill Fuerst 15-May-24

Sp23 100.0  
% Wght 260.5  
A18+ 1,807



Ver: 2020.1.0

# RIVERBEND COMMUNICATIONS

## Radio Schedule

Market: East Idaho

Demo: A18+

Pop: 260,500 Sample: 1,807  
ID:00002-00

Totals	Spot	Schd Rch	Avg Freq	Weekly Cume	Rate	Wkly \$
KCVI FM	60	49,841	5.7	62,516	33.83	2,030.00
KFTZ FM	60	48,489	5.1	62,309	45.33	2,720.00
KLCE FM	60	45,859	4.8	59,353	44.33	2,660.00
KNBL AM	60	18,227	4.1	25,263	14.17	850.00
KTHK FM	60	27,698	4.4	37,271	32.83	1,970.00
<b>All Stations: 1 Week:</b>	<b>300</b>	<b>143,088</b>	<b>6.6</b>	<b>170,498</b>	<b>34.10</b>	<b>10,230.00</b>

Approved - Tony Lima, May 15, 2024

Source: Eastan Spring 2023

Bill Fuerst 15-May-24

Spz3  
% Wght 100.0  
A18+ 260.5  
A18+ 1,807

**RADIUS**  
Ver: 2020.10



Andrea Smith <andrea@eiradio.com>

[billing] Merchant Copy: Successful charge from MELALEUCA MELALEUCA

1 message

Riverbend Communications <help@marketron.com>  
Reply-To: help@marketron.com  
To: billing@eiradio.com

Wed, May 15, 2024 at 1:41 PM



Receipt

Paid

Amount

**\$10,230.00**

**Transaction Date**

May 15, 2024

**Transaction ID**

18591b09

<b>Subtotal</b>	<b>\$10,230.00</b>
Tax	\$0.00
<b>TOTAL PAID</b>	<b>\$10,230.00</b>

**Payment**

VISA 3527

**Customer**

MELALEUCA MELALEUCA

**Company**

MELALEUCA