

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Nick McNew, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Nick McNew

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Non Partisan

Office sought (no acronyms or abbreviations):

North Platte City Council Ward 4

Date of election:

05/14/2024

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

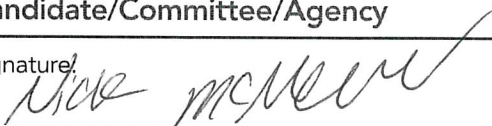
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Nick McNew

Name:

Lewys Carlini

Date of Request to Purchase Ad Time: 03/15/2024

Date of Station Agreement to Sell Time: 3-18-2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Nick McNew

Date: 03/15/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 3-15-2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|------------------------------|---|--|
| Contract #: <u>892017093</u> | Station Call Letters: <u>KELN, KOOQ, KZTL</u> | Date Received/Requested: <u>3-15-2024</u> |
| Est. #: | Station Location: <u>North Platte, NE</u> | Run Start and End Dates: <u>3-25-2024 thru 5-14-2024</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order

Stations: KELN-FM, KOOQ-AM, KZTL-FM Buyer: _____
 Contract Name: 0312|vcMcNew Tax Schedule: _____ (None)
 Contract#: 892017093 Agency Commission %: 0
 Start Date: 3/25/24 End Date: 5/14/24 Billing Cycle: Calendar
 Revenue Type: Political Direct Type: Cash Salesperson: _____ Comm %: _____
 Advertiser: NICK McNEW for CITY COUNCIL Makegood Policy: Within Contract Dates
 Address: Attn: Nick McNew
1601 North Dodge Avenue
 City: North Platte State: NE Zip: 69101
 Product Name: Ward 4 City Council
 Estimate #: Primary Election
 Competitive Code: Political Candidate

KELN-FM

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | | | RATE | TOTALS | | PTY |
|----|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|--------|---|-----|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS | | \$\$ | | |
| 1 | 3/25/24 | 4/21/24 | | 12:00 AM | 12:00 AM | 15 | X | X | X | X | X | X | | 12 | W | 3.00 | 48 | 144.00 | 5 | |
| 2 | 3/28/24 | 3/28/24 | | 12:00 AM | 12:00 AM | 15 | | | | 2 | | | | 2 | D | 3.00 | 2 | 6.00 | 5 | |
| 3 | 4/22/24 | 5/12/24 | | 5:00 AM | 12:00 AM | 15 | X | X | X | X | X | X | X | 25 | W | 4.00 | 75 | 300.00 | 4 | |
| 4 | 5/13/24 | 5/13/24 | | 5:00 AM | 12:00 AM | 15 | 5 | | | | | | | 5 | D | 4.00 | 5 | 20.00 | 4 | |
| 5 | 5/14/24 | 5/14/24 | | 5:00 AM | 1:00 PM | 15 | | 5 | | | | | | 5 | D | 4.00 | 5 | 20.00 | 4 | |

TOTAL GROSS \$490.00, NET \$490.00

KOOQ-AM

| No | DATES | | INVENTORY TYPE | ORDER BY | QTY | PRICING STRUCTURE | RATE | TOTAL |
|----|---------|---------|-------------------|---------------|-----|----------------------|---------|---------|
| | START | END | | | | | | |
| 1 | 4/25/24 | 4/25/24 | NON-SPOT ITEM | Non Spot Item | 1 | Per Item | \$50.00 | \$50.00 |

New / Revised
 Revenue Type: Political Direct
 Daypart: M-S 12:00 AM-12:00 AM

TOTAL SPOT \$0.00 (0 SPOTS), ALTERNATIVE REVENUE \$50.00, GROSS \$50.00, NET \$50.00

KZTL-FM

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | | | RATE | TOTALS | | PTY |
|----|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|--------|---|-----|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS | | \$\$ | | |
| 1 | 3/25/24 | 4/21/24 | | 12:00 AM | 12:00 AM | 15 | X | X | X | X | X | X | | 12 | W | 3.00 | 48 | 144.00 | 5 | |
| 2 | 3/28/24 | 3/28/24 | | 12:00 AM | 12:00 AM | 15 | | | | 2 | | | | 2 | D | 3.00 | 2 | 6.00 | 5 | |
| 3 | 4/22/24 | 5/12/24 | | 5:00 AM | 12:00 AM | 15 | X | X | X | X | X | X | X | 22 | W | 4.00 | 66 | 264.00 | 4 | |
| 4 | 5/13/24 | 5/13/24 | | 5:00 AM | 12:00 AM | 15 | 4 | | | | | | | 4 | D | 4.00 | 4 | 16.00 | 4 | |
| 5 | 5/14/24 | 5/14/24 | | 5:00 AM | 1:00 PM | 15 | | 5 | | | | | | 5 | D | 4.00 | 5 | 20.00 | 4 | |

TOTAL GROSS \$450.00, NET \$450.00

Billing Projections: By Month

| | Mar 24 | Apr 24 | May 24 |
|----|--------|--------|--------|
| CA | 84.00 | 514.00 | 392.00 |
| ST | 84.00 | 454.00 | 452.00 |

Print Spot Prices

| | |
|------------------------------------|--------|
| TOTAL SPOTS | 260 |
| SPOT TOTAL \$ | 940.00 |
| ALTERNATIVE REVENUE TOTAL \$ | 50.00 |
| GROSS TOTAL \$ | 990.00 |
| ADJUSTED SPOTS | 260 |
| ADJUSTED TOTAL \$ | 990.00 |

APPROVE DECLINE

- General Manager
- 5312lcar, 03/18/24 @12:54PM
- National Sales Manager
- Local Sales Manager